Submitted by:
Nicole LaMoreaux (FTC SIG Moderator)
Nicole.lamoreaux@gmail.com
Lauren Gavin (FTC SIG Vice-Moderator)
Lauren.gavin@limcollege.edu

FTC SIG History and Current Leadership:
The ARLIS/NA Fashion, Textile & Costume (FTC) Special Interest Group (SIG) was founded in February 2011 by Sandra Ley (Pima Community College, Tucson). Sandra functioned as the group coordinator until spring 2014, when Lauren MacDonald (California College of the Arts) took over as moderator with Carla Mae Crookendale (Virginia Commonwealth University) as vice-moderator. Helen Lane (Fashion Institute of Technology) and Diane Harter (Brigham Young University) assisted as FTC SIG blog managers. Sandra continued on as an advisor and membership coordinator. In spring 2015, Carla Mae took over as moderator with Nicole LaMoreaux (LIM College) as vice-moderator. In spring 2016, Nicole LaMoreaux (The New School) took over as moderator with Lauren Gavin (LIM College) as vice-moderator.

FTC SIG Purpose:
The purpose of the FTC SIG is to serve as a forum for sharing knowledge and ideas pertinent to fashion, textile & costume librarianship. Participants capitalize on the shared experiences and knowledge of the FTC library community. The group is primarily composed of members from academic, museum, corporate, and public libraries concerned with developing professional skills and knowledge in areas such as reference, library instruction, and collection development. (S.P. Goal II : Expand Mentoring, Management, and Transition Skills Extend and encourage professional development, continuing education, networking and mentoring opportunities, for both midcareer and senior career professionals.)

FTC SIG Membership:
For calendar year 2016, the SIG received 143 membership requests from ARLIS members. For the current calendar year, the SIG has received 22 membership requests so far. Each request was followed up with an e-invitation to join the FTC SIG blog.

FTC SIG Blog:
http://arlisftc.wordpress.com/
The FTC SIG blog, launched with the SIG in February 2011, is the forum for communication and networking among our members. (S.P. Goal II: Expand Mentoring, Management, and Transition Skills Extend and encourage professional development, continuing education, networking and mentoring opportunities, for both midcareer and senior career professionals.)

FTC SIG Blog Followers & Subscribers:
The blog currently has 319 “followers” and 117 blog “users.” (Blog “followers” sign up to receive email notifications of blog postings, and “users” sign up for blog username and passwords which enable them to post content to the blog.)

  Blog Posts: Our blog subscribers posted 78 times and commented on posts 49 times in 2016. The blog has had 466 total posts since our SIG was founded in 2011. There were 65 posts in 2015, 92 posts in 2014, and 83 in 2013.

  Blog Views and Visits: The WordPress blog received 13,269 views in 2016, 17,276 views in 2015, 41,693 in 2014, and 35,882 in 2013. The decrease in views is likely from the reduced number of blog postings. Total views since the blog was created is 109,025. Total blog visits since the foundation is 120,646. SIG leadership is pleased to continue generating interest in the FTC SIG and ARLIS/NA.

  Views by Country: The FTC SIG blog had visitors from 120 countries. The majority of visits were from the USA (7,544), with the next highest coming from (in order) the United Kingdom (795), Australia (450), Canada (391), and India (316).

FTC SIG Fashion Librarians’ Resource Guide:
http://libguides.pima.edu/fashionlibrarians

  Guide Description: In early 2011, an online Fashion Librarians’ Resource Guide was created with the collaboration of our SIG members. It provides colleagues with a permanent and continually evolving list of recommendations for subject area reference resources, key publishers and information vendors, information on trend forecasting services, important free websites. It also provides a link to the ARLIS/NA fashion design information competencies.

  Guide Statistics: The online guide generated approximately 1,085 views in 2016, demonstrating its usefulness to our members. It continues to be updated frequently. (S.P. Goal II: Expand Mentoring, Management, and Transition Skills Extend and encourage professional development, continuing education, networking and mentoring opportunities, for both midcareer and senior career professionals.)

