Session/Meeting Name: Fashion, Textiles, & Costume Special Interest Group
Date, Time March 27, 2011; 2:30-3:30 pm

Moderators: Sandra Ley

Attendees: Sandra Ley (SIG Moderator, Pima Community College/sjley@pima.edu), Lisa Schattman (Design Institute of San Diego), Heather Cleary (Otis College of Art & Design), Kathryn Earle (Berg Fashion Library), Lisa Ryan (LIM College), Jill Patrick (Ontario College of Art & Design)

Discussion Topics

Welcome and Introduction
Meeting called to order by Sandra Ley, Moderator. Sandra Ley welcomed the group to the first FTC SIG meeting and thanked members for attending, particular despite the last-minute venue changes. The attendees introduced themselves and their institution affiliation.

Conference Workshop Involving FTC Members
Sandra Ley discussed the Pre-Conference Workshop held at MCAD that she organized with Lisa Schattman from the Design Institute of San Diego: Postcards from the Edge IV: Fashion and Textiles. Presenters included Marie Botkin, Georgia Southern University; Edith W. Serkownek, Kent State University; Jane Carlin, University of Puget Sound; and Robin Dodge, Fashion Institute of Design & Merchandising. The event had 16 attendees, not including the presenters and organizers. This workshop continued the ARLIS/NA “Postcards from the Edge” series. Attendees were familiarized with resources related to fashion and textile studies for the purposes of improving faculty outreach, research assistance, instruction sessions, and print and electronic collection development. The presentations and presenters included: Dangerous Liaisons: Building Bridges between Faculty and Librarians by Dr. Marie Botkin; Collection Development Resources for Fashion and Textiles by Edith Serkownek; Trend Forecasting & Trend Reporting Services: An Overview for Libraries by Robin Dodge; and Fashion Competencies for Fashion Design: Best Practices in Library Instruction by Jane Carlin. Several SIG members mentioned they’d heard positive feedback within various Conference sessions & SIG meetings regarding the workshop presentations.

Appointments--Moderator, Co-moderator, and Blog Assistant
Sandra Ley, Pima Community College is the 2011-2012 Moderator. Lisa Ryan, LIM College volunteered to be Co-Moderator. Heather Cleary volunteered to assist with the ARLIS/NA FTC blog.

Fashion Librarian’s Resource Guide
Sandra Ley thanked all contributors to the Fashion Librarian’s Resource LibGuide: http://libguides.pima.edu/fashionlibrarians. Sandra said a rating scale was activated
on the LibGuide. She encouraged librarians to rate the resources and submit suggestions & resources for further developing the guide. Sandra noted that Jane Carlin’s presentation raised the issue of project-based learning (PBL) for FTC students, an excellent area for exploration on the blog; instruction tips & templates might be located permanently on the LibGuide. The 2011 Postcards workshop presentations will also be linked from the guide.

Objectives for the FTC SIG
Sandra said the formation of the SIG was announced on ARLIS/NA News on March 7, 2011. The scope of the FTC SIG was discussed and the decision was to make the FTC SIG about wearable fashion. The related areas of interior design and fiber arts were determined to be too broad for the focus of the group. A possibility would be to link to the ARLIS/NA Materials SIG. The focus of the FTC SIG will be posted on the website.

FTC Blog
Sandra Ley launched the ARLIS/NA FTC Blog on February 24, 2011. http://arlisftc.wordpress.com/2011/02/24/hello-world/. Approximately 30 people have subscribed to the blog so far. Heather Cleary volunteered to assist Sandra Ley in managing the blog. Possible areas to develop on the blog include: Submission and sharing of online subject guides related to fashion, textiles, and costume; a calendar of fashion-related events pertinent to fashion librarians; and directory of FTC SIG members. Heather offered to embed a Google calendar for the events. Adding space for vendor marketing was discussed for the future, but no decisions were made. Sandra encouraged members to submit and share their profiles and information via the FTC SIG. In particular, the SIG would be interested in receiving tips & templates for FTC-related library instruction. Sandra noted that Jane Carlin’s presentation raised the issue of project-based learning (PBL) for FTC students, an excellent area for exploration on the blog. Instruction tips & templates might be located permanently on the LibGuide.

Membership Outreach Ideas
Ideas for outreach to recruit new members were discussed. JISC, FGI, CSA, TLA, and SLA were mentioned as possible organizations to promote the FTC SIG. Kathryn Earle agreed to send recommendations for Listservs whose members might be interested in the FTC SIG. She also agreed to send links to the SIG blog to her Berg Fashion Library Board.

Annual Conference in Toronto, 2012
Jill Patrick spoke about the Toronto Conference in 2012. The Conference will be held on March 29th -April 2nd. She encouraged submission of paper proposals focusing fashion, costume, and textiles and encouraged FTC SIG members to share the call for proposals with other organizations, particularly ones in Canada. She mentioned several institutions including Ryerson University, Bata Shoe Museum, Royal Ontario Museum, and Seneca College, which has fashion related holdings or programs. Wearable technology was noted as a strong area in Toronto. The FTC SIG discussed organizing a pre-conference workshop or field trip prior to the conference. Kathryn Earle suggested arranging a session on learning about rights for using copyrighted images (in particular for living fashion designers.) Sandra offered to put out a call for paper proposals on the FTC blog.

Meeting adjourned at 3:30 pm.