ARLIS/NA Northwest Chapter Meeting
March 21, 2015
Submitted by Traci Timmons

Present: (13) Bronwyn Dorhofer, D. Vanessa Kam, Alan Michelson, Traci Timmons, Tad Suzuki, Sarah Seymore, Anna Korus, Robert Kopchinski, Nicole Lovenjak, Suzanne Rackover, Sylvia Roberts, Rebecca Friedman, Dan McClure

Next meeting: TBA

Introductions: General Discussion

Web/Social Media Overview
Sarah Seymore has recently consolidated all of our old webpages into a new Wordpress site which can be found at: https://arlisnw.wordpress.com. Thank you, Sarah! The old website still exists but we should probably find a way to purge it completely and replace it with this new site in order to avoid confusion. The new website could also use a banner update.

Chapter Logo Contest
The deadline for our logo contest is March 27, 2015. At the time of this meeting, we had received no submissions. Please submit this call for entries to students and any interested parties. There is a $200 award which will be offered to the winning entry.

Treasurer’s Report
Treasurer’s report from November 1, 2013–October 31, 2014 closed with a balance of $5,397 USD with balances in both American and Canadian currencies—an increase of $459 USD. Our overall expenses were $2451 USD for the past year. The primary challenge of maintaining our Chapter finances is that it is kept in two currencies. Our membership numbers have increased to 22 members and affiliates as of 2015.

Chapter Fundraising
The group discussed methods in which our chapter could increase revenue. The majority of money our chapter earns is through membership dues and it would be great to hear feedback from members about fundraising ideas. Basecamp might be a good place to initiate ideas. It is important to grow our membership and reach out to the library schools in our region: UW, UBC, and Emporia State University (based in Portland).
2016 Joint Conference

We have a firm date for the 2016 Joint ARLIS/NA + VRA Conference: March 8-12th, 2016! Our group is now soliciting help from potential volunteers for conference activity positions and coordinator jobs. Please volunteer for any activities which may be of interest you. Sarah offered to touch base with Ashley Peterson who is the ArLiSNAP Liaison about the upcoming conference opportunities. We will later create a Google Form to solidify the volunteering responsibilities. We will also need to create a conference survey to send out to recent ARLIS/NA Fort Worth Attendees regarding upcoming 2016 conference. Please submit ideas for questions that you’d like to see on the survey. The group discussed maximizing the number of events which are to be held within the hotel and the possibility of creating a two-day bus pass program for attendees. If you need access to the official conference planning document which outlines various Chair roles and responsibilities, contact Alan.

Action Items

- Get rid of old website content and ensure the new website is on the arlisna.org domain.
- Solicit submissions for our Chapter logo and share with students and others.
- Think of fundraising opportunities for our Chapter.
- Solicit volunteer assistance for conference positions and jobs.
- Establish a weekly co-chair call in anticipation of the 2016 conference. Robert K. will work closely with Alan on this to help everyone stay on track and move our conference planning forward.
- Begin working on conference prospectus with an intended release date of August or September, 2015.
- Create Call for Papers document: the program co-chair will need to set up a Survey Monkey account which is separate from the evaluation form to solicit a Call for Papers.
- Draft schedule needs to be established in advance to incorporate re-envisioned sessions and tours so that it works within the space we’ve contracted within the hotel.