GIS Resources for Urban Planners

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Data tied to Location

Nationality

Wages

Basemap
Welcome to SimplyMap 3.0!

SimplyMap 3.0 uses the latest technology to provide better performance, faster maps, improved reliability, and powerful new features.
Profile of Yoga Participants:
Age 25 to 40
75% female, 25% male
Higher Income Households
Tend to live healthy lifestyles, including exercise, eating organic food, and health club memberships.
We will start by making a map of Median Income by ZIP Codes in Raleigh.

First, click on Variables
Select the variable you would like to map.
Select “Cities” as the location type.

Then select the state and city.
Here is the map of Median Income by Zip Code.
You can edit how the map looks using the legend editor. Here we changed the break values of each category.
This is the map using the new legend values.
We will now add Yoga Studios to the map. These business points come from Dun & Bradstreet.
A keyword search on “yog” finds 8,724 yoga studios in the United States, as well as 1,134 frozen yogurt stands.
We then name the point and add it to our map.
Here is the map of yoga studios and median income.
Place your cursor over a point to view information about that business.
Now we will map the number of people who participated in yoga in the last 12 months by ZIP Code using MRI data.
Here is a map of yoga participation with yoga studio points.
The yellow city boundary of Raleigh is distracting. We can turn this off on the display options menu.
We can create a data filter that combines median income and yoga participation in order to identify target areas for our new studio.
First we add our conditions to the data filter...
Give the filter a name...
Only areas that match our criteria are visible. All other areas have black & white stripes covering them.

These 2 areas look promising. They match our criteria and have few existing yoga studios.
This ZIP Code looks particularly promising.
We will then create a ring study to examine the 1 mi, 3 mi, and 5 mi areas surrounding this ZIP Code.
<table>
<thead>
<tr>
<th>Variable</th>
<th>1 miles radius</th>
<th>3 miles radius</th>
<th>5 miles radius</th>
<th>All of USA</th>
</tr>
</thead>
<tbody>
<tr>
<td># Household Activities - Sports: How Often Engaged In (last 12 months): Yoga, 2012</td>
<td>516</td>
<td>1,019</td>
<td>1,436</td>
<td>7,613,736</td>
</tr>
<tr>
<td># Household Activities - Sports: How Often Engaged In (last 12 months): Pilates, 2012</td>
<td>223</td>
<td>441</td>
<td>622</td>
<td>3,308,183</td>
</tr>
<tr>
<td># Population (Pop), 2012</td>
<td>17,327</td>
<td>33,669</td>
<td>47,987</td>
<td>312,796,426</td>
</tr>
<tr>
<td># Population, Females 18 to 24 Years, 2012</td>
<td>721</td>
<td>1,555</td>
<td>2,488</td>
<td>15,378,908</td>
</tr>
<tr>
<td># Population, Females 25 to 34 Years, 2012</td>
<td>1,439</td>
<td>2,690</td>
<td>3,907</td>
<td>20,897,092</td>
</tr>
<tr>
<td># Population, Females 35 to 44 Years, 2012</td>
<td>1,364</td>
<td>2,463</td>
<td>3,411</td>
<td>20,487,793</td>
</tr>
<tr>
<td># Households w/Income $100,000 and Over, 2012</td>
<td>2,771</td>
<td>5,492</td>
<td>7,727</td>
<td>28,929,060</td>
</tr>
<tr>
<td>% Households w/Income $100,000 and Over, 2012</td>
<td>36.62%</td>
<td>36.61%</td>
<td>36.54%</td>
<td>24.51%</td>
</tr>
</tbody>
</table>
HUD USER Geospatial Data Resources

Welcome to the U.S. Housing and Urban Development’s (HUD) portal page for geospatial data and map services! Our objective is to make HUD’s spatial data and services more open and accessible to housing and community researchers, practitioners and the general public.

The resources on these pages enable you to view and access our geospatial web services in Open Geospatial Consortium (OGC), Key Markup Language (KML), and ESRI-compatible formats, download key HUD datasets, view static and interactive maps of housing market and demographic characteristics, and access related GIS resources.

Your feedback is appreciated so we can continue to improve our capabilities and better meet your needs.

PROVIDE FEEDBACK
Planning Goal:
Target funding to preserve housing affordability
Washington, DC
Welcome to eGIS: HUD's Enterprise Geographic Information Systems Portal

GIS applications open to all

**EZ/RC Locator**
Is your business in an Empowerment Zone? If so, you may qualify for tax credits and other incentives.

**SFH Locator**
View maps of Real-Estate Owned (REO) properties for sale, Revitalization Areas (RA), Asset Control Areas (ACA), and Neighborhood Stabilization Program (NSP) Target Areas.

**CPD Maps**
Identify your community's needs through mapping current grant activities, local housing market and economic data, Census data, and other data sources, and see homeless grant planning data.

**TDAI**
Identify tribes and provide appropriate tribal contact information to assist with initiating Section 106 consultation.

**ARRA Grant Mapping**
Mapping HUD's American Recovery and Reinvestment Act (ARRA) grants. This mapping application, hosted by USDA, allows you to see where HUD's recovery grants are being targeted.

**Qualified Census Tract Locator**
The QCT Locator allows users to identify whether a specific address is located in a Qualified Census Tract (QCT) for purposes of the Low-Income Housing Tax Credit (LIHTC) program. The Locator also provides information explaining why the tract was or was not designated a QCT.

**Choice Neighborhoods Mapping Tool**
This tool allows applicants for the Choice Neighborhoods program to identify a customized area where they would target Choice Neighborhoods funds and to electronically submit that area to HUD. The tool also generates a PDF report for the custom geography with data relevant for program design.

**Rural Innovation Fund**
This tool assists Rural Fund applicants to prepare data to submit with their grant application by allowing applicants to draw the exact location of their target neighborhood.
The Urban Observatory

https://www.youtube.com/watch?v=p6K35m5W8dQ
ArcGIS Online
Business Analyst Online
Reference USA
Social Explorer
Policy Map
GeoLytics
GIS Resources for Urban Planners

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