Strategic Planning

Solo

- Short and Simple
- Gather The Facts
- Shared Values
- Involve Others
- Avoid Mission Creep
- Be Honest
- Review
- Don't Involve Others
Strategic Planning

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Gather The Facts
Better Study Space

Extend Hours

Quality rating for Library Services 2013 - 2016

- Computer facilities
- Study space
- Operating hours
- Periodical Collection
- Electronic Resources
- Book Collection
- Staff assistance and instruction

Comparison of ratings from 2013 to 2016.
Mission and Learning Outcomes

NSAD Mission
The mission of the NewSchool of Architecture and Design is to nurture and inspire design-minded students. NewSchool graduates demonstrate a firm foundation of design thinking, ethical behavior, and a culture of professional practice on their way to becoming socially responsible leaders of change for our global society.

Library Mission
The mission of the Richard Welsh Library is to support the teaching and research needs of the faculty, students and alumni of the NewSchool of Architecture and Design.

Newschool’s Institutional Learning Outcomes:

1. Use critical thinking in the formation, analysis and evaluation of ideas
2. Demonstrate creativity in problem solving
3. Demonstrate knowledge of diverse cultures and environments
4. Communicate effectively through written, oral, and visual media
5. Demonstrate professional and ethical practices

The Library Learning Outcomes:

1. Library users will be able to locate and access resources utilizing appropriate search strategies within the library and beyond (maps to ILO 1, 2, 4)
2. Library users will be able to critically evaluate information sources considering relevance, reliability, and authority (maps to ILO 1, 5)
3. Library users will be able to use information ethically and legally assigning credit for the source and ideas utilizing pertinent citation standards (maps to ILO 5)
4. Library users will be able to apply discipline-specific research methods to accomplish a particular purpose (maps to ILO 1, 4, 5)
Involve Others
Don't Involve Others
2016 Highlights

- **Website** – redesigned for improved usability in summer of 2016
- **Information literacy engagement** – Presented in 17 classes. Up from 13 classes in 2015. Invited to lecture in Studio Design class for the first time (AR401). Offered APA Basics workshops to faculty and students. Instigated a Reading Club (The Circle) to encourage reading amongst students
- **Outreach** – NewSchool library Instagram account grew to 575 followers. Up from 300 at the end of 2015. Increased awareness in the profession – presented at the Association of Architecture School Librarians (AASL) annual conference, became co-editor of AASL ACSA monthly column and co-coordinator of ARLIS Solo Librarians Special Interest Group. Events – Faculty Happy Hour, Game Night, Spring Book Sale, 5 book signings
- **New Resources** – Added new electronic resource Zinio for libraries – online digital periodical platform with 8 subscriptions
- **Library Facilities** – Upgraded library computers. Instigated booking system for the Library Loft space.
- **Library Resources** – Diversified collection adding a games console, a DSLR camera, and wacom tablets. Completed major digitization project of student thesis books. Cataloged rare books collection. Integrated Rosen and Gilib collections into main collection
- **Security** – Installed RFIQ library security system
- **Strategic Planning** – Led Library Taskforce to create a White Paper on the future of the library, presented to the June meeting of the NewSchool Board of Directors
- **Collaborations** – Worked with Career Services and Enrollment to build recommended reading lists for new students and recent graduates. Worked with English Language Program to update Academic Integrity Policy
Avoid Mission Creep
Be Honest
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<tr>
<th><strong>Strengths</strong></th>
<th><strong>Weaknesses</strong></th>
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<tr>
<td>• Strong architecture collection</td>
<td>• No single search experience for library resources</td>
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<tr>
<td>• Qualified knowledgeable staff</td>
<td>• Low engagement from student population</td>
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<td>• Close relationship with faculty</td>
<td>• Basic interior design, construction and digital media collections</td>
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<td>• Ties with professional community – donations.</td>
<td>• Weak institutional memory</td>
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<td>• Physical presence/ location on campus</td>
<td>• Poor communication and interaction with staff</td>
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<tr>
<td>• Improved space is attractive and inviting</td>
<td>• Unattractive outdated facilities (library loft)</td>
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<tr>
<td>• Improved student – library communications</td>
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<td>• New and improved library website</td>
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<tr>
<th><strong>Opportunities</strong></th>
<th><strong>Threats</strong></th>
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<tr>
<td>• Upcoming WASC accreditation visit 2018</td>
<td>• Upcoming WASC accreditation visit 2018</td>
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<td>• Installation of security system provides further opportunities to improve</td>
<td>• Reduced budget due to insufficient enrollment</td>
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<td>service – for example self-checkout machines</td>
<td>• Low staffing</td>
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<td>• Collaboration with English Language Program and</td>
<td>• Lack of demand</td>
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<td>Dean of Student Affairs offers new methods for integrating information</td>
<td>• Lack of space for expansion and future acquisitions</td>
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<td>literacy into curriculum</td>
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Richard Welsh Library Learning Outcomes

Learning Outcomes February 2012 - August 2016

1. Library users will be able to recognize when information is needed. 
2. Library users will be able to effectively locate library resources. 
3. Library users will be able to critically evaluate information sources. 
4. Library users will be able to use information ethically and legally. 
5. Library users will demonstrate the information skills necessary to be lifelong learners.

Updated Learning Outcome - September 2016

6. Library users will be able to locate and access resources utilizing appropriate search strategies within the library and beyond. 
7. Library users will be able to critically evaluate information sources considering relevance, reliability, and authority. 
8. Library users will be able to use information ethically and legally assigning credit for the source and ideas utilizing pertinent citation standards. 
9. Library users will be able to apply discipline-specific research methods to accomplish a particular purpose.
Short and Simple
Mission and Learning Outcomes

NSAD Mission
The mission of the NewSchool of Architecture and Design is to attract and inspire student designers and to foster new models of design thinking, critical thinking, and cultural and professional practices that will shape the world of architecture.

Library Mission
The mission of the Richard Welsh Library is to support the teaching and research needs of the faculty, students, and alumni of the NewSchool of Architecture and Design.

NewSchool/NSAD Library Guiding Objectives
1. The library will be a hub for students and scholars, offering a place to learn, work, and collaborate, with an emphasis on digital media and resources.
2. The library will provide access to a broad range of academic and research materials, including electronic resources.
3. The library will foster collaboration and community, providing opportunities for students, faculty, and staff to engage in scholarly activities.
4. The library will be a leader in the development and implementation of innovative technologies and services.

SWOT Analysis 2017

Strengths
- STRONG ARCHITECTURE COLLECTION
- OPEN CONCEPT LIBRARY
- STRONG COLLECTIONS
- STRONG ARCHITECTURAL COLLECTION
- STRONG DIGITAL MEDIA COLLECTION
- STRONG ART AND DESIGN COLLECTION
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