THE VIEW FROM THE MIDDLE

A DISTRIBUTOR’S PERSPECTIVE ON LIBRARY RELATIONS

ERIN C. DUNIGAN, ARTBOOK | D.A.P.
ARLIS/NA CONFERENCE, WASHINGTON D.C.
MAY 2, 2014
ARTBOOK | D.A.P. DISTRIBUTION

Gerhard Richter
Forty Years of Painting
(Museum of Modern Art, New York)

Hilma af Klimt:
A Pioneer of Abstraction
(Hatje Cantz)

Air Guitar:
Essays on Art & Democracy
(Art Issues Press)
ARTBOOK | D.A.P.
CO-PUBLICATIONS

Francesca Woodman
(San Francisco Museum of Art | D.A.P.)

High Times, Hard Times
New York Painting 1967-1975
(Independent Curators International, New York | D.A.P.)

Cy Twombly: Cycle and Seasons
(Tate/D.A.P.)
Basic Selection (Plan 1): Forming the core of our approval plan program, this group consists of significant exhibition catalogues likely to be of central importance to most academic libraries supporting broad undergraduate and graduate programs in art and art history. Catalogues documenting retrospectives on established artists, significant group shows and important thematic exhibitions are typically included in this selection. See also the separate page detailing the subdivisions of Plan 1.

Supplemental Selection (Plan 2): Plan 2 is designed to complement and supplement our Plan 1 selections, and encompasses an expanded selection of titles that we have judged to be of secondary importance. This plan typically includes noteworthy exhibition catalogues on more specialized topics, catalogues focusing on narrowly defined aspects of important artists' oeuvres, or catalogues documenting the work of less prominent artists. Although titles in this group might be critical acquisitions for certain library collections, they may be of somewhat limited general significance to libraries with more restricted collection needs.

Special Order Selections: A title is offered as a Special Order Selection if its price exceeds its probable importance to most library collections, if its status as an exhibition catalogue is ambiguous, or if it largely duplicates previously published material. Only a few Special Order Selections are offered each month, and approval plans can be modified to include some or all of these publications.

Additional Selections: This group encompasses many smaller exhibition catalogues that are notable but less likely than our Plan 1 or Plan 2 selections to be essential acquisitions for most libraries, as well as collection catalogues and other museum and gallery publications unrelated to exhibitions. Although not necessarily critical acquisitions, selected titles in this category may nonetheless be important to libraries with strong collection interests in particular subject areas. Additional Selections include noteworthy catalogues on lesser-known or emerging artists, chiefly pictorial treatments of major figures and scholarly studies of peripheral topics.

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**PLAN 1**

**BASIC SELECTION**

Approximately 320 titles / $20,500 per year

Exhibition Catalogues only

Plan 1 Titles Are Assigned Worldwide Item Numbers in the 30000s.

Note: English-language Plan 1 titles are further subdivided into various categories that reflect relative importance; see following page for detail.

**Various Subject-Based Plans** (e.g., Asian Art, Photography, Architecture, Post-1945 Art, etc.) are also offered. Our standard subject-based plans include titles drawn from both Plan 1 and Plan 2; subject-based plans can also be expanded to include Additional Selections (our item numbers in the 70000 range) and/or Trade and University Press Books that are unrelated to exhibitions (our item numbers in the 100000 range)

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**PLAN 2**

**SUPPLEMENTAL SELECTION**

Approx. 220 titles / $14,000 per year

Exhibition Catalogues only

Plan 2 Titles Are Assigned Worldwide Item Numbers in the 30000s

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**SPECIAL ORDER SELECTIONS**

Approx. 100 titles / $10,000 per year

Special Order Titles Are Assigned Worldwide Item Numbers in the 30000s

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**ADDITIONAL SELECTIONS**

Approx. 1,400 titles / $50,000 per year

Exhibition catalogues as well as collection catalogues and other museum and gallery publications that are unrelated to exhibitions

Additional Selections Are Assigned Worldwide Item Numbers in the 70000s

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Various Subject-Based Plans
ORDERING DIRECT

