Annual Report 2016
Advancement Liaison

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Leadership Update:
• Advancement Liaison:
  o Outgoing Liaison, Ann Roll
  o Incoming Liaison, Stacy Brinkman
• Development Committee:
  o Outgoing Chair, Heather Slania
  o Incoming Chair, Patrick Tomlin
• Diversity Committee:
  o Continuing Chair, Vanessa Kam
• Membership Committee:
  o Outgoing Chair, Suz Massen
  o Incoming Chair, Laurel Bliss

Activities:
• Meetings attended:
  o Attended Executive Board monthly calls, as well as in-person mid-year and annual conference meetings.
  o Attended monthly Membership Committee meetings, and ad hoc meetings of the Diversity Committee, Development Committee, and the Survey of Personnel Characteristics Task Force.
• Development Committee:
  o In order to better connect the Development Committee with conference fundraising teams, a new structure for conference fundraising teams was formed at the post-conference board meeting in Seattle. Now, conference fundraising teams will include the current fundraiser, along with the fundraiser from the prior year and the subsequent year and a liaison with the Development Committee. This has added continuity and increased connection between the two groups. [Strategic Direction: Organizational Advancement]
  o The approved code of ethics for fundraising activities was put into effect, and development database was put into full use. [Strategic Direction: Organizational Advancement, Innovation and Technology]
  o The Committee oversaw a revamp of the support area of the ARLIS/NA website, including the additions of planned giving opportunities and donor and awardee stories. [Strategic Direction: Organizational Advancement]
  o Committee work continues on an approved Project/Service charter for a new travel award for new professionals to be funded via a crowdfunding project. [Strategic Direction: Art Information Professionals, Diversity and Inclusion]
• Diversity Committee:
o The Diversity Committee has experienced a very transitional year. The originally appointed Chair, Emily Weirich, needed to step down. Vanessa Kam replaced her in November 2016 and reformed the committee. Since the new committee was formed late in the board year, the membership as formed in November will continue into the 2017/2018 year.

o The Committee has developed a program for the Diversity Forum at the New Orleans conference. [Strategic Direction: Art Information Professionals, Diversity and Inclusion]

o Working separately from the Diversity Committee itself was the Survey of Personnel Characteristics Task Force. The Task Force conducted a detailed survey and has conducted a detailed analysis. [Strategic Direction: Organizational Advancement, Art Information Professionals, Diversity and Inclusion]

• Membership Committee:
  o The Committee completed a Data Recommendation Plan which was approved by the Board. The plan was passed to the Documentation Committee to investigate a digital repository for future archiving of data. [Strategic Direction: Organizational Advancement, Art Information Professionals]
  o The Committee proposed a new dues structure for members outside North America. With an amendment to also adjust the dues structure for Canadian and Mexican members, this proposal was approved by the Board. [Strategic Direction: Organizational Advancement]

Issues for the Board:
• Separately, both the Development and Membership Committees have expressed that it would be beneficial to provide an option to bundle chapter membership with ARLIS/NA membership. Development has mentioned this in the context of chapters discussing their fundraising difficulties, and that it would be helpful if members who choose to donate to both ARLIS/NA and their chapter could do so all at the same time. This would be an excellent topic for the 2017/2018 board to explore.