E-Mania: insights & overview the ARLIS/NA e-book publishing survey

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Digitized books

Born-digital books
Snapshot survey: Three goals

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2. Reconcile current collection development experiences in acquiring museum e-books with what is and what could be.
Snapshot survey: Three goals

1. Provide a snapshot of museum e-book activities for their publications: print digitization and born-digital creation.

2. Reconcile current collection development experiences in acquiring museum e-books with what is and what could be.

3. Educate the community.
Survey Methodology

- E-books definition: monographic entities
Survey Methodology

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- Survey design: 33 questions made up of multiple choice, some with comments section, and a free form comment space at the end
Survey Methodology

- E-books definition: monographic entities

- Survey design: 33 questions made up of multiple choice, some with comments section, and a free form comment space at the end

- Sample group: 54 phoned, 49 agreed to fill it out, 49 filled it out
How are your e-books made available to the public?

**Digitized monographs**
- Open Access: 72%
- Limited preview: 3%
- Online full-text: 11%
- E-book individual sale: 14%

Answered: 28, Skipped: 21

**Born-digital e-books**
- Open Access: 56%
- Limited preview: 12%

Answered: 19, Skipped: 30
How many digitized e-books have been produced in your institution in the last 3 years?

<table>
<thead>
<tr>
<th>Year</th>
<th>Digitized by Library</th>
<th>Digitized by Publications Dept.</th>
<th>Number of Respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>15</td>
<td>16</td>
<td>3</td>
</tr>
<tr>
<td>2014</td>
<td>16</td>
<td>2</td>
<td>4</td>
</tr>
<tr>
<td>2015</td>
<td>17</td>
<td>1</td>
<td>5</td>
</tr>
</tbody>
</table>

Don't know | 0 | 1-5 | 6-10 | 11-25 | 25-30 | 31-50 | 51-100 | 101-300 | 301-500 | 501-700 | 701-1,000 | 1,001 or more

Answered: 28  Skipped: 21
How many born digital e-books have been produced in your institution in the last 3 years?

The diagram shows the number of respondents and the distribution of the number of e-books created by the library and publications department. The number of respondents who don't know, haven't created any, or created 1-5, 6-10, 11-25, 26-30, 31-50, 51-100, 101-300, 301-500, 501-700, 701-1,000, or 1,001 or more e-books in the last 3 years is indicated.

Answered: 19  Skipped: 30
File formats used for born-digital e-books
(Check all that apply)

- iBook
- PDF

- Android apps
- DAISY
- EPUB or EPUB3
- HTML/XHTML or HTML5
- iBook
- iPhone/iPad apps
- JPEG
- Kindle (AZW)
- MOBI
- PDF
- XML (other than EPUB)
- Don't know

Answered: 19 Skipped: 30
Platforms, vendors, or aggregators used to distribute digitized materials.
(Check all that apply)

- Amazon Kindle
- Books at JSTOR
- B&N Nook
- DPLA (Digital Public Library of America)
- EBL (ProQuest), Ebrary, EBSCOhost
- Getty Research Portal
- Google Books
- HathiTrust
- iBookstore
- Institutional repository
- Institutional Website
- Institutional library OPAC/Discovery Platform
- Internet Archive
- OCLC Worldcat
- Overdrive
- OSCI (Online Scholarly Catalog Initiative)
- Outside publisher’s distribution methods
- Primo Central Index (Ex Libris Publishing Program)
- Project MUSE
- Scalar online publishing platform
- None

Answered: 28 Skipped: 21
Platforms, vendors, or aggregators your institution uses to distribute your born-digital materials. (Check all that apply)

Institutional Website

iBooks

Answered: 19 Skipped: 30
Metadata formats to distribute digitized monographs
(Check all that apply)

- MARC
- None
- Delimited metadata (csv, Excel)
- ONIX
- XML
- Don't know

Answered: 28 Skipped: 21
Metadata formats to distribute born-digital e-books
(Check all that apply)

- Delimited metadata (csv, Excel)
- MARC
- ONIX
- XML
- None
- Don’t know

Answered: 19 Skipped: 30
DRM techniques used
(check all that apply)

**Digitized e-books**
- Downloadable
- Read online only for no cost
- Unknown

**Born digital e-books**
- Downloadable
- Unknown

*Answered: 5 Skipped: 44*
Types of staffing employed for both digitized and born-digital e-book creation.
(Check all that apply)

- Responsibilities added to existing staff
- Dedicated digital prod. Staff (permanent)
- Contract/temporary staff (incl. volunteers)
- Outsourced/vendor provided staffing

Answered: 37 Skipped: 12
What did we learn?

- Digitization of print monographs: established process
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- Born-Digital books in museums: still in early stages
What did we learn?

- Digitization of print monographs: established process
- Born-Digital books in museums: early stages
- Preservation Service Platform: not widely used
What did we learn?

- **Digitization of print monographs**: established process
- **Born-Digital e-books in museums**: early stages
- **Preservation Service Platform**: not widely used
- **Open Access**: strong commitment
What did we learn?

- Digitization of print monographs: established process
- Born-Digital books in museums: early stages
- Preservation Service Platform: not widely used
- Open Access: strong commitment
- Acquisition challenges: in flux
What did we learn?

- **Digitization of print monographs:** established process
- **Born-Digital books in museums:** early stages
- **Preservation Service Platform:** not widely used
- **Open Access:** strong commitment
- **Acquisition challenges:** in flux
- **Sustainability:** long term access unresolved
Thank you

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Museum collection types

- Global, all periods: 59%
- Global - range from ancient to 19th c.: 4%
- Global - modern or contemp: 11%
- European/American: 8%
- American - 19th / modern / contemp: 2%
- Architecture and Decorative Arts: 4%
- British - 15th-20th c.: 4%
- European/American - modern or contemp: 6%
- American - 19th / modern / contemp: 2%
- British - 15th-20th c.: 4%

Answered: 49 Skipped: 0
THE ART OF ILLUMINATION
The Limbourg Brothers and the Belles Heures of Jean de France, Duc de Berry
THE METROPOLITAN MUSEUM OF ART
Display of gifts at Avery Library with donor studying them at an Acquisitions Show.
Etienne Chevalier with St. Stephen, Jean Fouquet (ca. 1454)
---Wikimedia Commons
Does your institution use any of the following preservation service platforms (i.e. to normalize, migrate, extract metadata, etc.)
(check all that apply)
Do you have a content selection strategy for e-book production (digitized and born digital) by the library and/or by the publications department? If so, please briefly describe.

- Yes: based on scarcity or fragility
- Yes: grant driven
- Yes: copyright free titles
- Yes: exhibition driven
- Yes: museum collection driven
- Yes: multi-divisional selection process

Answered: 37 Skipped: 12
Is your institution digitizing print materials and/or creating born-digital publications of any kind?
RESPONSE: 82%=Yes 18%=No
Yes responses below:

- Digitizing & Born-Digital: 38%
- Digitizing/no Born-Digital: 41%
- Born-Digital/no Digitizing: 13%
- No Digitizing/no Born-Digital (not working with ebooks): 8%

Answered full question: 49
Answered yes: 40