Annual Report 2018
Multimedia & Technology Reviews

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Leaderhip Update
There have been no changes in leadership this year.

Brief Narrative Report
Overview of publication output
As of January 2019, Multimedia & Technology Reviews (M&TR) has successfully published 29 issues since its debut in April 2014, with the 30th issue set to publish in early February. In calendar year 2018, M&TR published six issues (in February, April, June, August, October, and December), with a total of forty-five resources reviewed between those six issues. The publication has published reviews of two hundred and twenty-seven resources in total since the first issue appeared, and its most read article is the Online Scholarly Catalogue Initiative at the Art Institute of Chicago: Monet and Renoir, with a total of 5,644 hits since its publication in December 2014.

Other reviews with the highest page views include:
- Kanopy Streaming 5,592 total views since October 2014
- Art Genome Project & Artsy 4,747 total views since August 2014
- Guardian Cities 4,581 total views since October 2014
- RISS Review: Arts Search 4,239 total views since August 2014
- Seven Digital Deadly Sins 4,072 total views since October 2014

Articles published in 2018 with the highest total number of page views are: 4,581
- Black New Yorkers 873 total views since February 2018
  Ktiv: The International Collection of Digitized Hebrew Manuscripts 719 total views since February 2018
- RISS Review: Library Stack 715 total views since April 2018
- Typographische Monatsblätter Research Archive 692 total views since February 2018
- Archnet 626 total views since April 2018

Additionally, the Reviewer Guidelines page has been viewed 9,744 times.¹

¹ This number does not reflect total page views for reviewer guidelines, as we also maintain a Google doc version of these guidelines that was created to give potential reviewers our expectations before our publication had its online space.
Volunteer Base
In 2018, seventy-seven people volunteered to write reviews for our six issues. To date, 504 people have volunteered to review for M&TR, many of whom have volunteered multiple times. M&TR is working to develop a high-quality volunteer base that draws not only from the ARLIS/NA membership, but also related fields. We have begun tracking our reviewers using the Trello project management software in an effort to better capture who is participating. We are also working with ARLIS/NA Media Editor to ensure announcements are distributed to appropriate listservs and to a wide audience on social media. We continue to seek a diverse representation of viewpoints for M&TR, including more experienced professionals who may not view themselves as natural voices for new technology, new professionals and students from a wide array of expertise areas, and voices from within the architecture, art, and design fields who may not be the usual ARLIS/NA librarian member.

2019 Conference Panel
We are co-organizing an interactive panel at the 2019 Conference entitled “You, Too, Can Write a Review: Demystifying the Library Resource Review Process,” the goals of which are to share information about ARLIS/NA review publications and to encourage new reviewers to participate. We have been collaborating on this initiative with colleagues on the Editorial Board from the two other ARLIS/NA reviews publications: ARLIS/NA Reviews and ARLIS/NA Notable Graphic Novels Review. This has been an informative collaboration and we look forward to continued developments. Following the conference we will attentively monitor whether we receive an increased number of review volunteers in successive calls for reviewers.

Involvement with Reference and Information Services Section
As is stipulated by the publication proposal, there is one review sponsored by RISS per issue. Melanie Emerson is currently the RISS-appointed member of the M&TR co-editors. Currently, when a RISS member writes a review, that review is designed as the RISS sponsored review. However, there are frequently no RISS members who volunteer, in which instances Melanie contacts the RISS Moderator to suggest an appropriate review to designate as our RISS review. Each year the RISS-appointed Co-Editor attends the RISS meeting at the Annual Conference to discuss these activities and encourage RISS member participation in the review process and help identify resources appropriate for RISS-sponsorship, yet this is still an ongoing challenge.

ARLIS/NA Strategic Directions
The Leadership and Advocacy Strategic Directions calls for the Society to “advance, validate, sustain, and advocate for the profession and the value of art libraries,” an action that is one of the hallmarks of Multimedia & Technology Reviews. In the publication’s continuing efforts to identify and review innovative new resources for the art and design information professional, M&TR is both influencing and reflecting the evolving nature of the profession. As stated in the Innovation and Technology Strategic Direction, one of ARLIS/NA’s goals is to “serve as a community of practice for the exploration, cultivation, and sharing of innovative approaches and emerging technologies in libraries and art librarianship.” Through the active reviewer recruitment efforts of M&TR, the publication consistently provides opportunities for our members to engage with emergent tools and resources, shape the conversation around these resources, and prompt the adoption of and interaction with new media in our profession. Finally, M&TR addresses the Art Information Professionals Strategic Direction by providing Society members with the opportunity to publish in a professional publication.

Issues for the Executive Board
Website
The co-editors have been editing and publishing the reviews in the Joomla! platform since August 2014. However, the co-editors still encounter several problems with both the back end and the front end of the site. The following navigational issues and constraints of current website editorial privileges have been identified, with the most pressing issues first:

- Individual articles or reviews have no navigational relationship with the main page of the publication. There is no header to click on to return to the homepage and there is no way to move on to the next sequential review in the issue (unless one thinks to use the back button.)
- The co-editors are not able to delete photos or tags within their own categories of editorial access.
- The platform does not support embedded media, so videos will not display, only image files.

We would like to renew discussions of these issues with the Nick Curotto, Information Architect web editor, as well as discuss possible alternative layout options.

**Publication Agreement Forms**

Currently, our publication agreement form is distributed to reviewers as a view-only Google doc and returned to the M&TR Editors as a scanned PDF. We have had some exploratory conversations with Editorial Director Roger Lawson and other members of the Editorial Board about the possibility of switching to an electronic form system. Alexandra Provo and Tessa Brawley-Barker, former Information Architect, created a mock-up of a Google form for this purpose, but we would like to explore the possibility of using an ARLIS/NA-administered SurveyMonkey form in order to centralize the process and ensure the retention of publication agreement documentation.