LUCIDCHART AND INTERACTIVE EDUCATIONAL TOOLS

allana mayer
mlis student, mcgill university
allana.mayer@mail.mcgill.ca

emerging tech forum!
FLOWCHARTS
EXPLAIN THE INTERNET
TO A 19TH CENTURY BRITISH STREET URCHIN

"YOU DO NOT REALLY UNDERSTAND SOMETHING UNLESS YOU CAN EXPLAIN IT TO YOUR GRANDMOTHER."
—Albert Einstein

YOUR TIME MACHINE LANDS IN 1835 without anyone noticing your arrival. You have a passenger with you, but you warn them to stay near the machine to avoid causing a dangerous time paradox. You hide the time machine under some trash in the corner of an alley and walk out onto a narrow cobblestone street bustling with street vendors, farm animals, and beggars. Horse-drawn carriages rumble past. A young street urchin scurries up and tries to sell you match sticks. Barefoot and covered in soot, he tugs at your coat. "Buy my matches! They're so bright! They will keep you warm all night!" He glances hungrily at a nearby apple cart, whose vendor eyes him suspiciously. You buy a box of matches from the young urchin and say, "Do you know what the internet is?" He stares dully at you.

TALKING TEDDY RUXPIN DOLL

"You try to explain the Internet using a:

SMILE
IPAD

"You see, the Internet is like a:

ENDLESS LIBRARY
SERIES OF TUBES
TELEGRAPH WITH SOUND AND PICTURES

OLIVER
12 YEARS OLD

THE INTERNET
35 YEARS OLD

You pull the stuffed bear out and slip an audio tape into his back. His piercing orange eyes open with an audible click. "Hi!" the bear says, its mouth opening and closing in a chewing motion, "I'm Teddy Ruxpin!" The waif screams in terror and runs away.

You pull out your iPad and try to hop on the Internet, but for some reason, you can't pick up a wifi signal. "Is there a coffee shop nearby?" you ask the waif.

YOU'RE DEAD.

Moments later you are stabbed from behind, and your possession is snatched from your hands by a gang of dancing chimney sweeps. (5)

The urchin says, "I was inside a library once, before my parents died. Is the Internet a building? Where is it?"

"IT'S IN THE AIR. THE BOOKS ARE INVISIBLE."

"IT'S A SYSTEM OF SMALL MACHINES"

Mistaken for an escaped lunatic, you are arrested by Scotland Yard.
Does your organisation need a social media policy?

Are your staff or colleagues immature, idiotic and/or malicious?

NO

You don't need an organisational social media policy

YES

"They were like this when we hired them."

"We made them this way."

"That's just how people are."

You need to review your hiring practices

You need to review your management practices

You need a vacation

morelikepeople.org/social-media-policy-flowchart
COPYRIGHT
Can I use this item without violating copyright law?

- Is it public domain?
  - YES: Item may be used
  - NO: Is it produced by the U.S. government?
    - YES: Item may be used
    - NO: Is it exempt under TEACH?
      - YES: Item may be used
      - NO: Is it “Fair Use”?
        - YES: Item may be used
        - NO: Must get permission from the copyright holder
Which Creative Commons licence is right for me?

Instructions

Creative Commons (CC) is a non-profit organisation that works to make it easier to share, reuse, repurpose and remix creative material. It does this by providing free licences that let creators give permission in advance for certain uses of their material.

CC encourages people to share their work. But we think it is very important that you use the right licence for you, and that you understand what that licence means. This flowchart is intended to help with this—by answering a few simple questions, it lets you choose which CC licence is right for you, or if you want to use a CC licence at all.

Start at the green question box and, following the arrows that correspond with your answer, make your way through the pink remixing and blue commercial questions until you reach a purple licence box. That will be the right licence for you. For the full details of each of the licences, see the link under the box.

CC has an online tool that will take you through the similar process at http://creativecommons.org/license.

For more information about the CC licences, see http://creativecommons.org/licenses.

Start here!

Am I ok with other people copying and distributing my content without asking my permission every time?

No

Yes

Am I ok with them changing and adapting the content? Will I allow remixing?

No

Yes

Do I want to limit how others can release their remixes? i.e. if they remix, their new content must be available to remix on the same terms.

No

Yes

Am I ok with other people making money out of their reuse of the content?

No

Yes

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No

Yes

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Yes

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Yes

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Copyright Flow Chart

Is it a published work?
Yes → Is it a print work?
No → Consult licences which cover the copying of film or other media.

Yes → Is the work now in the public domain?
No → Is your copying fair dealing?
Yes → Go Ahead and Copy
No → Is the type of work covered by Access Copyright? (see "What's not covered")

Yes → Is the work covered by the licence? See the Exclusions List.
No → Seek permission to copy from the copyright owner or ask Access Copyright for assistance.

Yes → Is your copying within the limits of the Access Copyright licence?
No → Seek permission to copy from the copyright owner or ask Access Copyright for assistance.

Yes → Go Ahead and Copy
No → Ask Access Copyright for assistance.
If date of death is unknown, add national record for longevity to the earlier of the date of birth, the date of creation or the date of publication of the work. In Canada, add 117 years.

- Photograph? Yes: PD; No: Next step.
- Corporate Owner? Yes: PD; No: Next step.
- Author is the Majority Shareholder? Yes: PD at creation + 50; No: Next step.
- Crown Author? Yes: PD at creation + 50; No: Next step.
- Also non-Crown author? Yes: Published? Yes: PD at publication + 50; No: Not in PD; No: Next step.
- Published? Yes: PD at publication + 50; No: Not in PD.
- Pseudonymously or Anonymously Published? Yes: 1. Has one or more of the authors become known before the earlier of (publication + 50; creation + 75)? Yes: PD at earlier of (publication + 50; creation + 75); No: Not in PD; No: Next step.
- Any Authors Currently Living? Yes: Not in PD; No: Next step.
- Published Work? Yes: Any Authors Living at Date of Publication? Yes: PD at date of publication + 50; No: Published before Jan. 1, 1990? Yes: PD at date of publication + 50; No: Published after Dec. 31, 1999? Yes: Joint Authorship? Yes: PD at death + 50; No: PD at date of publication + 50; No: Published after Dec. 31, 1999? Yes: PD at death + 50; No: PD at last death + 50.
INTERACTIVITY
Copyright Navigator
A Digital Annotated Concept Map of the Fundamentals of U.S. Copyright Law
by Lionel S. Sobel
Professor, Southwestern University School of Law
Editor, Entertainment Law Reporter

Match the size of this blue background to your screen by clicking:
Small	Medium	Large

Then click:

For tips on increasing the viewable area of your monitor, and on using the Copyright Navigator, click:
How to Use
What did you make?

- Sculpture
- Text
- Painting
- Photograph
THANKS!