Managing the Many Makers of Media: Timely Tools and Tactics

Information professionals find themselves managing and preserving an ever-expanding array of digital media, including audio and video. This session will explore a number of resources, new tools, and strategies for accessing and managing oral histories, licensed streaming products, and video files complete with the need to address the associated metadata and long-term preservation issues. Two of the speakers focus their work on Japanese American history, making historical and newly developed archival materials—documents, photographs, oral histories, transcripts, and videos—on a timely topic that has enormous potential for scholarly interpretation, accessible, searchable, understandable, and safely preserved for research and public access. The Penn State librarians are tackling how academic libraries are licensing streaming resources to provide video in support of teaching and learning, reviewing the technical complexities of delivery, difficulties of discovery and usability, and the administrative challenges of new business and service models. Utilizing a new cloud-computing platform with dynamic metadata capabilities and pluggable support for new technologies is the topic of the University of Minnesota information professionals who are trying to ensure that storage, categorization, and preservation is not a hindrance to academic innovation. All of the presentations show how digital resources and repositories can be user-centric and feed new research and technological experimentation in teaching and learning through functional content delivery, metadata enhancement, and contextualization.

Moderator

Maureen Burns, Consultant, IMAGinED

Speakers

Summer Espinoza, Digital Collections Manager, Go For Broke National Education Center

Geoff Froh, Deputy Director, Densho

Amanda Maple, Music Librarian and Acting Head Arts and Humanities Library

Colin McFadden, Innovation Fellow, University of Minnesota

Rebecca Moss, Assistant Director for Projects and Services, University of Minnesota

Henry Pisciotta, Arts and Architecture Librarian and Assistant Head, The Pennsylvania State University