This year I focused on building more relationships with members involved in some of ARLIS/NA’s big events in order to increase the content and quality of content for posting on social media. I worked with the 2019 Conference Organizing Committee to coordinate conference-related social media posting and outreach to local media outlets to promote the 47th ARLIS/NA Annual Conference in Salt Lake City. I also worked with participants in the 2018 ARLIS Study Tour to Havana, Cuba and the 2018 SEI Workshop in Albuquerque, New Mexico to grant them access to post to the various social media channels during their travels and events. I also initiated a new regular post with one of the ARLIS/NA Reviews editors, who sends me a photo of all the reviewed books for use on social media when announcing new issues of book reviews.

I post chapter news that comes across the listserv, such as newsletter publications, but photos from chapter meetings would make great posts and give chapters more publicity on the national level. This might be achieved through the Chapters Liaison or through direct contact with chapter leadership.

A project that needs to be carried out in 2019 is continuing to update the contact information for posting ARLIS/NA announcements to other organizations’ listservs. Some information provided to me when I started this position is now out of date, and not all messages are being distributed to other listservs.

I plan to transition off the Editorial Board at the end of my third term (March 31, 2019) in order to pursue other types of engagement opportunities within ARLIS/NA. I have created documentation of an annual cycle of Media Editor tasks, and I will create other useful documentation for the next Media Editor. It would be ideal to have the next Media Editor identified by the 2019 conference and to work with them at the conference to ensure a smooth transition.

Press Releases posted to the website and sent to listservs from January 2018 – January 4, 2019:

- August 10, 2018: ARLIS/NA Announces the Appointment of Open Access Coordinator
- June 14, 2018: [ARLIS/NA Publishes Fair Use in the Visual Arts: Lesson Plans for Librarians](#)
- May 14, 2018: [2018-19 Class of NDSR Art Residents Selected](#)
- March 8, 2018: [ARLIS/NA Announces Winners of Six 2018 Conference Travel Awards](#)
- March 7, 2018: [ARLIS/NA Announces Melva J. Dwyer Award](#)
- March 6, 2018: [ARLIS/NA Announces 2017 Gerd Muehsam Award for Excellence in Student Writing](#)
- March 5, 2018: [ARLIS/NA Announces Winners of the 2018 Member Research Awards](#)
- March 5, 2018: [ARLIS/NA Announces Winner of the 2018 Wolfgang M. Freitag Internship Award](#)
- March 2, 2018: [ARLIS/NA Announces Winners of the 2017 Sotheby's Institute of Art Research Award](#)
- March 2, 2018: [ARLIS/NA Announces 2017 George Wittenborn Memorial Book Award](#)
- March 2, 2018: [ARLIS/NA Honors Kathryn Wayne with 2017 Distinguished Service Award](#)
- February 12, 2018: [2018-2019 NDSR Art Host Institutions Announced](#)

Other announcements sent to various listservs by the Media Editor from January 2018 – January 4, 2019:

- Call for Applications for ARLIS/NA Media Editor (December)
- Announcement from Bloomsbury about a free trial of the Bloomsbury Architecture Library (October)
- Announcement about ARLIS/NA Occasional Paper on Fair Use featured in Current Cities (July)
- Calls for Reviewers: *Multimedia & Technology Reviews* (April, October)
- Announcement of new issue: *Multimedia & Technology Reviews* (February, April)
- Announcement of Awardee of the IRC Scholarship to attend the Study Tour in Havana, Cuba (April)

**Items posted to social media January 2018 – January 4, 2019:**

- Facebook: 180 posts; 62k impressions
- Twitter: 229 posts; 241k impressions; 10,125 profile visits
- Instagram: 130 posts; 4,835 likes; 341 video views

**Social Media Community:**

- Facebook: 2,180 likes (+83 since January 2018)
- Twitter: 1,572 followers (+223 since January 2018)
- Instagram: 634 followers (+340 since January 2018)
- LinkedIn Group Page: 968 members (+7 since January 2018)
- LinkedIn Company Page: 163 followers (+99 since January 2018)