Membership Committee Meeting
Saturday, April 2, 2005, 6:30-7:30 PM

Present: Janine Henri (Chair), Peggy Keeran (Board liaison), Susan Malkoff Moon, Marilyn Nasserden, Jennifer Parker, Alyssa Resnick, Rachel Resnik, Vicky Roper.

Recorder: Janine Henri, University of Texas, Austin

Minutes:

After introductions, 2004 committee activities were reviewed. Accomplishments included:

- Membership form revised and membership brochure added to the AWS
- Initiated “Benefits of Membership” column on AWS
- Disseminated internship award information to library schools and proposed ‘Student’ ribbons for conference attendees
- Proposed “Gen X or Just Gen?: So You Want to Work with Art Information” panel session for the 2005 conference
- Submitted memo for e-mail reminder to non-renewals

2000-2005 Strategic Plan action items were reviewed and the following project ideas were discussed:

- AWS Website:
  - Continue monthly “What our Members are Saying” feature on AWS, highlighting diversity of members and of our work settings.
  - Explore possibility of a "News from the Membership" section for AWS. Could we ask members to send along info about job changes, retirements, etc. as well as announce new hires? Would this be a column compiled by the Membership Committee? (Work with Publications Committee?)
- Create a committee website. Susan Malkoff Moon volunteered to take this on. Consider using a blog to share documents.
- Discuss a possible New Members welcome kit. What would go in this? (Brochures, membership card, welcome letter from the committee?)
- Discuss membership brochure revision. (Or wait until new Strategic Plan is in place?) Work with the Professional Development and Diversity Committees?
- Address membership retention issues. Contact (and survey?) non-renewals, monitor statistics.
- Outreach to possible new members: Chapter members that are not NA members; library and information school students, affiliated societies, others?
- Advocate for online membership directory improvements. (Addition of indexes?)
- Student member issues: work with Professional Development Committee and Student Affairs Discussion Group? More conference programming aimed at students? Try to get library schools to link to arlisna.org from their websites?
- Membership form: do the print and online form need to be tweaked for the next renewal year?
- Prepare a goals statement in response to request from incoming President Margaret Webster.

Board Liaison report:
• Peggy reported that the bylaws were voted upon by the membership and approved to allow online voting. The Board is currently investigating online voting software that would be tied to active membership status.
• Committees are asked to come up with action items that are tied to the Strategic Plan and that stress core competencies. (See: http://www.uflib.ufl.edu/afa/pdc/core.htm)
• Peggy reported that at the Leadership Breakfast chapters expressed an interest in working on student member recruitment from library schools in their chapters. She encouraged us to communicate with chapters about this issue.

Outgoing 2004 Committee members (Adeanne Bregman, Sue Koskinen, Marilyn Nasserden, Deborah Perotti) where thanked for their service to the Society.

2005 Membership Committee Members:
Margaret Boylan (mboylan@meca.edu), carryover from 2003 and 2004 committee
Elise Brown (EliseBrown@ferris.edu)
Janine Henri (jhenri@mail.utexas.edu), 2004 and 2005 Chair
Susan Malkoff Moon (moon@library.ucsb.edu), carryover from 2004 committee
Jennifer Parker, (jennifer.parker@colorado.edu)
Alyssa Resnick (aresnick@ci.glendale.ca.us)
Rachel Resnik (rresnik@massart.edu)
Board Liaison: Peggy Keeran (pkeeran@du.edu)