Strategies
Challenges
Opportunities
Application
STRATEGIES ~ CONCEPTION

- Canvas at SVA Coinciding with Canvas and the AICAD MOOC
- Convince Students to go beyond
- Explain Rather than Direct
- Sustained Treatment of Topics
  - The Luxury of Narrative
- Place Some Onus on the Students
Beyond Google as a Synonym for Library Resources

- Deep Web
  - Library Databases
    - Periodicals (1000’s of titles and decades)
      - Articles
        - Scholarly/Professional Communications
  - Wikipedia (limitations, alternative reference sources)
    - Distinguishing Information Types
      - Primary, Secondary, Tertiary
- Detailed Tutorials of Specific Databases
- Catalog: Books, Special Collections, DVD’s
- All Supported by Lectures, Outside Readings, & Videos
WEEK 3: Beyond Google

- Introduction
- What is a database?
- READING: The Invisible Web
- LECTURE: Beyond Google: Tertiary/Reference Sources in Databases
- LECTURE: Beyond Google: Secondary Sources/Journal and Magazine Articles in Databases
- LECTURE: Beyond Google: Images (ARTstor)
- ASSIGNMENT: Research an Artist (4 pts)
- DISCUSSION: What do you use Google for? Do you think going "Beyond Google" is necessary...
- How do you formulate your thesis for an analytical research paper? Do you feel you have...
- QUIZ (11 pts)
- Comments? Questions?
CHALLENGES

- Compressing something so expansive into a manageable lesson for the pilot (& beyond)
- Building modules to Flow Holistically
  + Plant, Reinforce, Expand ~ Across Modules
- Communication
- Addressing the Needs of Art & Design Practitioners Outside of Academia
ABBREVIATED MODULE

- Readings Became Optional
- Removed Tutorials of Specific Products
- Cut Back/Combined the Lectures/Narratives
OPPORTUNITIES

- Use Canvas’s Prerequisite Feature to Build Graduated/Tiered Classes
- Plug & Play a (Potential) Cache of Lessons
- Learn How to Address the Needs of our Students as they Become Professionals
- Use the Record of Students’ Processes to Refine Future Efforts
“Flip the Classroom”

- Partner with Instructors
- Assign Online Info-Lit Class Prior to One-Shot Class
- Lectures, Readings, Assignments, Quizzes
- Class Time Spent on Questions, Demos
- Address Specific Needs Identified in Online Class