a report on the 2015 professional status survey
plan of attack
Jen Green, Co-chair

Dartmouth College
scholarly communications
Macie Hall, Co-chair

Johns Hopkins University
instructional design
Ana Cox
Phoenix Art Museum
WNYC
museums, archives, VREPs
Elizabeth Gushee

University of Texas, Austin archives, digital access
Amy McKenna

Williams College
academic visual resources
charge
new areas of focus
methodology
results
demographics
degrees

Library and Information Science

Art History
where we work
where we work
where we work
where we live

- USA - 321
- Canada - 9
- UK - 7
- Australia - 4
- New Zealand - 2
- Ireland - 1
- France - 1
- The Netherlands - 1
what we are called
what we are called
what we do: collections

do you work with collections?

- no: 12%
- [CATEGORY NAME] [PERCENTAGE]: 0%
what we do: not just collections

- Liaison with campus IT and classroom design staff
- Teach visual literacy and digital collection classes/workshops
- Digital humanities support
- Digital herbarium projects
- Software migrations and implementations
- Mobile app management
- Identify and test new software
- 8% of respondents provide maker space support
- 10% of respondents provide video production support
- 3% of respondents provide teaching support (clickers, LMS support)
social media
median income has increased

2007
$35,000 - $44,999

2015
$45,000 - $54,999

*Your currency may vary*
data for vra committees
education committee

92%
education committee

88% 

Workshops
education committee

87%
summer educational institute

23% have attended

7% likely to attend in future

45% undecided
If you are not a member of VRA, what would lead you to become a member?

I understand that the VRA offers a variety of benefits for individuals and institutions, supporting professional development, relevant workshops, and continuing education. For many respondents, a lack of institutional support is a factor in choosing professional association membership. I hope to attend the 2016 conference and will most likely join then!
The Professional Status Survey Task Force would like to acknowledge and thank Thomas A. Lindsay, Coordinator of Research Support Services, Liberal Arts Technologies and Innovation Services, College of Liberal Arts at the University of Minnesota, for the support and assistance of his office.

AND

Thanks to all of you who completed the survey!