Visual Resources Division Meeting  
March 21, 2015  
Submitted by Hannah Marie Marshall

**Moderator:** Hannah Marie Marshall  
**Vice-Moderator:** Alexandra Provo

**Attendees:** Gregory Most, Mark Pompelia, Elizabeth Schaub, Elizabeth Berenz, Alexandra Provo, Hannah Marshall

The division meeting was poorly attended and none of the 2014 leadership (Co-moderators Annie Sollinger and Jasmine Burns, Vice-moderator Karen Bouchard) were able to attend the 2015 conference. Due to lack of interest from the existing leadership, the moderator role was assumed by Hannah Marshall with Alexandra Provo acting as Vice-moderator (to assume the Moderator role in 2016). To offset the challenges of a 100% leadership turnover, Gregory Most has agreed to work closely with the Moderator and Vice-Moderator over the next year.

Discussion revolved around the group’s languishing and unclear role within the Society and it was agreed that the charge should be revised prior to the 2016 joint conference. The group’s name and structure were also discussed and changes to these will be contemplated over the coming year. It was determined that, while the group would immediately benefit from a clarified charge, changes to the structure and title of the group could be destabilizing in the lead-up to the joint conference and should therefore be tabled until the next annual meeting. The consensus was that the focus of the coming year should be on programming, connecting with the membership and determining areas of growth and relevance for the division. As part of this effort, the division will set up a listserv for communicating more easily with the membership.

The possibility of changing the division’s name to focus more on content by incorporating the terms “media” or “digital” was well received and thought to reflect the changing reality of Visual Resources positions in such a way that would attract more stakeholders to the VRD. This suggestion will be opened up to the membership via listserv discussion along with a revised charge for the group.
Another point of discussion was the need to bring the website text of the Division’s page up-to-date to reflect changes to liaison roles. There is now an appointed liaison to the Visual Resources Association (VRA), Sarah Osborne Bender, who will absorb the liaison responsibilities currently listed on the site as part of the VRD Moderator’s role. Related to this discussion was a general agreement that the group should avoid having “Co-” leadership roles in an effort to centralize accountability and responsibility. The responsibilities of the Moderator role are not so great that they cannot be effectively carried out by one person - especially now that acting as a liaison to VRA is no longer among them.

Since the conference, the small group that was in attendance has collaborated on a revised charge for the group and set up a listserv for the division through which the revised charge and the meeting notes have been shared with the membership. A discussion about programming for the 2016 joint conference is under way and legacy material currently stored in a VRD Google Drive folder is being migrated into the division’s Basecamp instance.