Keep Them Doggies Rollin’
Digital Asset Flow in the Large Museum

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Though the streams are swollen, keep them doggies rollin’

- Object photography
- Installation photography
- Site photography
- Other non-object photography
- Videos
- Digitized archival material

- Audiotour files
- Mobile apps
- Freelance photography
- Electronic records
- Exhibition design files
- Graphic design files
All the things I’m missin’,
Good vittles, love an' kissin'
Waitin’ at the end of my ride.
Cut ‘em out (Ride ‘em in!) Ride em’ in (Cut ‘em out!) Cut ‘em out! Ride ‘em in!
Move’ em on (Head ‘em up!) Head ‘em up (Move ‘em on!) Move’ em on! Head ‘em up!

- Freelance creators
- Internal creators
- Outside suppliers
- Rights clearance and delivery
- Ingest and cataloging
- Rights acquisition
- External users
- Third parties
- Internal users
Keep movin’ movin’ movin’ Though they’re disapprovin’

Long term institutional memory vs. Current need and visual identity
Don’t try to understand ‘em. Just rope and throw and brand ’em.
My heart’s calculatin’ my true love will be waitin’
Problems we want:
• Purely technical problems
• Matters of procedure
• Organizational project management

Problems we hope to have eradicated:
• Crises related to image discovery, delivery and use
• Confusion about responsibilities or workflow
• Misuse of content internally
• Unnecessarily strict interpretations of copyright law
Rawhide!
This Town is Big Enough for All of Us: Managing Assets Across an Organization

Wrangling Digital Assets and Breeding Collaboration in Digital Repository Work
— Nicole G. Finzer, Visual Resources Librarian, Digital Collections, Northwestern University

On the LAM: Integrating Library, Archives, and Museum Collections in an Open Source Information Management System
— Tessa Brawley-Barker, Assistant Librarian, Glenstone and Julia Weist, Senior Archival Consultant, Whirl-i-Gig

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— Evan B. Towle, Librarian for Digital Collections and Services, Philadelphia Museum of Art