The *Small* Easy: Digital Projects on No Budget

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ARLIS/NA 45th Annual Conference, New Orleans, February 7, 2017
Goals:

- Providing digital access to original, rare, or unique content held by our library
- Preserving and allowing access to fragile materials
- Allowing discovery of hidden collections and institutional history

Inspirations:

- Our big sisters present incredible projects each year at this conference
- We read in *Art Doc* and elsewhere of incredible new resources and content

Problems:

- Limited staff and human resources
- Little to no funding for special projects
- Limited software, hardware, and equipment
Scope:

- Institutional Ephemera
- Select Special Collections Holdings
- Important Houston Gallery Documentation

Constraints:

- Use the infrastructure already in place or freely available
  - Use existing software and systems—local catalogue, OCLC Discovery
  - Contribute to shared resources maintained elsewhere—Getty Research Portal
- Integration of digital projects into existing workflows of existing staff
- Do not spend money we do not have
Pilot Projects, Testing:

2015:
• Born Digital Gallery Guides (2010 to date)
• 1st Artists’ Book scanned courtesy of our friends at the Met (Thank you!)
• Became a contributor to the Getty Research Portal (40 Gallery Guides + 1 Book, first
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Moving Forward

2016:

• Hiring full-time Assistant Librarian
• Retrospective capture and cataloguing of Gallery Guides (102 total as of Jan. 1, 2017)
• In-house scanning of select Special Collections material (7 complete books processed)
• Gallery ephemera from Texas Gallery and Hiram Butler Gallery captured, hosted, and catalogued (142 total as of Jan. 1, 2017)
Access Points:
• Local Catalogue
• OCLC Union Catalogue
• Getty Research Portal
• Catalogues of Other Institutions
Gallery Guide record from Menil, OCLC Discovery, Watson Library (Metropolitan Museum of Art) and Morgan Library
Booklist and Reader’s Advisory, July 2016

Recently published architectural books and related works, selected by Barbara Oparyk, architecture librarian, Syracuse University Library.

NOTE: Links to purchasing information taken from Amazon.com or Michael Sharamansky Booklist (books.com)

Reader’s Advisory

New digital projects and enhancements include:

The Getty Research Institute (GRI) has launched an updated version of its research tool, the Getty Research Portal™. A virtual library of art history texts, the newly redesigned Getty Research Portal now offers more than 100,000 volumes available from more than 20 international partners.

Launched in 2012, and created in partnership with some of the world’s leading art libraries, the Getty Research Portal is a free online search gateway that aggregates the metadata of art history and cultural texts, with links to fully digitized copies that are free to download. There are no special requirements in order to use this resource and it is completely open to anyone with internet access.

The re-launched Portal has been rebuilt and redesigned, making it easier to explore digitized texts on art, architecture, material culture, and related fields from the Getty Research Library and international partners. The new user interface features several key improvements, including new search filters that make results sortable by criteria such as date and language; a responsive design that allows for better use on phones and tablets; individual pages for each digitized text enabling users to easily share links; prominent display of edition details for books, when available; and new additions from participating libraries are more clearly highlighted.

To access the Getty, go to Portal.getty.edu

Recent digitization efforts at the Menil Collection include 48 exhibition gallery guides. They can be viewed in the Menil’s OCLC Discovery interface: https://menilcollection-db.on.worldcat.org/search?databases=10597&query=Menil%20Collection%20&%20Sponsor%28s%29&DCALLS=AND+au%3AMenil%20Collection%2C%20%28Swisston%2C%20%29

The Menil has also created digital surrogates of two of its important rare books. Of interest to SAH is: The Hypnerotomachia Poliphili, viis hvmana omnia non 616 omnium esse docet, qvee abier ptvmao abv sas quam digna commemorare 1499: https://s3.amazonaws.com/monlibrarian/Hypnerotomachia%20Poliphili.pdf

The Cleveland Museum of Art has announced the launch of its digital archive. With a startup grant from the VRA Foundation the OMA archives has been digitizing historic images of the museum. Over 10,000 images of the building and its construction, the fine arts garden, exhibitions, events, people, and views of Cleveland scanned from original glass plate, nitrate, and acetate negatives are now available at: http://digitalarchives.clevelandart.org

These are the earliest views of the museum, taken by museum photographers to document the institution’s history.

The site also includes images from manuscript collections including views of the ghost town Bodie, California, taken by artist John Paul Miller; watercolor views of French villages painted by museum benefactor John Bonebrake; and the Mollie Brudno collection of autographed photos of world renowned musicians, dancers, conductors, and performers including Yehudi Menuhin, Marian Anderson, and Robert Casadesus who participated in Mrs. Brudno’s Cleveland Concert Course sponsored by Mrs. Brudno.

The web site is keyword searchable across or within collections. Images can be downloaded for research and educational use. It will be updated as more images are scanned.

Booklist

Architects


Architecture, Ancient


Hypnerotomachia Poliphili, vbi hvmana omnia non nisi somnivm esse docet, atqve obiter plvrima scitv sane quam digna commemorat.

