Resources for Working Artists

Compliments of the Public Librarians Special Interest Group of ARLIS/NA

2015 Annual Conference
Ft. Worth, Texas
Vocational Guidance for Artists

- *How to Grow as an Artist*, by Daniel Grant (Allworth Press, 2002)
- *How to Survive and Prosper as an Artist: Selling Yourself Without Selling Your Soul*, by Caroll Michels (Henry Holt and Co., 2009)
Writing the Artist Statement: Revealing the True Spirit of Your Work, by Ariane Goodwin (Infinity Pub., 2002)

Creative Thinking and Inspiration
- The Artist in the Office: How to Creatively Survive and Thrive Seven Days a Week, by Summer Pierre (Penguin Group, 2010)
- The Artist's Library: A Field Guide, From the Library as Incubator Project, by Laura Damon-Moore and Erinn Batykefer (Coffee House Press, 2014)
- Creative Block: Get Unstuck, Discover New Ideas: Advice and Projects from 50 Successful Artists, by Danielle Krysa (Chronicle Books, 2014)
- Cultivating Your Creative Life: Exercises, Activities, and Inspiration for Balance, Beauty, and Success as an Artist, by Alena Hennessy (Quarry Books, 2012)
- Making Art a Practice: How to be the Artist You Are, by Cat Bennett (Findhorn Press, 2013)

Business & Marketing

Art/Work: Everything You Need to Know (and Do) As You Pursue Your Art Career, by Heather Darcy Bhandari, Jonathan Melber (Free Press, 2009)


Artist’s and Graphic Designer’s Market (Writer's Digest Books, published annually)


The Business of Being an Artist, by Daniel Grant (Allworth Press, 2010)


I'd Rather Be in the Studio!: The Artist’s No-excuse Guide to Self-promotion, by Alyson B. Stanfield (Pentas Press, 2008)


Selling Art without Galleries: Toward Making a Living from Your Art, by Daniel Grant (Allworth Press, 2006)

Legal and Financial

- *Business and Legal Forms for Fine Artists*, by Tad Crawford (Allworth Press, 2005)
- *Business and Legal Forms for Interior Designers*, by Tad Crawford and Eva Doman Bruck (Allworth Press, 2013)

Resources for Graphic Designers & Illustrators

- *Artist’s and Graphic Designer’s Market* (Writer's Digest Books, published annually)
- *Becoming a Successful Illustrator*, by Derek Brazel and Jo Davies (Fairchild Books, 2013)
- *Burn Your Portfolio: Stuff They Don’t Teach You in Design School, but Should*, by Michael Janda (New Riders, 2013)
- *Business and Legal Forms for Graphic Designers*, by Tad Crawford and Eva Doman Bruck (Allworth Press, 2013)

Field Guide: How to Be a Graphic Designer, by Ana Labudović and Nenad Vukušić (Rockport, 2009)

Graphic Artists Guild Handbook: Pricing & Ethical Guidelines (Graphic Artists Guild, 2013)


How to be a Graphic Designer, Without Losing your Soul, by Adrian Shaughnessy (Princeton Architectural Press, 2010)

How to Be an Illustrator, by Darrel Rees (Laurence King Publishing, 2014)

Start & Run a Graphic Design Business, by Michael Huggins (Self-Counsel Press, 2009)

Starting Your Career as a Graphic Designer, by Michael Fleishman (Allworth Press, 2014)


Words for Pictures: The Art and Business of Writing Comics and Graphic Novels, by Brian Michael Bendis (Watson-Guptill Publications, 2014)

Resources for Craftspeople

Business and Legal Forms for Crafters, by Tad Crawford (Allworth Press, 2012)

The Craft Artist’s Legal Guide (Nolo, 2010)


Grow Your Handmade Business: How to Envision, Develop, and Sustain a Successful Creative Business, by Kari Chapin (Storey Pub., 2012)
The Handmade Marketplace: How to Sell Your Crafts Locally, Globally, and Online, by Kari Chapin (Storey Publishing, 2014)


How to Sell Your Crafts Online: A Step-by-Step Guide to Successful Sales on Etsy and Beyond, by Derrick Sutton (St. Martin's Griffin, 2011)


The Law (in Plain English) for Crafts, by Leonard D. DuBoff (Allworth Press, 2005)

Making a Living in Crafts, by Donald A. Clark (Lark Books, 2006)


The Savvy Crafter's Guide to Success: Turn Your Crafts into a Career, by Sandra McCall (North Light Books, 2008)


Resources for Photographers


Business and Legal Forms for Photographers, by Tad Crawford (Allworth Press, 2010)

How to Start a Home-based Photography Business, by Kenn Oberrecht and Rosemary DeLucco-Alpert (Globe Pequot Press, 2010)

The Law (in Plain English) for Photographers, by Leonard D. DuBoff and Christy O. King (Allworth Press, 2010)

Photographer’s Market (Writer's Digest Books, published annually)
Assembled by members of the ARLIS/NA Public Librarians SIG for the conference session *Library Services for Working Artists: Beyond Research to the New Frontier of Practice*, March 20, 2015

Have suggestions for additional titles?
Send them to the PL SIG listserv! arlis_publiclib@arlisna.org
or to PL SIG Coordinator Dayna Holz, holz.dayna@gmail.com