Research It

Erin Elliott
Sotheby’s Institute of Art
Design It

- Fashion and colour forecasting and demographics texts
- Trend Union – tactile, colours, textures
- Promostyl Influences – more complete looks
- ESP Edits
- Stylesight – online, can create own folder of ideas, influences
Design It → Fashion and Colour Forecasting and Demographics textbooks
Published in Sept. for Spring/Summer and Feb. for Autumn/Winter
Design It → Trend Union (Paris) – Trends by Touch
Design It → Promostyl – Influences style design Hiver/Winter 09/10

Sample publishing schedule: Summer 08: May 2006
Winter 08/09: December 2006
Summer 09: May 2007

“… forecasted through the research of new products and updating indispensable basics”
Design It  ➔  Promostyl – Influences style design Hiver/Winter 09/10
Design It → Promostyl – Influences style design Hiver/Winter 09/10
Design It → ESP Edits

accessories > hats, scarves, jewelry

- soft + packable
- cozy head wraps
- fiber art jewelry

- 4 editions, each published 2 times a year
- includes runway photos
Design It → Stylesight

- Search by colour/season
- Search by category (i.e. skirts Fall 2008)
Design It → Stylesight

- Create your own collection of images
Make It, Market It

- Euromonitor International
- Factiva.com
- Lexis/Nexis
• Global business statistics
• Industry reports
• Company profiles

• Browse via industry, country, consumer, company or geographical location
• Very useful for searching such an international business as fashion
Current trends in prêt-à-porter in France

Search Criteria: Clothing - Designer (Industry) + France (Country)
• Dow Jones and Reuters feeds
• D&B business profiles
• Stock quotes (historical & current)
• Full text of selected national and international newspapers, trade publications, legal periodicals and scholarly journals

• Used to find the copyright to the sketch of the little black dress imprinted on the t-shirt
Use Hoover’s Company Profile database report for Europe, published here in full, to find out who owns the copyright for Givenchy clothing.
Givenchy is ultimately owned by LVMH, producer of champagne, leather goods and luxury fashion (Donna Karan, Louis Vuitton and Kenzo) - copyright for the image on the t-shirt is held by LVMH headquartered in Paris, France.
Value It

- Art Sales Catalogues Online
- SCIPIO
- OPACs with auction catalogue records
- Auction house websites
- ArtPrice
- Invaluable
Art Sales Catalogues Online

• Online, searchable version of Frits Lugt’s four volume Répertoire des catalogues de ventes publiques

• Répertoire listed details on over 100,000 art sales catalogues held in Europe and the United States between 1600-1925 including the libraries that hold them

• The online resource covers the period 1600-1900

• The Art Sales Catalogues Online product enhances the Répertoire with access to digitized copies of the catalogues

• Used to search for catalogues featuring fashion or clothing pre-1900
**Sample screens**

### Search results

Search request: Place of sales LIKE Amsterdam AND Year (yyyy) = 1750

Search results: 7 records
Displaying record 1 - 5

<table>
<thead>
<tr>
<th>Lugt number</th>
<th>Date of sales</th>
<th>Place of sales</th>
<th>Provenance</th>
<th>Content</th>
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<tbody>
<tr>
<td>726</td>
<td>16-03-1750</td>
<td>Amsterdam</td>
<td>AREND^KLAUI^ (Salomon), TROOST (Cornell) 1</td>
<td>Paintings 272, Drawings 37, Prints 99, Sculpture Various 35</td>
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- **Total numbers**: 442
- **No. of pages**: 39
- **Auction house**: de Leth
- **Copies**: France: EBENP some prices names, The Netherlands: RKDH

<table>
<thead>
<tr>
<th>IDC,inh edition</th>
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<tbody>
<tr>
<td>IDC No: 35 - 36</td>
<td></td>
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</table>

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SCIPIO

- Art & Rare Book Sales Catalogues
- 300,000+ records
- Search by catalogue, no lot searching
- Does not provide price information

- Used to find records for sales pre-1990’s and as an index to some of the other resources
- Search terms used: fashion, dress, costume, clothing, couture, gown(s), wardrobe
Search for Keywords: Clothing or Fashion or Couture + Year: 1700-1990
Limit results by Year can often provide quick and interesting statistics.
The forties, fifties and fashion.

Phillips New York (Auctioneers)

1981

English Book ill

Availability: Check the catalogs in your library.
- Libraries worldwide that own item: 6

External Resources: Visit This Item
Find RELATED

More Like This: Advanced options...

Title: The forties, fifties and fashion.

Auction House: Phillips New York (Auctioneers)
Date of Sale: April 8, 1981
Year: 1981
Description: ill
Language: English
Sales Code: 355
Seller/Subject: Paul Caemus
Jack Delano

Note(s): Sale code: 365/ Place of sale: New York

Document Type: Book
Entry: 19840419
Update: 20070914
Accession No: OCLC: 171444127
Database: SCIPIO

- Sample record from 1981
Individual Library OPACs

- Over the past few years libraries have started to add records for auction catalogue holdings to their catalogues
- i.e. Frick Art Reference Library, Watson Library at the Met, the Getty Research Library
- Usually the records were imported from SCIPIO
- Free to search
Corporation / Author: Christie, Manson & Woods.

Title: Collection de Madame X: furniture, works of art, pictures and couture.


<table>
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<tr>
<th>LOCATION</th>
<th>CALL NUMBER</th>
<th>STATUS</th>
</tr>
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<tbody>
<tr>
<td>AUCTION CATALOGS</td>
<td>Mar. 04, 2004</td>
<td>AVAILABLE</td>
</tr>
</tbody>
</table>

Call Number: Mar. 04, 2004

Physical Description: 119 p. : col. ill., map ; 27 cm.


