Divide and Conquer Collaborate

Building Digital Projects for NYARC (New York Art Resources Consortium) one step at a time

Deborah Kempe, Frick Art Reference Library
Dan Lipcan, Watson Library, Metropolitan Museum of Art
Rome was not built in a day...

And the Universal Digital Library won’t be either

(with ever so humble apologies to Google Books)
Today’s lesson....

Brief description of four projects
- Why we chose them
- Funding strategies
- Lessons learned
- Looking out on the horizon
NYARC Digital Collections have been created on limited budgets.

• Macbeth Gallery pamphlets (450)
• Knoedler Gallery catalogs (650)

• 19th/Early 20th Century Periodicals (30)
• Early Auction Catalogs (1,500)
Selection

Why we chose these materials
Demand—Demonstrated High Use
Demand - Potential High Use
Preservation: Condition Issues

CATALOGUE

FRANK W. BENSON
1  Rainy Day

JOHN J. ENNEKING
2  Storm in the Berkshires
3  Autumn Afternoon in the Mountains
4  Summer Evening
5  November Twilight

FRANK P. FAIRBANKS
6  The Task
7  The Cup of Tea

GEORGE H. HALLOWELL
8  The Woods Supper
9  The Fire Warden
10  Katahdin Lake
11  Sunset

CHARLES HOPKINSON
12  Spray and Sunshine
13  Moorings
14  Portrait of Mrs. C.
    Lent by Mrs. C.

HERMANN DUDLEY MURPHY
15  Moonrise
16  The Moon Surf
17  San Francisco del Desierto
18  The Beach

GEORGE L. NOYES
19  Sunset Glow
20  A Berkshire Hillside
21  The Grey Pool

WM. M. PAXTON
22  The New Hat
23  The Letter

CHARLES H. PEPPER
24  The Young Widow
25  The Sail
26  Annette

MAURICE PRENDERGAST
27  Brimstone Corner
28  The Luxembourg Garden
29  Maine

LESLIE P. THOMPSON
30  The Yellow Dress
31  Sunny Morning at Boulogne
32  The Mouth of the River

MARCUS WATERMAN
33  Private Rehearsal, Algiers
34  Algiers, from the Oasis of the Palms

CHARLES WOODBURY
35  Fog and Winter Coast
Rarity
Absence of copyright issues
Unique Content
Annotations by Frick staff listing sale lots and illustrations

EDOUARD MANET
(1832–1883)

21  Fleurs: Iris
    Water colour, size 10 inches wide by 14 inches high. Studio stamp “E. M.”
    Haviland Collection, Paris
    Ch. Haviland Sale, 1922, p. 20 (31)

22  Les Chalands
    Water colour, size 13 3/4 inches wide by 9 3/4 inches high. Signed “Manet”
    Haviland Collection, Paris
Ephemera

GALERIE KNOEDLER
22, Rue des Capucines, 22
1er Étage, First Floor

DU 12 MAI AU 1er JUIN
NEW YORK

Le Sidaner
MEMBRE DE L'INSTITUT

INVITATION

L’INAUGURATION AURA LIEU LE MARDI 12 MAI à 15 heures
"VERONESE BETWEEN VIRTUE AND VICE"

by

PAOLO CAGLIARI, called "VERONESE".

(1528-1568)

Size 65-3/4 in. wide by 86 in. High on Canvas.

Description. It is an allegory composed of three figures, in which many think that Veronese himself is represented, though it may be the person for whom the picture was painted.

Vice in the figure of a woman, with the hands of a harpie and holding a pack of cards, is leaning toward a man, trying to attract him to her. He, however, will not be persuaded, and flees, throwing himself into the arms of Virtue, who approaches and holds him. Vice is seated, and underneath her drapery is perceived the bust of a sphinx and a poignard.
Leads to the unexpected...

30. MIDDLE WHITE SOW: WHARFEDALE ROYAL LADY. Bred by, and the property of, Leopold C. Paget, Esq., of Middlethorpe Hall, York.

First and Breed Champion at the Show of the Royal Agricultural Society of England, 1921, 1923.

First and Champion at the Yorkshire Show, 1923.

Cire perdue bronze plated with gold.

The reproduction on the opposite page is of the statue in pink marble destined for the Field Museum in Chicago.
Funding strategies

• Small budgets can go a long way
  – Even $10,000/year can generate results
• Grants are available from many sources
• Partnerships with experienced producers go even further
  – Be proactive-JSTOR worked with us; we’ve talked to others as well
• Success breeds success
Challenges

- Size
- Condition
- Copyright
- Google?
Not that it will come as a surprise, but it will...

- *take longer*
- *involve more people*
- *cost more*
- *be more complicated*
  
  ...than expected

- Is it worth it? *Absolutely.*
JSTOR
Historic American Art Periodicals
Catalog Title: Coins and medals comprising the Roman series, second portion.
Date of Sale: Mar. 26-31, 1860.
Date of Publication: 1860
Place of Publication: Sotheby's,
Auction House: Sotheby's (Firm)
Place of Sale: London.

Catalog Title: Beautiful objects of art and decorative French furniture of the highest quality.
Date of Sale: May 27, 1916 - June 01, 1916.
Date of Publication: 1916
Auction House: Anderson Galleries, Inc.

Catalog Title: Pictures of the highest class, by Italian, Spanish, Dutch, & English masters.
Date of Sale: May 15, 1858.
Date of Publication: 1858
Auction House: Christie, Manson & Woods.
• What’s next?
• Paris salon catalogs?
• Historic catalogs from NYC associations such as Lotos and Salmagundi Clubs, Century Association, Union League
• DOD experiment?
• A project with you?