Fashion Institute of Technology

FIT, The Shirley Goodman Resource Center, Gladys Marcus Library http://www.fitnyc.edu/
ADDITIONAL HURDLES

http://cutestlife.com/192/now-for-some-sports-bunny-hurdles/
ALTERNATIVE METHODS

For Distributors:

Attend or exhibit at library fairs (ARLIS, VRA and ALA)

Advertise in library publications

Reviews in library publications (Library Journal, ARLIS/NA Reviews, Choice, ALA’s Booklist)

Donate to local libraries

Participate in outreach programs (The Distribution to Underserved Communities Library Program)

Create tools for librarians
The Distribution to Underserved Communities Library Program (DUC) distributes books on contemporary art and culture free of charge to rural and inner-city libraries, schools and alternative reading centers nationwide.

The program aims to actively further a more egalitarian access to contemporary art, and is committed to fostering partnerships between publishers, non-profit organizations, librarians and readers to enrich and diversify library collections. The program offers well over 400 titles by more than 90 different publishers. The program reaches readers in all 50 states and has placed over 200,000 free books in public libraries, schools, and alternative pedagogical venues.

The DUC is a program of Art Resources Transfer, Inc., a non profit organization founded in 1987, that is committed to documenting and supporting artists' voices and work, and making these voices accessible to the broadest possible audience.

Watch a video about the DUC Library Program

- low resolution (10.8MB) >
- medium resolution (24.2MB) >
For Librarians
D.A.P. exhibits regularly at the annual ARLIS conference. To join our catalogue mailing list, to set up an account, or for other inquiries, please contact us.

D.A.P. books are available through major wholesalers and library jobbers such as Baker & Taylor, Ingram, YBP Library Services, Worldwide Books, Midwest Library Service and others. Or send your purchase order to:
D.A.P. Att: Library Sales
155 Sixth Avenue, 2nd Floor
New York, New York 10013
Fax: (212) 627-9484
Toll-free: (800) 338-2665

Library Recommendations

Henri Matisse: The Cut-Outs Edited by Karl Buchberg, Nicholas Cullinan, Jodi Hauptman. Contributions by Samantha Friedman, Flavia Frigeri, Markus Gross, Stephan Lohrengel. Published in conjunction with the most comprehensive exhibition ever devoted to Henri Matisse's paper cut-outs, made from the early 1940s until the artist's death in 1954, this publication presents approximately 150 works in a groundbreaking.

Andrew Wyeth: Looking Out, Looking In by Nancy K. Anderson, Charles Brock. One of Andrew Wyeth's most important paintings, "Wind from the Sea" (1947), is also the artist's first full realization of the window as a recurring subject in his art. Wyeth returned to windows during the 1960s, in paintings such as "Window" (1964). For Meryman, this unique friendship yielded more than four decades of recorded conversations with

Lygia Clark: The Abandonment of Art Edited by Cornelia Butler, Luis Pérez-Oliveras. Text by Sergio Bessa, Eleonor Fabião, Briony Fer, Geanine Gutiérrez-Guimarães, André Lepecki, Zeuler Lima, Christine Macel, Frederico de Oliveira Coelho. Published in conjunction with a major retrospective of the work of Brazilian painter, sculptor and performance artist Lygia Clark, this publication presents a linear and progressive survey of the artist's work, who described himself as a "para-photographer because his work stood "beside" or "beyond" traditional ideas of the medium. Published in conjunction with

Robert Heinecken: Object Matter by Eva Respini. Text by Jennifer Jae Gutierrez. Robert Heinecken was a pioneer in the postwar Los Angeles art scene and a founding member of the L.A. Excavators, which explored photography's multiple potentialities within a conceptual framework.

The Museum of Modern Art, New York
ISBN 9780870709067
ALTERNATIVE METHODS

For Librarians:

Browse your local museum stores and art book stores

Utilize the INTERNET (need a portal for publishers & distributor websites)

Review catalogs

Ask questions

Speak with professors at your school

Attend more fairs
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5. BUSCA Inc, www.buscainc.com/library_services.html
6. Fashion Institute of Technology, www.fitnyc.edu/
12. New York Art Book Fair, nyartbookfair.com/about
13. Los Angeles Art Book Fair, laartbookfair.net/
THANK YOU!

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Sales Associate At-Large  
ARTBOOK | D.A.P.