Collection Development and Assessment PART A: Collection Development Strategies
Friday, May 5th

Martha Ruddy for Deborah Ultan, Univ. of Minnesota

Sarah E. McCleskey, Hofstra University

Moderated by Kim Collins and Nensi Brailo
With shrinking budgets & space constraints, there is a renewed interest in COLLECTION ASSESSMENT and using **quantitative data** to justify our decisions:

Selection policies

Committing funds to recurring items and approval plans vs. discretionary

Keeping Duplicate Formats (Print vs. eformat)

What to weed, send to storage, or keep on the shelf
"COLLECTION DEVELOPMENT IS AN ART...

quantitative methods are meant to enable the artistry of the collection developer to flourish." David Lesniaski from “Evaluating Collections: A discussion and extension of brief tests of collection strength” College and Undergraduate Libraries, v. 11(1) 2004, p. 22

“Don’t overwhelm people with data.”

Joan Conger during her SOLINET Workshop: The Magic of Assessment

“Data only has meaning in context.

“IS more better?” collection with little value to patrons

“Is the highest ranking desirable?” highest expense is seen as wasteful.
Two Projects at Emory using collection assessment to request $ or save $

- **Metrics Bunch** – asked to qualitatively describe the art history program & library collections and use quantitative data (NATC) to rank N call numbers with peers with the hope of getting more money from the Provost.

- **Moving Beyond Paper Project** conducted a campus wide survey about ejournal usage. Also, we asked faculty and students to review 1000 titles from three science publishers and bless the proposal to have these title go online. Only 8 journal will retain print subscriptions (AD was one.)
Emory’s Metrics Bunch

I. Program Overview
   A. ART HISTORY Department Profile (faculty, students, curriculum)
      Faculty
      Graduate Students
      Undergraduate Students
   B. Coordination/Cooperation/Collaborative Relationships

II. Description of Material Collected
   A. Scope of the Collection
      1. Subject Areas
      2. Chronology
      3. Language
      4. Date of Publication
      5. Geographic Areas
   B. Formats and Publication Type
      1. Monographs and Texts
      2. Serials
      3. Electronic Publications
      4. Microforms
      5. Multimedia
      7. Exclusions
<table>
<thead>
<tr>
<th>LC Classification</th>
<th>Emory</th>
<th>University of Chicago</th>
<th>Northwestern</th>
<th>UNC Chapel Hill</th>
<th>NYU</th>
<th>Vanderbilt</th>
</tr>
</thead>
<tbody>
<tr>
<td>N: Visual Arts (General)</td>
<td>16,316</td>
<td>29,547</td>
<td>20,944</td>
<td>24,739</td>
<td>24,763</td>
<td>15,373</td>
</tr>
<tr>
<td>NA: Architecture</td>
<td>9,206</td>
<td>18,422</td>
<td>11,759</td>
<td>14,121</td>
<td>14,872</td>
<td>6,987</td>
</tr>
<tr>
<td>NB: Sculpture</td>
<td>2,968</td>
<td>6,378</td>
<td>4,062</td>
<td>5,149</td>
<td>5,340</td>
<td>2,812</td>
</tr>
<tr>
<td>NC: Graphic Arts (General), Drawing, Design</td>
<td>3,249</td>
<td>3,932</td>
<td>4,661</td>
<td>5,224</td>
<td>3,131</td>
<td>2,674</td>
</tr>
<tr>
<td>ND: Painting</td>
<td>12,877</td>
<td>25,268</td>
<td>17,765</td>
<td>20,340</td>
<td>20,457</td>
<td>13,367</td>
</tr>
<tr>
<td>NE: Print Media: Printmaking, Engraving, Lithography</td>
<td>1,519</td>
<td>3,209</td>
<td>3,223</td>
<td>3,427</td>
<td>2,133</td>
<td>1,819</td>
</tr>
<tr>
<td>NK: Decorative Arts, Applied Arts, Crafts</td>
<td>3,589</td>
<td>9,218</td>
<td>5,006</td>
<td>7,305</td>
<td>7,871</td>
<td>4,055</td>
</tr>
<tr>
<td>NX: Arts in General</td>
<td>1,844</td>
<td>3,200</td>
<td>2,319</td>
<td>3,135</td>
<td>2,518</td>
<td>2,048</td>
</tr>
<tr>
<td>any other N-NZ</td>
<td>16</td>
<td>226</td>
<td>112</td>
<td>1</td>
<td>47</td>
<td>0</td>
</tr>
<tr>
<td></td>
<td>51,584</td>
<td>99,400</td>
<td>69,851</td>
<td>83,441</td>
<td>81,132</td>
<td>49,135</td>
</tr>
</tbody>
</table>
2001 NATC Survey (Percentage Breakdown) Art History

NA: Architecture
NB: Sculpture
NC: Graphic Arts (General)
ND: Painting
NE: Print Media: Printmaking, Engraving, Lithography
NK: Decorative Arts, Applied Arts, Crafts
General Art and Visual Arts (Nand NX)

- Emory
- UNC Chapel Hill
- Northwestern
- Vanderbilt
- NYU
- University of Chicago
Emory librarians have begun a systematic review of approximately 1,000 journal titles published by these leading scientific publishers to determine the appropriate format for these titles. Before we consider a title for e-only format, several conditions must be met, ranging from assurances that the content online meets or exceeds that in print to archival rights which grant perpetual access to the volumes/years subscribed. In making recommendations, library staff have also taken into consideration the usage of the journal (in both print and electronic formats) and the usability of the content.
Acquiring Resources on Contemporary Art: Collection Development Strategies
Martha Ruddy for Deborah Ultan, Univ. of Minnesota

- COLLECTION POLICIES
- ACQUISITION STRATEGIES
  - A. SELECTION TOOLS:
  - B. APPROVAL PLANS:
  - C. COMBINATION APPROVAL PLANS AND DISCRETIONARY