Fashion, Textile & Costume SIG Meeting  
March 22, 2015  
Submitted by Carla-Mae Crookendale

Carla-Mae Crookendale, Moderator (opened the meeting) – 3:30 pm  
13 in attendance

Introductions

Guest Announcements

- Heather Koopmans, Head of Research, Instruction & Special Collections, Savannah College of Art and Design  
  o Discussing Librarians Wardrobe Blog  
    ▪ Wants to pass the baton  
    ▪ Feedback from someone high-up in organization  
      • Not a fan  
      • Stereotype around what art librarians look like  
      • Click mentality (art librarians are cool kids...)  
      • Detracting from academic/scholarly intention of ARLIS/NA  
    ▪ Good visibility for ARLIS/NA  
    ▪ Potential to draw in younger librarians  
    ▪ Opportunity to connect  
    ▪ Should we connect with editorial team about ARLIS/NA image?  
    ▪ Funnel images through ARLIS/NA Instagram  
    ▪ Call out for volunteers (3-5) to take photos and submit to Librarian Wardrobe...think about how it should be done  
      • First talk to marketing department for ARLIS/NA about a branding strategy...does this collaboration fit?  
    ▪ Post a call for volunteers on the blog and see if volunteers step forward – From that point see what changes need to be made to the program

- Peg Knight, ProQuest – Overview of WWD and Vogue  
  o 1910 forward  
  o Interest in Daily News Record for Mens Wear added to the database expressed by members of the audience
Peg encouraged librarians to think of fashion resources as cross-disciplinary (business, women’s studies, material culture, photography, etc.)

- Vogue Archive – 1892 to the present (U.S. Vogue run)
- Peg wants to hear how Vogue and WWD are used in research

- **Geraldine Billingham, Bloomsbury Publishing**
  - Bloomsbury Fashion Central
  - Fashion Photography
  - Berg Fashion Library, New features...Exhibitions Archive
  - Carry Taylor Auctions
  - E-book platform for Fairchild Books

**Call for Vice Moderator**
- Discussion of what the role is
- Webinar
- Need more fashion sessions, etc.
- Collaborate
- Manage blog – international scale
- Call for Vice Moderator on the blog unless volunteer comes forward in the next few days

**Open to General Questions**

**Close of Meeting 4:30 pm**