The AIA Convention and the Georgia Tech Regional Archive

Cathy Carpenter, Head of the Architecture Library
Georgia Institute of Technology
March 11, 2016
Jody Thompson, Head of Georgia Tech Archives and I were asked to create an exhibit of Atlanta architecture to be featured during the AIA Convention.
Challenges

- Short staffed with no time
- No funding
- No gallery space
Solutions

Staffing

Enlisted Robin Prater, a PhD student in School of Architecture as project manager

Used Robin’s idea as the exhibit theme

Atlanta’s Peachtree Street
1907  2016

Photos from Getty Images
Solutions

Funding

Gallery space

Solicited funds from ADC, AIA Georgia & Atlanta and raised $20,000

Stubbins gallery located in the College of Architecture

Wearable computer exhibit in Stubbins gallery 2015
How to get attendees to the exhibit?

AIA Tours

Collaborated with architecture faculty to be part of two AIA official tours

Jennifer Bonner
Design & Research Studio
Georgia Tech School of Architecture

Sustainable Campus Tour of Georgia Tech Campus
Creating Exhibit - Content

The Georgia Tech Regional Archive had some materials

Contacted the local architectural firms & archives to solicit materials

The Peachtree Way exhibit
Creating Exhibit -
Graphic Designer
Installation

Hired a local architect who did graphic design work

Archives employee, Kirk Henderson
as exhibit designer

Used Georgia Tech printing services

The Peachtree Way exhibit
AIA Convention
“The Peachtree Way” Exhibit

Exhibit from May 7th – May 27

AIA Tours
May 13, 14, 15, 16 at 3pm

Two Receptions
Impact of Exhibit

Over 200 people viewed exhibit

Increased awareness

Created new connections

GT alumni interested in donating to the Regional Archive