More Questions than Answers: Rights Advising at IFA/NYU

“What We Talk About When We Talk About ‘Rights Management’”
ARLIS/VRA 3rd Joint Conference, Seattle, Washington
March 9, 2016
Jenni Rodda, Manager, Digital Media/Computer Services
Institute of Fine Arts, New York University
What is Digital Media/Computer Services?
How do we reach and teach students and faculty?
What are the most complex issues raised?
Raising awareness

- Copyright workshops
- NYU Library’s copyright Libguide; ALA image database resources
- CAA’s fair use guidelines; VRA’s fair use statement
- Video and photography clearances
- ProQuest licensing discussion; local thesis repository
- IFA Research Resources
- Resources available in person, on-line, on paper, via e-mail, by referral
Screen shot, April Hathcock’s copyright Libguide, including the “using images” tab. (http://guides.nyu.edu/copyright)
CAA and VRA fair use publications
Digital Humanities Best Practices: Engaging a Collaborator

Before Collaboration:

Scope of Project:
- What do you want to achieve (scope)? Have initial conversations to identify a best route to achieve your goals. What can your project reasonably accomplish?
- Ask what the benchmarks/expectations of achievement/impact? rather than “what do we want to build, exactly”? Keep these benchmarks in mind when in discussion with your team/collaborator.
- Which aspects of the project are absolutely necessary for a satisfactory project? Which are secondary and negotiable?
- What expertise is needed for the project? Who at your institution or others have that expertise?
- Are potential collaborators interested (as well as capable)?
- Can certain experts be consulted for advice (periodically, or in the planning stage) rather than brought on as fully-engaged project collaborators?
- How do each of these questions apply to the individual collaborators (people)? How do they apply to the collaboration (project)?

→ Resource: Bethany Nowakowski’s "The Rules for Humanities Scholars New to Project Management"

Consider a Written Agreement:
- Is the team/person you are working with a:
  - Collaborator (co-creator; everyone has equal say)
  - Commission relationship (the overall vision belongs to some but others are trusted to envision aspects of the project for pay)
  - Contract (hired professional to execute a specific vision)
- Will team members be asked to sign a contract or charter?
  - Charter - outlines work ethics and ethics, guidelines to follow, desired attitudes (can be appropriate in inter-departmental or inter-institutional work)
  - Contract - can assume hierarchy of power, financial remuneration, deliverables (can be appropriate for outsourced / hired work)
- Will contents of your written agreement differ based on charter or contract model? Is a hybrid appropriate?

→ Resources: The Praxis Program’s 2014-15 Product Charter
  Tao Sierra’s "The Project Charter Paper"
  Stan Roesler and Milena Pazhiova’s "The Iterative Design of a Project Charter for Interdisciplinary Research"
  Industry University Cooperative Centers’ 2014 Membership Agreement

With Your Collaborator: Discuss, Agree, and Put in Writing:

Authorship:
- How will authors / collaborators be credited for their work? Would instituting a collaborative review process for authorship be beneficial?

“Engaging a Collaborator”
Questions of ownership

• Author? Publisher?
• Technical advisor/coder/engineer?
• Museum? Photographer?
Sculpted Glyphs: Egypt and the Musée Charles X

by Elizabeth Bueh
with David Eisenberg, Nicholas Fischer, and Daniel Suo

Introduction | 3D Model | Sculpted Glyphs | Primary Sources | Project Narrative

CALL FOR PAPERS:
NCAW’s digital humanities and art history series

current issue
about the journal
past issues
help
how to support the journal

Search...

Screenshot of virtual model of the Musée Charles X, salle civile, showing cabinets 5 and 6.

Nineteenth-Century Art Worldwide, vol. 13, issue 1, spring 2014
Image sources, in the order in which they appear

• Banner image, Digital Media Services, [http://www.nyu.edu/gsas/dept/fineart/research/digital.htm](http://www.nyu.edu/gsas/dept/fineart/research/digital.htm) This image, created by Jason Varone (and used with permission), is based on a late 19th century hand-colored lantern slide in the IFA’s collection.


• “Copyright: Copyright Basics.” April Hathcock, NYU Libraries, [http://guides.nyu.edu/copyright](http://guides.nyu.edu/copyright)


