ARLIS/NA Executive Board Meeting Agenda
November 19, 2015 2:30 – 4:00 pm EST
Conference Call using GoToMeeting™
https://global.gotomeeting.com/join/943906717

Attending: C.A. Fabian, Robert Kopchinski, Jamie Lausch Vander Broek, Mark Pompelia, Carol Graney, Sylvia Roberts, Shalimar Fojas White, Eumie Imm Stroukoff, Jennifer Garland, Rebecca Friedman, Kristen Regina

Excused: Ann Roll

Call to order (Kristen Regina)

Consent Agenda (Kristen Regina)
- Approval of October 15, 2015, Meeting Minutes, Motions, Action Items (Jamie Vander Broek)
- Vice-President/President-Elect (Heather Gendron)
- Editorial Director (Carol Graney)
- Advancement Liaison (AR)

Motion #54: Sylvia Roberts moves that the board approve the consent agenda. Seconded by Shalimar Fojas White. Carried unanimously.

President’s Report (Kristen Regina)
Board Orientation
- Held Wednesday, November 18
Digital Libraries Federation Conference
- Increasingly inclusive and open conference (formerly a smaller conference with restricted attendance)

IFLA-IRC Ukrainian Librarian note
- IFLA posted a statement
- Thank you to the board for supporting this effort

Institutional support appeal for the conference
- If board members are able to ask their organizations, additional institutional support would be welcome

Past-President (Carole Ann Fabian)
- New grant programs
  - Thank you to Carol Graney and Elizabeth Berenz for helping to publicize the new grant programs in a very short amount of time
- Strategic Directions, Values, Vision Discussion
  - Wonderful effort by a stellar committee – great thinkers
  - Key to our discussion: interplay among the Core Values, Vision, and Strategic Directions, and avoiding any redundancy that might be present
    - Do we need the Mission Statement?
  - Feedback welcome on the order of the directions
  - Strategic Directions DRAFT (November 10, 2015): General feedback/comments:
    - Carole Ann Fabian: I’m impressed with the buckets they have come up with. I have questions about the Innovation & Technology category and the Diversity & Inclusion category. I think the number of directions is good.
Heather Gendron: Some of these could be improved by rephrasing them as action statements. If some of them can't be rephrased in this way, maybe they fit better with Core Values?

Carol Graney: I agree that these should contain actions. We could look at some of the recent activities of the Diversity Committee, for example, for ideas about what to choose as a strategic action in that area.

Carol Graney: A lot of us focus on educating and working directly with users. I don’t see this as reflected as well as collections in the directions.

Heather Gendron: Perhaps there could be a section covering supporting new roles for our members?

Sylvia Roberts: One of our values is to promote the development of networks of professionals – regionally, nationally, and internationally. A lot of the activities of our committees work toward this aim.

- Diversity and Inclusion
  - Carole Ann Fabian: Does calling this out specifically, rather than embedding it in each of our Strategic Directions, make it less effective/inclusive? Should we pull it out and place it in the Core Values statement?
  - Heather Gendron: Is there a strategic action we want to take at this moment related to Diversity & Inclusion? This could be both a Core Value and give us one of our Strategic Directions.
  - Shalimar Fojas White: This is the most specific of all of the directions. Possibly too specific and belongs more in the Action Scorecard? If you unpack the statement, each of the components falls into other directions. We could move Diversity & Inclusion to Core Values and then place its contents within the appropriate direction.
  - Sylvia Roberts: The first clause could be a Core Values statement. It also seems to be the current focus of the Diversity Committee. The second part could be turned into an actionable phrase and remain in the Strategic Directions.
  - Carole Ann Fabian: This direction reads more like a conventional Strategic Plan than the other directions do.
  - Heather Gendron: For me, the best strategic plans are inspirational. It's important to have Diversity and Inclusion as part of the plan for this reason.
  - Carole Ann Fabian: The Core Values are our reason to be. Is Diversity & Inclusion one of our reasons to be?
  - Shalimar Fojas White: No, it’s more that we can best accomplish our goals and objectives by being diverse and inclusive.
  - Carol Graney: If it’s worded in an aspirational way, “strives to become ...” “strives to foster ...” that implies that we are going in that direction.
  - Three options:
    - More to Core Values
    - Keep in Strategic Directions
    - Move to Core Value + Keep as part of Strategic Directions (either as an independent direction or incorporated into each of the other directions)

- Leadership & Advocacy
  - Carole Ann Fabian: Do we want a direction that speaks to the development of leadership and advocacy for the field in a broader context?
  - Carol Graney: Perfectly worded
  - Shalimar Fojas White: Belongs near Organizational Advancement. Also, what about something about the society helping to articulate the value of art librarians as professionals?

