Beyond Paper, Beyond Art: Ai Weiwei & Contemporary Art Documentation

Lauren Gottlieb-Miller, MA
PhD Student in Library and Information Studies
University of Wisconsin-Madison

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“The most ideal outcome of an Internet society would be that people are given the opportunity to make the best choice, which is usually eliminated because of an inequality of knowledge and opportunities or disproportionate information. A real citizen society could potentially emerge.”

“I think the Internet has changed everything. It’s like an explosion of information. You can learn many things, or magnify many many things.”
Instagram & Twitter: @aiww
Where would you send a patron writing about a contemporary artist?

Consider: Twitter, Instagram, & YouTube
“Art is a force of change” – Andy Warhol
“Don’t retreat, retweet!” – Ai Weiwei
Where can we go from here?

- Incorporate social media platforms into our information horizons (and those of our patrons)
- Develop effective search strategies for social media and new media channels
- Get active online!
- Experiment and Improvise.
Thank you!

Contact: lgottliebmil@wisc.edu