Artsy’s mission is to make the art world accessible to anyone with an Internet connection. It is the premier online platform for discovering, learning about, and collecting art. By bringing together education and commerce, Artsy provides 140,000+ images of world art with one of the largest online collections of contemporary art.

We partner with 1,800 galleries and art fairs and 250 renowned museums and institutions. We are also honored to support the fundraising efforts of important art institutions through state-of-the-art e-commerce and auction technology. Since our launch in October 2012, Artsy has reached 4.2 million unique art lovers and collectors in 226 countries.
OUR SERVICES FOR INSTITUTIONS

- THE ART GENOME PROJECT
- ARTSY EDUCATION
- PROMOTE YOUR INSTITUTION ON ARTSY
- SHOWCASE EXHIBITIONS
- BLOG ABOUT YOUR EVENTS AND PROGRAMS
- SELL LIMITED EDITION ARTWORKS
- ARTSY CMS, ANALYTICS, & FOLIO IPAD APP

Installation view of "Dunhuang: Buddhist Art at the Gateway of the Silk Road" Courtesy of China Institute Gallery
Artsy is powered by The Art Genome Project, an ongoing study to map the characteristics (we call them “genes”) of art, covering medium, style/movement, concept, technique, visual qualities, and geographic region.

Genoming is done by Artsy’s team of art historians and we welcome input from our partners as we develop The Art Genome Project. Inspired by Pandora (where if you like one song, Pandora recommends more similar songs), Artsy creates associations among artists and artworks to enable experts and non-experts alike to browse art serendipitously.
In October 2013, Artsy became an official part of public education in New York City through Digital Ready—a new NYC Department of Education digital literacy program for high school students. Now 40,000 open-access images on Artsy are freely downloadable for educational use.

Learn more about Artsy Education
Promote your Shows, Works, Posts, and/or Shop by creating your institutional page. You have 24/7 access to your page via login/password. Through Artsy’s personalized emails, users who follow your page and artists in your shows and collections are automatically notified of new shows and artworks from your organization.
SHOWCASE EXHIBITIONS

The Flowering of Edo Period Painting: Japanese Masterworks from the Feinberg Collection

Wangechi Mutu: A Fantastic Journey
Little Sun in Florida: The Fondation Beyeler presents Olafur Eliasson’s art and social business project at Art Basel in Miami Beach

The presentation of the Fondation Beyeler at Art Basel in Miami Beach from 5 to 8 December 2013 will provide Little Sun, the solar-powered lamp developed by artist Olafur Eliasson and engineer Frederik Ottesen with a platform for North and Latin America.
It is free to list artworks for sale on Artsy. We take a 6% sales commission and a 3% credit card processing fee for any works that sell via Artsy.

Ilya & Emilia Kabakov
*The House of Dreams*, 2005
Serpentine Gallery
$250

Philippe Parreno
*AC/DC Snake*, 1995-2010
Serpentine Gallery
$3,500

Herzog & de Meuron and Aurore De la Foret
*Landscape*, 2012
Serpentine Gallery
$13,000
ARTSY CMS, ANALYTICS, & FOLIO IPAD APP

Control, manage, and access your digital assets at all times using our CMS dashboard and our Folio iPad App. Artsy Analytics will send you an email summary of activity on your page every month.
ABOUT THE ARTSY TEAM

Carter Cleveland created Artsy while he was an engineering student at Princeton University. Today, we are a startup technology company of 65+ staff based in New York, with colleagues in Berlin, Los Angeles, and Munich.

Artsy is free to the public and it is free for non-profits to participate. Through gallery subscriptions and sales commissions from works for sale provided by our partners, we plan to sustain our services and foster new generations of art lovers, collectors, museum visitors, and patrons of the arts. We look forward to collaborating with you.

Artsy | 401 Broadway, 25th Floor New York, NY 10013
THANK YOU.

FOR MORE INFORMATION:
partners@artsy.net