Creator: Colonna, Francesco, d. 1527.
Date: mense decembri
ITALIAN ART SOCIETY NEWSLETTER
XXVII, 3, Fall 2016
An Affiliated Society of the College Art Association, the Society of Architectural Historians, the International Congress on Medieval Studies, the Renaissance Society of America, the Sixteenth Century Society & Conference, and the American Association of Italian Studies

President’s Message from Sheryl E. Reiss

September 1, 2016

Dear Members of the Italian Art Society:

I would like to begin this message by sharing with you some changes to our Board, Executive Committee, and Publications team. Dr. Karen Lloyd (Stony Brook University), who has served as a member of the Program Committee since 2014, has been appointed Acting Vice President for the Publications Committee until February 2017. Karen is a specialist in the art of early modern Rome, with particular emphasis on patronage and collecting at the papal court, as well as sculpture and the work of Gian Lorenzo Bernini. She is the author of essays on Bernini’s relationship to the Barberini and the Altieri, the political significance and transport to France of Bernini’sbaroque Louis XIV, and coordinator of DESTROY Star: The Late Bernini and his Reception (Berlin: De Gruyter, 2015). She is currently completing a book manuscript provisionally titled The Art of Negotiation in Early Modern Rome, which examines how papal negotiators were defined and defended through the visual arts from the late sixteenth to the late seventeenth centuries. We are deeply grateful to Karen’s predecessor Frances Gage, who will remain on the Program Committee until February 2017.

In a significant restructuring of how our publications program is organized, on July 1 of this year Newsletter Editor Alison Fleming (Winona State University) became our first Publications Coordinator. Both the Newsletter Editor and I have been working on this project for many months, in coordination with the Publications Committee. We are currently preparing the Fall Newsletter for publication, and we hope to be able to share some updates with you in our next message. In the meantime, if you have any questions or comments, please feel free to contact us directly.

I am also pleased to let you all know that we are in the process of changing our “Member Publications” page to a new format. We will be publishing new articles from recent publications three times per year (in February, May, and September). New members are encouraged to submit notices of books, articles, and essays published in 2016 to the Newsletter editor allison lupi at membership@italiansociety.org.

Since I last wrote to you all in May, our membership has grown by more than thirty, with over four hundred members as of this date. Just a few months ago, in September, we welcomed two new editorial assistants to the Newsletter, Justine Luke-Jedziszak and Livia Lupi, for whom see the notice by Alcione Cuoto below. These are the first two of five new editorial assistants who will be joining the Newsletter in the coming months.

We are also delighted to announce that on July 1, Alcione (American Academy of Art, Chicago) became editor of JASbing. Alcione succeeds founding JASbing Editor Anne Lawler, who oversaw remarkable growth of the blog, which began in July 2014 and currently has over 1,000 followers. On this blog, Alcione will continue the tradition of engaging in dialogue with members of the society, and we look forward to seeing the growth of this important part of our publications program.

I also wish to welcome our new JASbing staff writer Paul Roemer, Jr. (Grolier Club of New York). We are very pleased to have him on board, and we look forward to his contributions to the blog.

Access to our blog is free and open to all, via the Google Group for discussions. The blog can be found at http://blog.italiansociety.org. To subscribe to our blog, please visit the blog’s home page at http://www.italiansociety.org/blog.

I would like to take this opportunity to thank all of our members for their continued support and participation in the society. Your contributions are what make the Italian Art Society so strong and vibrant. I look forward to seeing you all at our next meeting.

Sincerely,
Sheryl E. Reiss
Implementation

- Identifying In-House Collaborators & On-Hand Equipment
- Creating (Realistic!) Workflows and Timelines
- Identifying priorities
- Getting to it!
Ephemera & Gallery Guide Digitization
Workflows:
What we think we need vs. what we can make do with

State of the art scanners at the Cleveland Museum of Art and the Getty Research Institute
Don’t judge a scanner by its... cover?
Gallery Guide Workflow:

• Gallery Guides in Menil Archives located for Scanning

• Scanned in full color at 600 dpi (TIFF format)

• After scanning, ephemera is formatted in Adobe Acrobat:
  • OCR Applied
  • Saved as PDF/A
  • Uploaded to Library’s Amazon Cloud
  • Cataloged using MARC/RDA in local catalog
  • Batch uploaded to OCLC & Getty Research Portal for broad access
Book and Periodical Digitization

- Priority: Preservation and Access

- Collaborate with Imaging Services
  - First 2 books as test cases with imaging intern
  - Latest 4 periodicals with new permanent imaging technician.
  - Ongoing: 1 day per month dedicated to book scanning

- Workflow
  - Items photographed using a Nikon DSLR on a copy stand
  - Images adjusted in Adobe Photoshop
  - Images connect into PDF/A in Adobe Acrobat
  - Metadata applied in Adobe Bridge
  - Cataloging using MARC/RDA in local catalog
  - Batch uploaded to OCLC and Getty Research Portal
Poems on Various Subjects Religious and Moral (1773) by Phillis Wheatley
First known published work by an African American; features only surviving work by enslaved artist Scipio Moorhead
Dada, issue 3, December 1918 (with manifesto by Tristan Tzara)
How to get started on your own “Small Easy”

• Use technology that you already have
• Find collaborators, particularly in house
• Work on the item, rather than collection, level
• Utilize existing software and systems
• Get inspired by big projects, not intimidated
• Start somewhere... anywhere!
With Special Thanks to:
The Thomas J. Watson Library of the Metropolitan Museum of Art
The Getty Research Institute

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The Menil Collection Library on OCLC Discovery: https://menilcollectionlib.on.worldcat.org/discovery
Menil Collection Library Holdings on the Getty Research Portal:
http://portal.getty.edu/search?from=0&size=25&sort=relevance&grp_contributor=The%20Menil%20Collection