Annual Report 2018

Professional Development Committee – Education Subcommittee Annual Report

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Committee Membership:
Stephanie Grimm (Chair) (outgoing)
Andi Back (outgoing)
Alex Chappell (outgoing)
Angelique Roy (outgoing)
Jacquelyn Williams (continuing)

Membership updates:
Incoming Chair: Amy Hunsacker
Incoming Committee Members: Stephanie Beene, Carol Ng-He (one vacant seat - still recruiting)

Brief Narrative:
Through 2018, the Education subcommittee continued to focus on identifying opportunities
to expand membership education and development through virtual programming.
Committee members investigated potential partners and programming topics that speak to
ARLIS/NA member concerns and interests, including Open Access/OERs and critical
librarianship, and developed a set of criteria to examine high-interest conference sessions to
potentially host follow-up virtual sessions to continue those conversations. Using SCHED
data, we are developing a list of these sessions, and will ask the Board for additional data to
support this (see "Issues for the Board.")

We also redeveloped our “Webinar Best Practices” to provide a more succinct document that
presents a timeline and recommendations for any members who want to organize virtual
programming. The subcommittee Chair, through participation in the larger Professional
Development Committee, also worked with the ARLIS/NA web manager and
communications organizers to update the newly-redesigned Professional Resources page to
more clearly identify webinar organization content and upcoming events, and to update the
Webinar Request Forms. These materials are now in a more visible location on the ARLIS/NA website at https://arlisna.org/professional-resources/webinars-virtual-meetings.

Webinars organized/co-hosted:

**Everything You Need to Know about ARLIS/NA Committee Work**
October 25, 2018, 12:00pm CDT
- Presented by members of the ARLIS/NA Board - Kim Collins (President), Laura Schwartz (VP), Stacy Brinkman (Advancement Liaison)
- Link to recording: https://www.pathlms.com/arlisna/events/1334/video_presentations/122497

**New Media Challenges and Solutions for Art Information Professionals**
November 10, 2018, 1:00 - 3:00pm CST
- Presented by ArLiSNAP and VREP. Featured a keynote lecture from Coral Salomón, Digital Initiatives Librarian at the University of Pennsylvania and two presentations:
  - "No More Reality: Philippe Parreno and the Difficulties of Cataloging New Media," Kat Buckley, University of Chicago
  - "Surveying Digital Media Production Workflows in Arts Institutions," Jean Moylean, Solomon R. Guggenheim Museum
  Michelle Wilson (ArLiSNAP Conference Planning Liaison and Digital Publishing Librarian at Columbia University) moderated the discussion.
- 29 attendees to live event, with an active Q&A session after the presentations

**Using SCHED to Plan Your ARLIS/NA Conference Experience**
Monday, January 22, 2pm CST/3pm EST
- New York Conference Committee members Sumitra Duncan and J.E. Molly Seegers presented a brief webinar providing training and tips in the use of SCHED.

Upcoming/proposed webinars:

**ADSL Pre-Conference Virtual Meeting**
Proposed date: Wednesday, March 20th, 3pm/2pm CST (requested, awaiting confirmation)
- The Art & Design School Libraries Division would like to present a virtual session for members who are unable to attend the SLC conference and division meeting. They are arranging for 2-3 speakers during the session and will have an open Q&A/discussion session following the presentations.

**Leadership Onboarding (asynchronous/recording only)**
Proposed date: March 8 or 11 (requested, awaiting confirmation)
We have requested a GTM time for Laura Schwartz to record voice-over content for our existing Leadership Onboarding slide deck. This will ideally be completed before March 12, so new/incoming leaders can access the content in the Learning Portal ahead of the conference.
Art Information Professionals
PDC-Ed supports education and professional development opportunities by facilitating and developing virtual programming content.

Activity: Work with PDC, relevant SIGs, and existing survey/assessment data (including Core Competencies research) to identify issues of concern and interest for ARLIS/NA members and develop programming in response. (Ongoing/Progress)

Activity: Facilitate webinars and virtual meetings for ARLIS/NA members and DSS. (Ongoing)

Activity: Revise Best Practices and Webinar Proposal Timeline (Completed)

Activity: Support the development of the Art Librarianship OER project, in coordination with PDC and other groups across ARLIS/NA, to potentially include virtual programming and asynchronous content. (Forthcoming/ongoing.)

Innovation and Technology
Activity: Support the delivery of content to the LP following webinars/virtual meetings and coordinate completion of Consent/Public Appearance forms. (Ongoing)

Issues for the Executive Board
Identifying High-Interest Conference Sessions
As part of our initiative to develop more content from within PDC-Ed, our members developed a set of criteria by which we might identify high-interest sessions from previous conferences. To do this, we are requesting data on previous conference session attendance. Is this something that is recorded (estimates are OK) and that the Board would be able to provide to us?

Organizing and managing virtual programming
Over the past few years, we have found that scheduling and confirming GoToMeeting events can take an extensive amount of time, sometimes upwards of four weeks to confirm schedules. While we try to account for this in our Best Practices and encourage a minimum 8-week lead time for organizers, it has also led to some serious concerns around our ability to efficiently plan and manage these events.

As an example: the “Committee Work” and ARLISNAP/VREPS events in 2018 came around the same time as the AEG leadership changeover, and there was some confusion as to responsibilities and setup for GTM events and how to assign roles to PDC-Ed members and presenters. Requesting and confirming our event and practice times took several weeks, and on the evening of the ARLISNAP practice session we had a no-show from the host and were not able to get into the room. On the day of the ARLISNAP event, the AEG host did not stay through the entire webinar (which is normally not an issue if others are also assigned as hosts). However, since the PDC-Ed representative was only made a co-organizer, the event did not successfully record, and we lost the archive of the webinar. We requested AEG look into this and contact GTM to try and recover it but have not yet heard if this was salvaged.

The timing issue is not a new one; even prior to the changeover, it generally took several follow-up requests and weeks to schedule events, which sometimes led us to setting up practice sessions very last-minute. We recognize that there are limited billable hours for AEG, and that (particularly around conference time) there are much higher priorities. Given this, we discussed with our Board Liaison some possible steps going forward.
We would like the Board to review or consider other options for organizing virtual content, or to consider granting GTM access to the Education subcommittee. We realize this would introduce new questions of training and access but will be glad to complete a Project Charter to address this and outline how we might handle this within the committee.

Because of these difficulties, we have been hesitant to push forward with new content (e.g. developing new content as identified/discussed earlier in the narrative). This is also a concern with the new Art Librarianship OER project that was recently approved and is in progress, as we will need better access to manage our content given the volume of materials (and potential expansion) in that project.