Bring Your Own Conference (BYOC)
Sunday, April 28, 2013 2:30pm – 4:00pm

Moderators: Sarah Carter, Ringling College of Art & Design
Jill Luedke, Temple University Libraries

Sometimes the most intriguing exchanges at conferences happen outside formal, planned sessions. Now there’s a gathering space for these discussions! The Bring Your Own Conference (BYOC) session is an opportunity for attendees to share their thoughts and learn from others in an "unconference" format. Participants will decide the content and structure using Open Space Technology. You should arrive at this session ready to participate alongside other attendees - do an impromptu show and tell about projects at your institution, continue conversations started at earlier conference venues, or just talk about the challenges libraries will face in the future. Come to this session prepared to discuss topics you are passionate about, ideas, which have been incubating inside your head, and problems on which you need to get perspective.

Check out conversation starters on the session wiki and follow the Twitter hashtag #arlisbyoc13
What we offer:
Research services (instead of full)
Visual literacy skills
Assist - curators - educators - general public - students - D
Public mission - tie mission
Tell the story of art of ins
Access to the information
Unique - special - rare collections
Studies
ALA: Joan Bercaw
ARL

Issue:
Unfilled - now staff cuts
Recently - come back
Space is prime real
Compared to how many come
to the museum
Restructuring
don't know what librarians do!
don't feel listened to by admin
different values/goals?
- can we show relevance?
- don't care - difficult to access
value
Don't want books - just in case
Changing needs
Ex: No longer a research library
Actions
Prime Real estate = advantage
Staff as exhibition space

Study across museum libraries to make comprehensive list of closers
Communication
Advocate with libraries to show our value
Connect library w/exhibition side to bring out rare items in outreach to other potential users
Joining w/other libraries for services

IMAGE
Bookstore mentality
Crash course in library science
Understand skills
Need assessment in museum libraries
3A Knowledge management center
Training of museum guards
nothing

How we tell ourselves
- who is our audience
- who are we talking to
- who are we introducing

"How can I make the library more like a library?"
"How can I make the library more like a library?"

Goals: make the library more like a library
- make library more accessible
- make library more welcoming

- become a trusted friend
- become a trusted friend
- become a trusted friend
- become a trusted friend

No problem too small,
No problem too large.
Libguides
- art student engagement
  solutions?
  - limit to one row of tabs
  - upper left corner, add an image representing the topic
  - komplakt.com
  - how to get buy-in
    - Libguides wiki
    - display - new acq - citations
    - events - about librarians
  - add stuff about your work
  - stamp your libguide url

Technologies - Widgets
- embed videos
- google search
- coding - see Jennifer Friedmen
- RSS
- books from the catalog

Linking from Course Management
- Wish List
  - Newspaper layout
  - spanning columns
  - banners for individual libguides