ARLIS/NA Membership Committee Meeting
Saturday, April 27, 2012, 8:00 AM

Moderators: Jamie Lausch Vander Broek
Recorder: Jamie Lausch Vander Broek

Attendees: Kimberly Detterbeck, Stephanie Grimm, Skye Lacerte, Martha Gonzalez Palacios, Maggie Portis, Phyllis Robarts, Jamie Lausch Vander Broek (chair), Rina Vecchiola (Executive Board liaison)

Conference Activities
- Membership Brochures
  - 1,000 ordered via FedEx – arrived Thursday afternoon
- Membership Table
  - Spots still available
  - This year we’re partnering with Strategic Planning and ArLiSNAP to staff the table

New Leadership, Membership Changes
- Kim and mar taking over as of the Membership Meeting on Sunday!
- Phyllis to possibly stay, Stephanie to stay
- Skye to join
- Maggie and Jamie to rotate off
- Jamie to send Kim the list of interested members

Current Projects
- Featured Library
  - Phyllis and Kim will work on a schedule
  - Most of the work is in coordination -- libraries should write text and send images
  - Should be image-heavy
  - Too complicated to coordinate with What our Members are Saying
  - New website should impact the project positively

- Grant Project (Diversity Committee leading)
  - IMLS grant application
  - Demographic Data -- can membership help?
• Diversity should manage the survey, but membership can contribute any information we have if needed

• Lapsed Member and Referral Projects
  o Follow up with TEI in the Fall to assess impact/success

• Webinars
  o TEI will be unable to track whether non-member webinar requesters join the society
  o Perhaps we could add a question to the membership form?

Future Projects

• Membership form?
  o Time to revise; send proposed changes to Board

• Membership Data
  o Inconsistent data -- lifetime and sustaining members?
  o Data reporting timeline -- giving an accurate picture of membership?
  o Follow up with Board, TEI on this issue

• Chapter members who are not society members?
  o Perhaps chapters could offer a discount to students who joined the larger society?
  o Complicated issue with lots of potential for push back
  o Could be something to try to address through the Board
  o Should be framed as a method for pulling students in as part of a larger student outreach
    • Membership Fees for the society (drop for students?)
    • Kim and Maggie will follow up

• New membership brochure/communication tool
  o Branding -- match the new website
  o Work with Communications and Publications to implement

• Basecamp
  o ARLIS/NA now has a subscription to Basecamp
  o Transfer the Google Site

Respectfully submitted by Jamie Lausch Vander Broek
May 1, 2013