Placemaking and Place Identity along St. Claude Avenue in New Orleans

Sean Knowlton, Humanities Librarian
The Geography of Cool

Campanella, Richard. “Mapping the Geography of Cool.”
Race in New Orleans
Studio at Colton (2008-2009)

Photo Credits: Alysha Jordan and Nick Normal
New Orleans Healing Center

Universal Furniture (2009) 2011-

Photo credits: anthonyturducken and Preservation Resource Center
Candy Chang *I Wish This Was* (2010)
How can we make St. Claude Avenue a better place?

Asked by St. Claude Main Street

St. Claude Main Street is working to revitalize St. Claude Avenue through creative placemaking and equitable development.

We know the downtown neighborhoods lack a number of goods and services. We also know that St. Claude Avenue could be a more pleasant, safe, and beautiful place to live if we worked together.
Blighted Property. Marigny 2011

Photo Credit: Candy Chang
Candy Chang. *Before I Die* (2011)

Photo Credit: [Candy Chang](#)
Restored Cottage. Marigny 2017

Photo Credit: Sean Knowlton
St. Claude Main Street
Second Saturday Art Walk

Source: http://www.secondsaturdastclaude.com
St. Roch Market

Montage by Rachel K. Dooley. Original Photos: Infrogmation and anhtonyturducken
St. Roch Ave. Improvements

Photo Credit: anthonyturducken
“I go to the art event and I’m in a room full of people and you automatically know, without talking to anyone, that they’re not like you. I’m not talking just racially here, I’m talking racially, natively, class.”
Brandan “BMike” Odums “Light.” Studio BE (2016-)

Photo Credit: Sean Knowlton
Brandan “BMike” Odums
Further Reading and Listening


New Orleans Art Insider (blog). http://www.insidenola.org/