- Organizational Advancement
  - Carole Ann Fabian: We may want to add “international networks” here – this is related to Sylvia Roberts’s statement earlier about networks.
  - Shalimar Fojas White: Or, this idea would work well under Art Information Professionals
o Collections & Access
- Carole Ann Fabian: Reword in reverse (second sentence first)
- Heather Gendron: This type of rhetorical structure is what I would have wanted to see under Diversity & Inclusion
- Kristen Regina: Could this be Collections, Access, & Outreach? Engagement?

o Art Information Professionals
- Carole Ann Fabian: Current statement doesn’t place us enough in the current moment of churn – needs to include what was discussed earlier: teaching, engagement
- Heather Gendron: Important to include the changing roles of our members here
- Sylvia Roberts: Responsiveness to the environment should be called out

o Innovation and Technology
- Carole Ann Fabian: Want these directions to be as broad as possible – direction is to support our members whatever their new roles are. Move this into a new section: New Roles?
- Heather Gendron: Replace “living laboratory” with “community of practice”

o Feedback from the membership?
- Carole Ann Fabian: We could follow the process used for electing new officers for the Strategic Directions: committee prepares its work, it’s presented to the membership for a commenting period, and then it is finalized.
- Sylvia Roberts: We could alternatively have the liaisons take the Strategic Directions back to their committee leadership for feedback.
- Heather Gendron: We could give a time limit for feedback – two weeks? Three weeks?
- Carol Graney: I think we should present it to the membership and ask for feedback in general with a time limit.
- Carole Ann Fabian: We should include a preamble explaining what Strategic Directions are and our goals for this effort. Feedback should be directed to the committee rather than the list (Google Form or Survey Monkey).

o Outcome: Carol Graney and Shalimar Fojas White will work with Carole Ann Fabian to create an edited version and craft a response to the Strategic Planning Committee. The committee will then work with Robert Kopchinski on the mechanics of the Action Scorecard.

Action Item #62: Carol Graney and Shalimar Fojas White will work with Carole Ann Fabian to create an edited version of the Strategic Directions based on today’s discussion and will craft a response to the Strategic Planning Committee.

Treasurer (Mark Pompelia)
- Auditors
  - A full audit is performed every other year
  - There is some possibility we could switch auditors in the interest of cost savings, but it may not be the right time

Executive Director (Robert Kopchinski)
- Business Affiliate Dues
  - Rate: $190/year. We had planned to raise this to $300/year
  - This membership includes four broadcast messages, each valued at $200
  - Majority of our current Business Affiliate members have free memberships, so the revenue will not be realized
- Banner Ads
  - Appeal from Material ConneXion – price for four month placement on our website
  - Carol Graney: Ads in the banner would really take away from what we’re trying to communicate, they could move down to the lower portion of the website, and News & Events could move to the banner
  - Heather Gendron: The Music Library Association includes advertising sections
Conclusion: Robert Kopchinski will let Material ConneXion know that we’re not prepared to do banner ads at this time but may have something in the future

**Action Item #63: Carol Graney, Mark Pompelia, Robert Kopchinski, and the Information Architect will revisit the idea of ad placement on the AWS.**

- **Seattle update**
  - On track to open registration on December 1
  - Still looking for a convocation speaker
  - Silent Auction will include an Etsy “buy it now” component
  - Collaboration with AASL going very well
  - Fundraising: commitments for ~$53,000 (about 50% of goal)
  - 19 sponsors: Development Committee targeting publishers/presses and high-profile museum libraries and academic libraries specifically
  - 29 vendors

**Chapters Liaison (Rebecca Friedman)**

- Chapter meeting times
  - Some chapters have moved their 7:30 AM scheduled meetings – they were not happy with the time
- Midstates bylaws
  - Want to redirect the money going toward a member going to SEI to be granted to the chair for conference travel instead
  - Robert Kopchinski: The spirit of the bylaw is to prevent officers from being compensated for volunteer work. Reimbursement is allowable
  - Conclusion: Rebecca Friedman will let Midstates know that they can use their funds in this way

**Project Charter – IFLA Chicago 2016**

- Kristen Regina: I’m uncomfortable with the fundraising piece – we’re in the process of fundraising for our own conference and it feels like a conflict of interest
- Mark Pompelia: The budget for 2016 is already set.
- Conclusion: We will address this in more detail at our next meeting in more detail

**Education Liaison (Shalimar Fojas White)**

Questions over email due to time limitation

**Canadian Liaison (Sylvia Roberts)**

Questions over email due to time limitation

**Motion to Adjourn**

*Motion #55: Kristen Regina moves that the board adjourn. Seconded by Sylvia Roberts. Carried unanimously.*

**Next Meeting**

December 17, 2015 | 2:30-4:00 pm EST | GoToMeeting™

**Summary of Motions**

- Motion #54: Sylvia Roberts moves that the board approve the consent agenda. Seconded by Shalimar Fojas White. Carried unanimously.
- Motion #55: Kristen Regina moves that the board adjourn. Seconded by Sylvia Roberts. Carried unanimously.

**Summary of Action Items**
• Action Item #62: Carol Graney and Shalimar Fojas White will work with Carole Ann Fabian to create an edited version of the Strategic Directions based on today’s discussion and will craft a response to the Strategic Planning Committee.
• Action Item #63: Carol Graney, Mark Pompelia, Robert Kopchinski, and the Information Architect will revisit the idea of ad placement on the AWS.