Annual Report 2016
Public Policy Committee

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Membership: Alexander Watkins (Out-going Chair), Caley Cannon (In-Coming Chair), Sara DeWaay, Mary Wasserman, Daniel Payne, Patti Cossard

Narrative:

The PPC had a productive 2016. It continued to send out the monthly News Alerts to the society. In response to the events of 2016 that have threatened diversity and inclusion we added an Activism and Social Justice section to the News Alerts. In early 2016, we worked to find a permanent home for the alerts on the website. In October 2016, The PPC worked with the executive board to create open access resources for Open Access Week. This resulted in the creation of an ARLIS open access FAQ and resources documents, as well as an announcement memo that went out over ARLIS-L. The PPC completed an update of its website, moving from a large list of links on important public policy issues to informative paragraphs that explain the importance of each issue to art information professionals with a short list of curated links. We also worked to ensure the knowledge of out-going members is preserved by updating a document of places and strategies to monitor public policy issues. At the Seattle conference the PPC successfully held and moderated the panel, “Unlocking Images, Ideas, and Content: Open Access and Best Practice Guidelines as keys to enabling art and scholarly innovation,” at the Feb 2016 conference in Seattle. It was well-attended and received.

The PPC wrote a Project Charter for the Fair Use Instructional Materials Task Force. The task force’s members are: Alex Watkins, Danielle Reay, Bridget Madden, Anna Simon, and Margaret English. This task force has meet throughout the year. We created and sent out a request for fair use questions from ARLIS and VRA. We compiled and edited these submitted questions into an FAQ. These FAQ’s will be answered by the Center for Social Media and Impact through our collaboration with CAA. We proposed a Fair Use workshop at the 2017 conference. This effort is led by Danielle Reay, and we have had several planning meetings and are looking forward to holding this workshop. We’ve developed a call for fair use lesson plan proposals to be published in an occasional paper. However, we decided to delay this call so that our other efforts can help ARLIS members submit outstanding and up-to-date lesson plans.

Individual Contributions:
• Alex Watkins worked with the Professional Development Committee on reworking the Career Resources page so that it could accommodate the new open access and fair
use resources being created by the committee and task force. Served on PPC member on the Fair Use Task Force.
• Mary Wasserman joined the Museum White Paper task force as PPC representative, which successfully completed its work.
• Daniel Payne lead an Open Access task force catalyzed by the PPC’s open access report. He is currently leading its successor the OATF2.
• Sara DeWaay led the crafting of a panel proposal on Global Open Access for the New Orleans conference. She then worked with Heather Gendron on her Presidents Panel that will focus on Open Access.
• Caley Cannon took over the compilation and distribution of the Public Policy News Alerts.

Strategic Directions

Leadership and Advocacy
  • Open Access Week announcement and resources (completed)

Art Information Professionals
  • Fair Use Instructional Materials Task Force (progress)
  • PPC Website Update (completed)

Diversity and Inclusion
  • Activism and Social Justice News Alerts (completed, ongoing)