Annual Report 2017
Editorial Director

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Leadership Update: Roger Lawson began serving as editorial director in February 2017. New appointments in the past year include Nick Curotto, Information Architect, succeeding Tessa Brawley-Barker in December 2017, and Amy Trendler, ARLIS/NA Reviews co-editor, succeeding Douglas Litts, who joins the executive board as Treasurer at the 2018 annual conference.

The society’s publication and communications vehicles have maintained their high standards thanks to the editors’ dedication and skill. Details of their activities and about their publications are available in their annual reports. See separate reports for ARLIS-L, ARLIS/NA Reviews, Art Documentation, Multimedia & Technology Reviews, Media, the website content editor and the information architect for detailed descriptions of activities and projects.

Activity highlights:

Completed revision of editorial board style and communications guidelines for ARLIS/NA publications and communications and posted the updated documents to the ARLIS/NA website (AWS). The “Administrative documents & tools” page was also reorganized.

Introduced an information technology request form for submitting requests for major content and functional changes to the AWS. Submissions populate an Excel spreadsheet shared by the executive director, AWS content editor, information architect, and the editorial director to track and report results. The effectiveness of the form and process will be evaluated periodically and modified as appropriate.

Published the Museum Division’s State of Art Museum Libraries 2016 White Paper as an open access document and (via member access) the Open Access Task Force Final Report 2017 in ARLIS/NA Research & Reports.

Statistics overview:

Subscriber and social media followers:

ARLIS-L:
- 2,973 subscribers from 30 countries (+99, 3.4% increase from January 2017)
- 1,478 messages posted in calendar year 2017 (-53, 3.46% decrease from calendar year 2016)
Facebook: 2,097 followers (+193 since January 2017)
Instagram: 294 followers (+170 since January 2017)
LinkedIn Group Page: 961 members (+29 since January 2017)
Pinterest: 49 followers (+8 since January 2017)
Twitter: 1,349 followers (+193 since January 2017)

Publications (February 2017-January 2018):
ARLIS/NA Reviews: 6 issues, 68 titles reviewed
Art Documentation: 2 issues
Multimedia & Technology Reviews: 6 issues; 42 resources reviewed
Press releases: 15 (+7)
Social media posts: 494 (+30)
Website news and events posts: 54