Development Committee

Submitted by: Gregory P. J. Most, chair
              g-most@nga.gov

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Report: The Development Committee (DevCom) was chaired by Patrick Tomlin (Virginia Tech) until the fall who resigned due to work constraints. Gregory Most (National Gallery of Art) took over the reins and will serve a full, two-year appointment commencing at the annual conference in Salt Lake City. Two new members of the committee were appointed to fill vacancies. This report only covers the activity of the new chair since there are no minutes of previous activity in 2018.

In December, the chair wrote guidelines for Chapter fundraising. He discussed the guidelines and answered questions at the January Chapter chairs conference call. These were revised in January and subsequent fine tuning of the document will be completed by the 2019 conference and distributed to the Chapter chairs.

DevCom is reopening and exploring the prospect of obtaining an IMLS grant for supporting diversity in art librarianship by providing scholarships and mentoring along the lines of IMLS grants obtained by the Music Library Association. A public Service Charter is being developed by EB Liaison Stacy Brinkman, who previously explored the feasibility of this type of grant for the Society.

The establishment of a formal legacy giving group is being planned and should be launched by or before the St. Louis conference in 2020. Plans are also being developed for a two-year campaign for 50th Anniversary fundraising. A new Society Circle pin is in the works.

Issues: The Committee is concerned with past accounting practices for funds donate via the Society Circle and whether they are being appropriately credited to specific fund and there for allowing the funds to grow and become endowments. The chair will work with the Finance Committee and the Treasurer to resolve this issue in the coming year.

The DevCom prospectus and database seem to remain an issue. It has not been updated since November 2017 and apparently there are some programming issues. The Committee will work with AEG to resolve or replace.

The Chair is concerned that the new missions statement has reduced effective fundraising for the annual conference as evidenced by past performance over the last two years. He seeks a more proactive role for DevCom in conference fundraising and a rethinking of conference fundraising in general.