AICAD Librarians
Collaborate on a MOOC

Sue Maberry
Director of Library and Instructional Technology
Otis College of Art and Design

ARLIS 2014
• Association of Independent Colleges of Art and Design
• Non-profit consortium of 43 leading art schools in the US and Canada.
• Founded in 1991
• Library Directors meet annually at ARLIS
• MOOC idea hatched last year
• Organizing role
• Experimental
• Online pedagogy
• Potential usefulness later
• Mostly librarians signed up

How and Why?
Information Literacy for Art & Design Students

- Otis had previous experience a MOOC
- Easy platform
- Available
- Canvas support

canvas
• 2 phone meetings
• Not enough F2F time
• Introductory level? What does that mean?
• What to include differed
• More leadership recommended
• More in-person meeting recommended

Adventures in Collaboration
• Needed an intro for the MOOC
• Libraries collaborated
• Faculty interviews
• Otis edited video

Video “Commerical”
Includes 9 people: Carole Caroompas (Otis), Meg Cranston (Otis), Suzanne Lacy (Otis), Milton Glaser (School of the Visual Arts), Scott Grieger (Otis), Steven Heller (School of the Visual Arts), Ellen Lupton (Maryland Institute College of Art), Terry Myers (School of the Art Institute of Chicago), Chris Whittey (Cleveland Institute of Art).

https://www.youtube.com/watch?v=NEWaAvRs0z8#t=320
By the end of this course, you will:

1. Explore a local academic or public library.
2. Find information effectively and efficiently in databases (online journal indexes).
3. Evaluate information and its sources critically.
4. Review the economic, legal, and social issues that surround the use of information.
Short, Simple, Introductory

- Week 1: Why Is Research Important?
- Week 2: Becoming a More Effective Searcher
- Week 3: Beyond Google (i.e. databases)
- Week 4: All Information is NOT Created Equal
- Week 5: Copyright, Fair Use, and Creative Commons

Course Outline
Each module contained:

- Reading/s and/or Videos
- Assignment
- Quiz
- Discussion Question or Reflection
- Space to Report Issues and Ask Questions
ASSIGNMENT & DISCUSSION: Who Ya Gonna Call?

Jun 18, 2013 at 2:50pm

Librarians are your friends and welcome questions from students and others. Never be hesitant to talk with them about your research needs. They are expert searchers, very wise and love to share their expertise. This week, we want you to get to know someone you can go to when the need arises -- your local librarian.

If you are a college/university student, go to your campus library and ask to meet the librarian in charge of reference or instruction. Introduce yourself. Find out at least one surprising and/or interesting thing about this librarian that you can share with the members of this class. For instance, ask if they were trained as an artist or designer, or what they like about their job. Ask whether they accept text messages, email, or what would be the best platform for communication when you are faced with a question or research problem.

If you are not in college, go to a public library near you.

Simply click on the REPLY button and tell us about your experience on this Discussion Board by October 27.
DISCUSSION: Copyright and Fair Use

Now that you've learned about copyright and watched two different videos that gave overviews of copyright and fair use, let's discuss copyright and fair use.

Share your thoughts on the following with your classmates:

1. What surprised you the most about copyright and fair use?
2. Tell us about a strategy you might be able to use when you want to use a copyrighted image in your work.

Lydia Smith-Davis
Nov 19, 2013

What surprised me the most was that there are no hard and fast rules regarding copyright and fair use. It is a matter of interpretation, all depending on the purpose, nature, amount, and effect on the market. Using those factors as a "fair use analysis" would be a strategy to use if you wanted to use a copyrighted image in your work.

Jennifer Friedman
Nov 27, 2013

Copyright is really interesting that way (at least to me!). There's not much that's really set in stone and most of it is interpretation of the law, and subsequently, the cases that go all the way through the court system. A lot of what we can and can't do is often set by case law.
• Mostly Librarians signed up
• Few students in target demographic =16%
• Too many librarians did not make for good environment for “students”
• Created separate posting/discussion areas for librarians

One Major Issue