Annual Report 2017

Professional Development Committee

Submitted by: Karen Stafford
kstafford2@artic.edu
312-443-3914

Date submitted: January 25, 2018

Committee Members:
Karen Stafford (Chair)
Ian McDermott (Learning Portal Coordinator)
Meredith Hale
Olivia Miller
Danielle Reay
Anne Trenholme

Subcommittee Chairs:
Stephanie Grimm (Education)
Jennifer Friedman (Mentoring)

Leadership Update:
Incoming Mentoring Chair: Megan Lotts

Brief Narrative

In 2017-2018, the Professional Development Committee continued to focus on the part of our charge that asks us to "Assemble and distribute information on professional development opportunities in the field of arts and visual resource librarianship." We continued to circulate the quarterly PDC Bulletin and submitted a project charter to the board to update and improve relevant sections of the ARLIS/NA website. We continued to issue updates and corrections to the Internship Opportunities page as needed. The Learning Portal Coordinator and Education Committee continued work in the Learning Portal, and Mentoring developed ideas for improving their programs’ offerings. Additional special projects for the year included the conclusion of the Core Competencies Task Force, participating in the Fair Use Instructional Materials Task Force, and naming a liaison to the NDSR Art program. Summaries of these efforts and our contributions to the ARLIS/NA Annual Conference are detailed below.
Communications: Projects and Resources

We continued the **PDC Bulletin**, a quarterly publication highlighting professional development resources and events from ARLIS/NA and beyond. It is distributed via ARLIS-L and on the ARLIS/NA website. In addition to members who viewed the Bulletin directly through the listserv, we are averaging around 1000 hits per bulletin on the ARLIS/NA website.

In an ongoing project, we are working on a comprehensive overhaul of the **Professional Resources** section of the ARLIS/NA website with input from individuals across ARLIS/NA. Our Project Charter has been approved with a few questions and action items to address: timeline for completion and implementation, creating options for review by the Editorial Board, and determining the page’s relationship to the JobList.

Lastly, we created a **Welcome Email** for new ARLIS/NA members who indicate interest in the PDC in their membership materials, introducing them to the PDC’s projects and mission.

Conference Activity

PDC members Meredith Hale and Danielle Reay organized and will be moderating the **New Voices in the Profession** panel for the 12\textsuperscript{th} year. This year’s Gerd Muehsam Award winner declined to speak, but the session will include the winner of the Sotheby’s Research Award and two additional speakers chosen by members of PDC and ArLiSNAP.

ARLIS/NA Learning Portal

The Learning Portal Coordinator serves as a member of the Professional Development Committee. Ian McDermott has served as the coordinator since the 2017 annual conference, assuming the position from Michael Wirtz.

User visits for 2017 totaled 1,162. While this is a decrease from 2016 (1,307 visits), usage for the portal remains strong and the PDC has increased efforts to build relationships with affiliated ARLIS/NA groups and individuals in order to present an increasingly diverse body of content.

The learning portal continues to grow and to be used widely by ARLIS/NA members and other information professionals. As of January 2018, there are 36 events available in the portal, which are the categories used to organize resources. Within each event there are event presentations, which are the videos, slideshows, documents, audio recordings, and other materials available for use in the portal. The most visited event in 2017 was the webinars from the National Digital Stewardship Residency (NDSR) Art Webinars (288 visits). These five webinars provide an introduction to the NDSR, explain the application process to potential NDSR residents, and introduce viewers to past residents and hosts. The second most visited event was the video recordings from the 2017 annual conference in New Orleans (230 visits), followed by the “Lunchtime Chats” series (226 visits).

The most viewed single event presentation in 2017 was the “NDSR Resident Application Webinar” (178 visits). This presentation was followed by “Demystifying the CFP: How to Propose a Conference Session” (138 visits) and “Critical Information Literacy in Art and Design Libraries” (103 visits) from the 2017 annual conference. Additionally, the 2016 presentation “Instruction and Assessment in Art and Design School Libraries” (96 visits)
from the “Lunchtime Chats” series presented by the ARLIS/NA Art & Design School Libraries Division saw strong usage.

Over the course of 2017, 5 new events were added to the portal, including the 2017 Study Tour in Paris, the 2017 annual conference, and Critical Librarianship (#critlib) Twitter Chats. Twelve new presentations were added, including the first two #critlib Twitter chats on librarianship and comics and spatial justice. “Demystifying the CFP: How to Propose a Conference Session,” also added in 2017, immediately became one of the most frequently viewed presentations.

Based on the above information, the learning portal continues to be a valued resource for the ARLIS/NA community and beyond. Content growth occurs from a healthy mix of ongoing programming like the annual conference, the NDSR program, and the International Relations Committee’s Study Tours, as well as regional and grassroots content like the #critlib Twitter chats. There is little work to be done regarding workflow, especially between Association Executives Group (AEG). Documenting responsibilities and workflows for capturing and sharing content, and obtaining permissions can be discussed between Ian McDermott and Robert Kopchinski, Executive Director, of AEG in the near future.

Core Competencies Task Force

Under the leadership of Janine Henri, the Core Competencies Task Force completed its revision of the ARLIS/NA Core Competencies for Art Information Professionals, which was approved by the Board in February 2017. Karen Stafford served as PDC Liaison to the Task Force, which conducted an analysis of recent position descriptions in the art library and visual resources fields and a review of relevant core competency literature before creating a draft update.

Additional contributions: NDSR Art and Fair Use Instructional Materials Task Force

Anne Trenholme became the first PDC Liaison to the National Digital Stewardship Residency Art (NDSR Art) program. This newly formed position will help incorporate NDSR Art program components into existing and future professional development activities of the Society. She will serve as chair of the NDSR Art Task Force, devoted to ensuring that programs and information learned from NDSR Art are shared with ARLIS/NA membership. A call for participants for the rest of the task force is forthcoming.

Danielle Reay represented the PDC on the Fair Use Instructional Materials Task Force. The task force is in the process of making final comments and edits on the lesson plans and sending them back to the contributors.

ARLIS/NA Strategic Directions

Organizational Advancement

Activity: NDSR Art Liaison
Notes: This newly formed position will help incorporate NDSR Art program components into existing and future professional development activities of the Society.
Status: Ongoing.
Art Information Professionals

*Note:* PDC supports the evolving role of art information professionals through efforts to promote and distribute information about professional development opportunities as well as contributing to the development of new opportunities.

**Activity:** PDC Bulletin (quarterly publication)
**Notes:** Highlights ARLIS/NA activities, leadership institutes, skill building workshops, and other professional development events on an ongoing basis.
**Status:** Ongoing.

**Activity:** Maintaining and promoting the ARLIS/NA Learning Portal
**Notes:** An open access repository of presentations and discussions that support professional development and promote innovations in our field. Includes webinars, chats, and recorded conference sessions.
**Status:** Ongoing.

**Activity:** Maintaining and promoting the Internship Opportunities page
**Notes:** Connects students and early career individuals with learning opportunities
**Status:** Ongoing.

**Activity:** New Voices in the Profession conference panel
**Notes:** Provides a high profile opportunity for new professionals to share their work in a national forum
**Status:** Annual event.

Innovation and Technology

**Activity:** Maintaining and promoting the ARLIS/NA Learning Portal
**Notes:** Leverages technology to create a forum where members can share, via webinars, chats, and recorded conference sessions, innovative approaches to art librarianship. As an open access resource, the Learning Portal allows these presentations and conversations to be available to anyone and extends the life of the discussions.
**Status:** Ongoing.

**Issues for the Executive Board**
None at this time.