Open Resources for Discovery and Learning

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Open Access and cultural resources

• The University produces information and cultural materials that should be made publically available

• Provides access to and facilitates learning about information and cultural resources
ARLIS/NA + VRA 2016 Conference, Seattle. Unlocking Images, Ideas, and Content: Open Access Images as a Key to Enabling Art and Scholarly Innovation
OpenGLAM masterclass

OpenGLAM Open Culture Data Masterclass 2014:
- Practical, technical and legal advice on how to open content and data for re-use
- 20 Finnish memory organisations opened a data or content set
- Hackathons for developers 2015 and 2016
Aalto University Commons

-Aalto University Commons, member of Flickr Commons
-Images available also with Wikimedia
-Images available with No Known Copyright Restrictions status
-400,000 views in 1.5 years
-Doubled the views and searches from our local DAM
Hackathons and events

Helsinki Design Week 2015: Sophie Sälekari & Juuso Koponen, Culture as Commons - event

5.-7.2.2016 HACKATHON
#hack4fi

Aalto University

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Hackathons and events

*Helsinki Design Week 2015: Sophie Sälekari & Juuso Koponen, Culture as Commons - event*
Visual Resources for learning

Images are central information sources for all studies in art, visual culture and design.

The required image can be a specific work of art, object, product, photograph or a document such as a digitised manuscript, illustration, map or a book. An image may be an object of research by itself.

Image of the month

Do you know this image database?

Archives, audio-visual collections, museums, libraries are working together to connect 2000 years of European images, objects, text, sound and vision through a single service Europeana.eu

New visual resources

Aalto University

Lithography class, 1930s at Central School of Arts and Crafts.

A selection of Aalto University's historic photographic collections and illustrations are...
### Visual Resources for learning

#### International visual resources

Selection of image databases from international museums, archives and libraries available free online. Services that offer materials that have no copyright restrictions or are partly openly licensed are marked with ▼

- **Access Ceramics ▼**
  Access Ceramics is a contemporary ceramics image resource containing images from around 400 ceramic artists mainly from the United States and central Europe. The resources can be browsed by artist, object type, material, technique or temperature. The images are Creative Commons licensed, be careful to note the CC-license of each image individually. The resources may also be viewed and new images submitted by ceramic artists into the collection via an associated Flickr account.

- **archINFORM**
  This service contains international architecture with information of over 57,000 built and unrealized projects from various architects and planners. The architecture of the 20th century is the main theme of this database.

- **Archivision Digital Research Library**
  The service offers approx. 40,000 images related to architecture, built environment, landscaping, parks and gardens, and public art. The collections that contain both historic and modern objects have been especially built for studies and research in architecture, landscaping, art history and urban planning. In addition to the educational collection, there is a collection of images available for commercial uses including images of textures, landscapes and other creative images.

- **Artsy**
  Artsy features the world’s leading galleries, museum collections, foundations, artist estates, art fairs, and benefit auctions, all in one place. The service contains over 250,000 images of art, architecture, and design by 30,000 artists that span historical, modern, and contemporary works.

#### Image search engines

- Google advanced image search
- Flickr Creative Commons
- Wikimedia Commons
- Complight
- Pinterest

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**Bridgeman Images**

**Tweets**

- Bridgeman Images
  @BridgemanImages
  CLIP OF THE WEEK – Tomorrow is ‘World Sword Swallowing Day’:
  bit.ly/1T6Oic
  #archive
  @BridgemanImages
  pic.twitter.com/5XZVn8NCXY

- Bridgeman Images
  @BridgemanImages
  Galileo before the Roman Inquisition, 1657:
  bit.ly/1TDGWhs
  pic.twitter.com/uWto0P1sQs
What can I use these images for?

• Using the resources for learning and research so often means more than just the right to cite an image
• Design students often have problems with finding good quality images they can build their own work upon
• Art and design students live and work in a highly digital and social visual world
• If the copyright of the work has passed why do we attach licenses to the works?
• Openly licensed resources are often that part of the collection which is out of copyright, i.e. older, does this give a good impression?
Aalto University VRC

Customer journey

Before

Name: Ralph
Researcher/making a book on Finnish design

During

Activities

Before:
- Locking structure
- Reflections on the contents

During:
- Researching the Web
- Copyright issues
- Estimating duration

Others:
- Over the phone

After:
- Seek to have a coffee/lunch

Tips to others:
- Stay calm
- Stay focused

Value +/-

Touchpoints

Blog
- Word cloud
- Feedback
- More

This was so good! 😊
Steps for openness

• Identified and prioritised for digitisation resources that are legally available for open licensing and of interest to users
• Flexible adoption and curation of multiple channels for sharing and offering resources: Flickr Commons, Wikimedia, social media, Finna portal and local DAM system
• Integrated teaching image retrieval and open culture into information literacy training
• Developed VRC service for improving resource discovery and promoting open culture resources and their reuse