Building a House Catalog Collection

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Illus from: Planning or Dreaming: a book of home plans, 1953
Raised Bed Garden, Wikimedia Commons CC-BY-SA.
https://upload.wikimedia.org/wikipedia/commons/7/7d/Raised_bed.jpg

Illus from: Planning or Dreaming: A Book of Home Plans, 1953
Illus from: Planning or Dreaming: a book of home plans, 1953
First and ten millionth Ford, 1924, Detroit Publ. Co., LOC

Illus from: Planning or Dreaming: a book of home plans, 1953
Let's Plan a Home, Toledo, Ohio, 1946

Your Next Kitchen – by Highpoint, 1944

Illus from: Planning or Dreaming: a book of home plans, 1953
Home Building
...is a Thrilling Adventure

There is possibly no greater occasion in the life of a family than the digging of the first spade of earth for the foundation of a home. There is no day so momentous, as the one, when after months of planning and building, you first step over the threshold of the house that will become your home.

Home building is more than an adventure. It is the culmination of cherished hopes and dreams, and satisfies the deeply rooted desires of normal, peaceful people to possess a plot of land and a house which becomes the home of which they are proud and to which they belong.

Home ownership brings peace to the mind, body and spirit. It is a soul satisfying experience from the time the first rough plan is sketched until it becomes an integral part of your family and community life.

Peace brings many new and exciting things, all designed to improve our way of life—but none can supplant the joys and benefits of home ownership—the cornerstone of America’s greatness.

Let's Plan a Home, Toledo, Ohio, 1946
GOOD HOUSES NEVER GROW OLD

and

Good Collections Never Grow Old

Thank you!

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