Leadership Update
There have been no changes in leadership this year.

Brief Narrative Report
Overview of publication output
As of January 2018, Multimedia & Technology Reviews (M&TR) has successfully published 23 issues since its debut in April 2014, with the 24th issue set to publish in early February. In calendar year 2017, M&TR published six issues (in February, April, June, August, October, and December), with a total of 42 resources reviewed between those six issues. The publication has published reviews of 182 resources in total since the first issue appeared, and its most read article is the Online Scholarly Catalogue Initiative, with a total of 4,641 hits since its publication in December 2014.

Articles published in 2017 with the highest number of page views include The Medieval Kingdom of Sicily Image Database (1,954 views), Women Who Draw (958 views), RISS Review: The Lillian Thomas Pratt Archives and Faberge at VMFA (843 views), and Monoskop (729 views).

Other articles with the highest number of hits for the calendar year 2017 include the following:
- Kanopy Streaming 1,541 views in 2017 (4,286 views total)
- Guardian Cities 180 views in 2017 (3,809 views total)
- Seven Digital Deadly Sins 699 views in 2017 (3,240 views total)
- Art Genome Project & Artsy 895 views in 2017 (3,838 views total)
- RISS Review: Arts:Search 832 views in 2017 (3,104 views total)

Additionally, the Reviewer Guidelines page has been viewed 6,959 times.¹

Volunteer Base
To date, 427 people have volunteered to review for M&TR, many of whom have volunteered multiple times. As a publication that is still gaining momentum, M&TR is working to develop a high-quality volunteer base that draws not only from the ARLIS/NA membership, but also related fields. We have begun tracking our reviewers using the Trello project management

¹ This number does not reflect total pageviews for reviewer guidelines, as we also maintain a Google doc version of these guidelines that was created to give potential reviewers our expectations before our publication had its online space.
software in an effort to better capture who is participating. We are also working with ARLIS/NA Media Editor Lyndsay Bratton to ensure announcements are distributed to appropriate listservs and to a wide audience on social media. We continue to seek a diverse representation of viewpoints for M&TR, including more experienced professionals who may not view themselves as natural voices for new technology, new professionals and students from a wide array of expertise areas, and voices from within the architecture, art, and design fields who may not be the usual ARLIS/NA librarian member.

Involvement with Reference and Information Services Section
As is stipulated by the publication proposal, there is one review sponsored by RISS per issue. Melanie Emerson is currently the RISS-appointed member of the M&TR co-editors. Currently, when a RISS member writes a review that review is designed as with the RISS sponsored review. However, there are frequently no RISS members who volunteer, in those instances Melanie contacts the RISS Moderator to suggest an appropriate review to designate as our RISS review. She attended the RISS meeting at the 2017 Annual Conference to discuss these activities and encourage RISS member participation in the review process and help identify resources appropriate for RISS-sponsorship, yet this is still an ongoing challenge.

ARLIS/NA Strategic Directions
The Leadership and Advocacy Strategic Directions calls for the Society to “advance, validate, sustain, and advocate for the profession and the value of art libraries,” an action that is one of the hallmarks of Multimedia & Technology Reviews. In the publication’s continuing efforts to identify and review innovative new resources for the art and design information professional, M&TR is both influencing and reflecting the evolving nature of the profession. As stated in the Innovation and Technology Strategic Direction, one of ARLIS/NA’s goals is to “serve as a community of practice for the exploration, cultivation, and sharing of innovative approaches and emerging technologies in libraries and art librarianship.” Through the active reviewer recruitment efforts of M&TR, the publication consistently provides opportunities for our members to engage with emergent tools and resources, shape the conversation around these resources, and prompt the adoption of and interaction with new media in our profession. Finally, M&TR addresses the Art Information Professionals Strategic Direction by providing Society members with the opportunity to publish in a professional publication.

Issues for the Executive Board

Website
The co-editors have been editing and publishing the reviews in the Joomla! platform since August 2014. However, the co-editors still encounter several problems with both the back end and the front end of the site. The following navigational issues and constraints of current website editorial privileges have been identified, with the most pressing issues first:

- Individual articles or reviews have no navigational relationship with the main page of the publication. There is no header to click on to return to the homepage and there is no way to move on to the next sequential review in the issue (unless one thinks to use the back button.)
- The co-editors are not able to delete photos or tags within their own categories of editorial access.
- The platform does not support embedded media, so videos will not display, only image files.

We would like to renew discussions of these issues with the Nick Curotto, Information Architect web editor, as well as discuss possible alternative layout options.

Publication Agreement Forms
Currently, our publication agreement form is distributed to reviewers as a view-only Google doc and returned to the M&TR Editors as a scanned PDF. We have had some exploratory conversations with Editorial Director Roger Lawson and other members of the Editorial Board about the possibility of switching to an electronic form system. Alexandra Provo and Tessa Brawley-Barker, former Information Architect, created a mock-up of a Google form for this purpose, but we would like to explore the possibility of using an ARLIS/NA-administered SurveyMonkey form in order to centralize the process and ensure the retention of publication agreement documentation.