Annual Report 2017

Name of Chapter/Committee/Division/Section/SIG/Appointment/Board Position

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Date submitted
1/25/18

Leadership Update
Patrick Tomlin will continue as chair of the committee. Three new members are being sought to replace outgoing committee members.

Outgoing members:
• Breanne Crumpton
• Mar González Palacios
• Amy Ciccone

Continuing Members:
• Jennifer Parker
• Allison Benedetti
• Barbara Prior

Activities

2017 was a transitional year for the Development Committee. Although conference development activities had been separated from those of the committee proper over the course of the previous two years, this year saw Development continue to refine its purpose in relation to both purely conference-related development initiatives and to non-conference-related development activities, such as those carried out at the regional chapter level. At the same time, working with the ARLIS/NA president, the
committee sought to redefine its existing charge to better represents the shift in its focus while also aligning with the Society’s current development needs and strategic priorities.

**Strategic Directions**

ArLiSNAP New Professional Travel Award. (Ongoing) This special project, led by Breanne Crumpton and ArLiSNAP, provides $800 for a new professional to travel to the 46th Annual Conference. The award is to encourage new professionals to participate in the field of art librarianship. Those who are eligible to apply include members who have already received their MLIS and have worked in the field for less than five years. Over the past year, Breanne explored crowdfunding opportunities for raising money for this award, ultimately setting up a GoFundMe page to solicit donations. She also devised marketing strategies for raising awareness of the campaign and the award itself. The campaign was run until October 31st. Applications for the award were accepted through January 5th, 2018.

Development Database (Ongoing). Suzanne Rackover (previous DevCom member and conference development liaison) trained Allison Benedetti and Patrick Tomlin on the use of the Development Database, which is used to record donor information for each annual conference. Data for the 2017 conference was entered. In January 2018, the Executive Board decided to provide access to the database to the entire committee. Training is expected to continue in the spring.

Guide for Chapter Development (Ongoing). A draft of a document intended to aid chapters interested in pursuing local/regional development activities is under way. This document should be complete in February. Written by all members of the committee, the guide aims to provide a general overview of development activities at the Society level as well as distinguish between conference and regional development activities.

Survey of Chapter Development (Completed). Although carried out in 2016 by Lindsay King, the results of this survey of chapter development activities and needs were conveyed to the chapters for their benefit this year.

Awardees Stories (Ongoing). New member stories have been solicited for updating the ARLIS/NA Awardees Stories page. The page should be updated with three new stories in time for the annual conference.

**Issues for the Executive Board**
Ongoing definition of the committee’s, including how the committee might work more closely with Strategic Planning, Past President, Conference Development, Diversity, and other stakeholders, especially regarding grants and external funding.

Status of development database—what are the long term plans for support and development database? Who is responsible for modifying/making improvements?