‘Surviving Research’ Anywhere
Using Meeting/Webinar Software to Bring Library Instruction Online
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Our situation
• Large, decentralized main campus in Savannah: 70+ buildings
• Multiple and international campuses: Atlanta, Hong Kong, Lacoste
• Rapidly growing eLearning program (400+ distance eLearners)
• Faculty reluctant to cede classtime to library instruction

Solution: provide live, online workshops
Began in Spring 2010 and have now hosted 16 sessions, including:
• Research Survival 101: Intro to research concepts & library resources
• Advanced Research Survival: Info for in-depth research projects
• Time management and open help sessions

Software Used: Adobe Connect

Pros: Free at SCAD with in-house training and basic tech assistance provided, easy to use, elegant look and feel, many ways to customize
Cons: $$$$$ otherwise!

Future plans
Move to more pre-recorded sessions? Interaction not always desired
Provide shorter, more specific sessions

Identify Needs
Select target audience
Disciplines to cover
Familiarity with the library
Campus / location
Level of interaction
Learning styles

Design / Refine
Create visuals
Plan activities
Questions/discussion prompts
Materials to share
Times/days/length of session

Gather feedback
Web surveys:
Google Forms, SurveyMonkey
Direct follow up with faculty
Input from other depts.

Instruct
Live, 1-hour sessions
One weekend, one weekday
Hosted on afternoons/eves
Structured, but room for spontaneity

Our Process

Promote
All-student/staff emails
Library blog, FB, Twitter
eLearning cross postings
SCAD Master Calendar
SCAD student media
Direct email to faculty/
“extra credit” incentive

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