PRESERVATION & ACCESS TO DIGITAL AUDIOVISUAL ASSETS

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PROJECT HISTORY

2013-2014 Electronic Records Management Startup project (NHPRC)

2015-Ongoing: Pratt Born-Digital Archives Fellowship

2016-2017 METRO Fellowship: Email Archiving

CONTENT CATEGORIES

Digitized Archival Assets  
Time-Based Media Artwork  
Digital Content Productions

Paul Chan, 6th Light (2007)
DIFFERENT REPOSITORIES

Digitized Archival Assets

Time-Based Media Artwork

Digital Content Productions

Archives Network Share + ArchivesSpace

Conservation Network Share + TMS

Digital Media + Scattered Repositories
PROJECT GOALS & OBJECTIVES

1. Storage Infrastructure
2. Data Integrity
3. Access Levels
4. Metadata

Guggenheim Museum construction, ca. 1959.
Solomon R. Guggenheim Museum Archives, New York
STAKEHOLDER INTERVIEWS

Method: In-person, recorded & transcribed

MEDIA PRODUCERS

Goal
Map out & pin-point bottlenecks in video production workflows

“POWER USERS”

Goal
Identify access needs & understand user behaviors
STAKEHOLDER INTERVIEWS
Method: In-person, recorded & transcribed

MEDIA PRODUCERS

**Goal**
Map out & pin-point bottlenecks in video production workflows

**Departments**
1. Digital Media
2. Theater & Production Services

“POWER USERS”

**Goal**
Identify access needs & understand user behaviors

**Departments**
1. Curatorial
2. Exhibition Management
3. Marketing
4. Interactive
5. Conservation
6. Public Programs
IDENTIFYING PROBLEM AREAS & ACCESS NEEDS

- Insufficient Digital Preservation Activities
- Unsystematic Rights Management
- Weak Online Presence
- Ineffective Networked Environment
- Lack of Resources
- Poorly-Defined Roles & Responsibilities
- Problems with A/V Production Workflow
- Inconsistent Descriptive Practices
- Obsolete Hardware/Software
- Decentralized Storage Infrastructure
- Gaps in Interdepartmental Workflow
- Limited Internal Access
SURVEYING DIGITAL REPOSITORIES & PLATFORMS

ArchivesSpace
a community served by LYRASIS

GallerySystems
Collect. Manage. Share.

archivematica

MediaBeacon®
An ESKO Company

GUGGENHEIM
ASSESSING DIGITAL A/V ASSETS
TAKEAWAY & NEXT STEPS

Takeaways
● Figuring out the right questions to ask -> big part of the process
● Missing pieces < existing processes
● Effective advocacy = consistent, ongoing communication
● We all want the same thing, just don’t know how to get there

Next Steps
● Expand usage of existing systems & workflows
● Selection & appraisal of content creators’ files
● Pitch recommendations to key stakeholders