Local Note: Price list inserted. Price list included.

Consignor: Madame X.

Format: Auction catalogs, Price lists.
Auction house websites

• Several auction houses have departments or specialists in costume and textiles

• Kerry Taylor Auctions in London deals exclusively in fashion and textiles and has taken over the sales in this area for Sotheby’s

• Some of the larger auction houses have archives of catalogues from recent years available for searching online

• Used to find private collection sales that didn’t appear in SCIPIO or OPAC searches
Passion for Fashion and Fine Textile Auctions

We hold live auctions. Our fine specialist sales include rare antique garments right through to Street Style by designers such as Emilio Pucci, Ossie Clark, Andre Courreges, Pierre Cardin and Vivienne Westwood to sublime Couture confections by Dior, Chanel and Vionnet. Accessories sold include shoes, gloves, hats, fans, bags and costume jewellery. The textiles included are wide ranging including lace, linens, quilts, embroidered pictures from the 17th to the 19th century centuries, embroidered samplers, Paisley, Kashmir and Norwich shawls. Oriental and European textiles, antique fashion plates, literature and fabric swatch books.

A rare Ossie Clark "Guitar" dress, English, early 1970, labelled Ossie Clark, price by Celia Birtwell. Sold Dec 2004 for £3952 incl bp

A good Hermes mid-brown crocodile Kelly bag, French, circa 1955, 32cm, 12 3/4in. Sold Dec 2004 for £3633 incl bp
• Auction results database
• Usually used for sale price profiles by artist
• New catalogue search function allows users to search for material within 290,000 catalogues from 2900 auction houses
• Can view cover-to-cover scans of the catalogues
• Estimate sale prices available

• Provides remote access to the catalogues
• Catalogue entries provide provenance, bibliographical information, etc.
Can narrow search by Theme of "Textile-Fashion"
Result for keyword “givenchy” and theme “Textile-Fashion”
- presents the 2 pages in the catalogue with Givenchy items
• Called Artfact in the U.S.
• Auction results database
• Most comprehensive source for decorative arts

• Used to obtain sale price information and detailed lot information
To find the black Givenchy dress lot information: enter search terms “Givenchy” and “dress”
159 results – sort by descending price
Lot 111: Audrey Hepburn Breakfast At Tiffany's, 1961

Christie's - London - 05 December 2006

Film and Entertainment

Price Realised:
£167,200

Pre-Auction Price Estimate:
£50,000 - 70,000

Title:
Audrey Hepburn Breakfast At Tiffany's, 1961

Description:
An evening gown of black Italian satin designed by Hubert de Givenchy for Audrey Hepburn as Holly Golightly in the 1961 Paramount film Breakfast At Tiffany's, the sleeveless, floor-length gown with fitted bodice embellished at the back with distinctive cut-out of collar, the skirt slightly gathered at the waist and slit to the thigh on one side, labelled inside on the waistband 'Givenchy, accompanied by a pair of black elbow-length gloves (made later), an envelope addressed in Givenchy's hand to Monseur Dominique Lavierie in Paris, and a the November 2009 U.S. edition of Harper's Bazaar magazine, the cover featuring Natalie Portman modelling the dress in this lot (4)

Published:
BAILEY, Sarah The Million Dollar Dress in Harper's Bazaar Magazine, November 2006
NOURMAND, Tony Audrey Hepburn - The Paramount Years London: Westbourne Press Ltd 2006, pp. 94-127
HEPBURN FERRER, Sean Audrey Hepburn An Elegant Spirit - A Son Remembers London: Sidmark and Jackson, 2003
Other traditional fashion databases

- Art Full Text and Art Index Retro
- BHA
- ABM
- DAAI
- JSTOR – probate inventories
- Academic Search Premier (EBSCO)
LITTLE BLACK DRESS

Famous Characters in the Little Black Dress

The little black dress has long been a star of page and screen. Its ability to convey meaning a powerful tool. Edith Wharton's Elene Osmera in The Age of Innocence wore black and shocked New York's high society when she decided to get a divorce. Marilyn Monroe, the eponymous heroine of Marilyn Monroe's novel, wore black, as did Mrs. Danvers of Rebecca. Jeanne Moreau was an image of perfection in her Chanel little black dress. Hitchcock and portrait in Louis Malle's The Lovers. But in The Bride Wore Black, Moreau, also in a Chanel little black dress, was anything but perfect. Brigitte Bardot wore her signature dark glasses and little black dress in La Dolce Vita. Catherine Deneuve's little black dress was detailed with white in Belle de jour, creating an image that was at once pure and corrupt. And perhaps the most famous of all little black dresses was Audrey Hepburn's Givenchy in Breakfast at Tiffany's.

At once demure and daring, the little black dress conjures up a host of images and associations. Consistently a symbol of elegance and chic, it is an international fashion icon capable of being interpreted in myriad different styles. Since the late 1920s, some of the world's most
Periodicals

• Fashion Theory
• Selvedge
• Dress (Costume Society of America)
• Costume (Costume Society of England)
Growing scholarly subject

As evidenced by:

• Increasing # of museum exhibitions
• Annual symposia on fashion
• Increasing number of schools offering graduate programs
Museum exhibitions

ANGLOMANIA exhibition at the Metropolitan Museum of Art – May-Sep 2006
Graduate study
Another indication of the growing presence of fashion in art scholarship is the upcoming addition of fashion entries in Grove Art Online.