Using Numbers and Stories for Advocacy

ARLIS/NA ANNUAL CONFERENCE  
DENVER 2008

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Copyrighted photo of UVa music library was here.
Music Library Budget 1997-2005

- Books
- Scores
- Recordings
- Serials
Assessment Tools

- Circulation statistics
- Budget data
- User satisfaction survey results
Sound recordings ... 

- Were 69% of music circulations
- Were 17% of music’s collections budget
- Expenditures were flat for over 10 years
Survey Results: Qualitative

Comments:

“Recorded music has many gaps, filled normally only by special requests—wish there were more resources to build collection”

“Raise money for collection development”
Survey Results: Quantitative

Music Recordings...

- Received 3.88 rating from music faculty
- Received 3.89 rating from all University faculty (Drama, German, Religious Studies, etc.)
- Were highest spending priority for 88% of music faculty
Related Session

Bye-Bye B.I.: Innovative Approaches to Library Instruction

3:30-5:00pm Monday, May 5 (TODAY!!)
Conference Center: Mt. Sopris
Our Speakers

Elizabeth Schaub, for Laura Schwartz, University of Texas-Austin
*Assessment, Is It Really Worth It?: the UT Austin Fine Arts Library, a Case Study*

Rina Vecchiola, Washington University in St. Louis
*The Customer Centered Library: Using LibQUAL Survey Results in an Academic Branch Library*

Laura Graveline, Dartmouth College
*Assessment and Web Design*

Jeanne Brown, University of Nevada-Las Vegas
*Telling Stories about the Library: Using Qualitative and Quantitative Approaches to Depicting the Library*

