JeopARTy

What?
It’s not this:

I know I shouldn’t say this, but it’s even more fun!
It’s a game show that asks:

When is appropriation in art **fair** and when is it **not**?
Fair ≠ Legal
NO

right and wrong answers.

winners and losers.

cash prizes.

Sorry.
How to play:

1. The moderator presents an example of artistic appropriation.

2. Discussion: Is it FAIR or NOT? (5 minutes).

3. Audience votes FAIR or NOT with a show of hands.
Paul Richmond, *Size Matters*, c. 2010
L: Paul Richmond, *Size Matters*, c. 2010
R: Cai Jiang Xun, *Gay Art Naked Male Nude*, c. 2010
L: Paul Richmond, *Size Matters*, c. 2010
R: Cai Jiang Xun, *Gay Art Naked Male Nude*, c. 2010

*Is It Fair? Vote* Here.
You’ve seen this before.

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- The nature of the copyrighted work.
- The amount and substantiality of the portion used are limited in relation to the copyrighted work as a whole.
- The use does not adversely affect the monetary value of the original.
- In Canada, there is “Fair Dealing,” which is more restrictive.
Invitation used by Thierry Guetta, aka Mr. Brainwash, for his exhibition 'Life Is Beautiful,' 2009
L: Glen E. Friedman, *Run DMC*, 1994

R: Invitation used by Thierry Guetta, aka Mr. Brainwash, for his exhibition 'Life Is Beautiful,' 2009
L: Glen E. Friedman, *Run DMC*, 1994

R: Invitation used by Thierry Guetta, aka Mr. Brainwash, for his exhibition 'Life Is Beautiful,' 2009

*Is It Fair? Vote Here.*
R: Hogan’s Alley video game, Nintendo, 1984
Want to Learn More?

http://massart.edu/library

Research Guides>
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Patricia Aufderheide and Peter Jaszi, *Reclaiming Fair Use* (KF3020 .A944 2011)
JeopARTy

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