ARLIS/NA Architecture Section Meeting
May 4, 2014
Submitted by Jesse Vestermark and Cathryn Ziefle

Moderator: Jesse Vestermark
Vice-Moderator: Cathryn Ziefle
Recorders: Vestermark and Ziefle

Welcome from Architecture Section Moderator Jesse Vestermark.


Vestermark showcased the year’s four blog posts. In addition, he mentioned that it was a good platform for professional development and how it aligned with the Strategic Plan.

Opened discussion to generate ideas to increase blog content. The following comments were expressed:

- Images are fair use in scholarly publications
- Posts should be mixed such as a formal post every three or four months combined with sporadic casual posts
- There should be regional and/or topical writers that would post once a year
- Reference questions that needed answering or additional resources should be shared on the blog. However, the listserv could also serve for that purpose.
- The blog is a platform to come together and relates to the strategic plan
- Section members should read “History, Identity, and Twenty First Century Skills: Experiments in Institutional Blogging” by Sarah Osborne Bender in Art Documentation 33(1)
- The blog could be combined with social media to reach a broader audience
- It should be cross-posted to AASL

Discussion:
The group divided into smaller break-out discussion groups related to specific interests—Images and Technology; Visual Literacy and Instruction; Architectural History, Archives, and Special Collections; and Collection Development, Cataloging, Serials, and Materials Collections.

A sign-up sheet was sent around to secure blog contributors.
Vestermark encourage attendees to submit content for the 42nd annual ARLIS/NA conference in Fort Worth, TX.

Nominations and election of 2015 Vice-Moderator: Lauren MacDonald volunteered and was elected by acclamation.

Reports:
AASL – Kathy Edwards reported on the 2014 AASL conference in Miami, FL. She noted that Chris Sala would be the liaison between the two organizations for the upcoming year.

The meeting was adjourned, and the Avery Index Users Group meeting met from 9:00 – 9:15 as previously arranged.