IMPLEMENTING A CULTURE OF CREATIVITY: ENGAGING EVENTS AND OUTREACH IN THE ACADEMIC LIBRARY

MEGAN LOTTS, ART LIBRARIAN
RUTGERS, THE STATE UNIVERSITY OF NEW JERSEY
ENGAGING CREATIVITY IN THE LIBRARY

WoodBlock Woodstock

Edible books

Polynomiography

Art of the Tattoo
WOODBLOCK WOODSTOCK
SOUTHERN ILLINOIS UNIVERSITY (SIUC)

Woodblock Woodstock is a celebration of wood block printing, Morris Library Special Collections, and the SIUC Printmaking program. Throughout the month of April Morris Library will host a series of events sponsored by: The Friends of Morris Library and SIUC’s School of Art & Design.
WOODBLOCK WOODSTOCK
SOUTHERN ILLINOIS UNIVERSITY (SIUC)

• Bringing Light Out of Darkness: A History of Woodblock Printing
• Backward Thinking: Reflections on Printmaking a talk by Travis Janssen, Sang Eun Lee, & Erich Neitzke
• Backhanded Compliments- Works by SIUC Printmaking Students
• Drive By Press
Bringing Light Out of Darkness: A History of Woodblock Printing
WOODBLOCK WOODSTOCK
SOUTHERN ILLINOIS UNIVERSITY (SIUC)

Backhanded Compliments- Works by SIUC Printmaking Students
WOODBLOCK WOODSTOCK
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Jason Wonnell - The Outer Plains of Discordia
Sang Eun - Lee Self Portrait

Backhanded Compliments- Works by SIUC Printmaking Students
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Drive By Press
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Drive By Press
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SOUTHERN ILLINOIS UNIVERSITY (SIUC)

• Cross-Disciplinary Collaboration
• Fiscal sponsors- Friends of Morris Library, SOAD, & Morris Library
• Outreach & Marketing- free publicity via campus media
• Engaged the Artist community and ALL of the SIUC community
EDIBLE BOOKS
SIUC & RUTGERS
EDIBLE BOOKS
SIUC & RUTGERS

• Founded in 1999 by Beatrice Coron & Judith Hoffberg
• Categories: Best Pun, Most Edible, Least Edible, Public Choice, Best Book Structure, & Best in Show
• Guest Judges & Cross Disciplinary Collaboration
• Sponsors & Prizes (local restaurants, B&N, RUL RIS)
• Cookies & coffee for everyone
EDIBLE BOOKS
SIUC & RUTGERS
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EDIBLE BOOKS
SIUC & RUTGERS
POLYNOMIOGRAPHY
ART LIBRARY - RUTGERS
POLYNOMIOGRAPHY
ART LIBRARY- RUTGERS

• Cross-Disciplinary collaboration w/ Bahman Kalantari
• Borrowed the laptops from RUL Administrative & Art Library laptops
• Software created by Bahman Kalatari
• Student Volunteers from Engineering Dept
• Engaged individuals of all ages (over 300 participants)
• No fiscal cost
• Art Library Intern curated an exhibit titled Natural Beauty: Art in Math and Science
ART OF THE TATTOO
ART LIBRARY - RUTGERS
ART OF THE TATTOO
ART LIBRARY- RUTGERS

• 2 undergraduate students co-curating exhibitions
• Exhibit in the Art Library exhibit cases
• Crowd sourced collection of tattoos from RUL community
• Small fiscal cost
• Donation of cookies & water for reception
• Honorarium to Owner of Inksanity speaker at reception
WHAT DOES IT ALL MEAN…
WHY IS OUTREACH, ENGAGEMENT & CREATIVITY IMPORTANT

• We are more likely to learn when we are having FUN!
• Students, Faculty, Staff have a voice and want to be heard.
• Creativity & Engagement helps build critical thinking skills.
• Creativity & Engagement can create community.
• Making with others can be inspiring.
• There’s a lots of ways to make or create scholarship, creativity can be a state of mind.
HOW CAN YOU MAKE THINGS HAPPEN..

• You don’t need a lot of money to create engaging projects.
• Cross-disciplinary collaboration is good.
• Marketing & Outreach.
• You can’t do it alone.
• Incentives can help.
THANKS! HAVE QUESTIONS?

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