FTC SIG 2016 Annual Meeting and Conference Activities:

FTC SIG Annual Meeting: At the 2016 conference, the FTC SIG had its sixth annual meeting on 03/10/2016 with 20 attendees.

Discussion Topics:
  • ARLIS-NA/Librarian Wardrobe Results: The survey found that most members liked and agreed upon the collaboration between ARLIS-NA’s Fashion, Textile, and Costume Special Interest Group and Librarian Wardrobe.
  • Possible SIG Opportunities: There were several opportunities discussed in our annual meeting. Some of these included adding new and existing resources to the blog and
research guide, adding more blog posts about fashion relating to big data, scholarly research on menswear, costume and textile specific resources, job listings posted per quarter, and a proposal for either the 2017 ARLIS-NA Conference in New Orleans or the 2018 ARLIS-NA Conference in New York.

- Guest: ProQuest, provided updates on Harper’s Bazaar Archive, Vogue Archive, Women’s Magazine Archive, Vogue Italia Archive, and the possibility of British and French Vogue Archives.
- Guest: Textile Hive, provided information on the database focusing on textiles from around the globe.
- Trip to the Henry Art Gallery followed immediately after the annual meeting.

FTC SIG 2016 Special Projects:

Electronic Fashion Resource Webinars:
In keeping with the FTC SIG purpose to “to serve as a forum for sharing knowledge and ideas pertinent to fashion, textile & costume librarianship,” SIG leadership decided to continue hosting demonstrations of electronic fashion resources. The hope was to provide SIG members with an opportunity to discuss the relative merits of assorted resources, and preview them to aid in collection development decisions. SIG members were asked about which resources they wanted to learn about, and gave suggestions on the blog.

- **Textile Hive Webinar: May 2, 2016**
  - Caleb Sayan, with special guest Andrea Aranow, demonstrated the database Textile Hive. The webinar was well received and had 12 attendees from colleges and universities around the United States.
- **Bloomsbury Fashion Central Webinar: August 4, 2016**
  - Kim Petit from Bloomsbury conducted a webinar demonstrating the new database Bloomsbury Fashion Central. The webinar was well received with 11 attendees from schools and public libraries around the United States. Additionally, the webinar was recorded and posted to the FTC Blog on August 10, 2016.

Job Resource Sharing:
In keeping with ARLIS-NA’s strategic direction for Leadership and Advocacy, we provided a list of job openings (professional, para-professional, and internships) or job resources once per quarter.

- **1st Quarter Post:** [https://arlisftc.wordpress.com/2016/03/21/fashion-textile-costume-job-opportunities/](https://arlisftc.wordpress.com/2016/03/21/fashion-textile-costume-job-opportunities/)
- **2nd Quarter Post:** [https://arlisftc.wordpress.com/2016/07/12/fashion-textile-costume-job-opportunities-2nd-quarter/](https://arlisftc.wordpress.com/2016/07/12/fashion-textile-costume-job-opportunities-2nd-quarter/)
- **3rd Quarter Post:** [https://arlisftc.wordpress.com/2016/11/18/arlisna-joblist/](https://arlisftc.wordpress.com/2016/11/18/arlisna-joblist/)
- **4th Quarter Post:** [https://arlisftc.wordpress.com/2017/01/19/fashion-textile-and-costume-job-opportunities-4th-quarter/](https://arlisftc.wordpress.com/2017/01/19/fashion-textile-and-costume-job-opportunities-4th-quarter/)

Partnership with Librarian Wardrobe for the 2017 Conference:
In keeping with ARLIS-NA’s strategic direction for Organizational Advancement, we are continuing our partnership with Librarian Wardrobe to feature ARLIS-NA members who are attending the 2017 ARLIS-NA Annual Conference in New Orleans.

**Updating the Fashion Librarian’s Resource Guide:**
We actively worked on updating and adding new resources to the resource guide throughout the year, specifically to the Websites/Pathfinders tab. This can be found here: [http://libguides.pima.edu/c.php?g=198524&p=1305793](http://libguides.pima.edu/c.php?g=198524&p=1305793).

Submitted: January 20, 2017
Submitted electronically to:
ARLIS/NA Headquarters: info@arlisna.org