Annual Report 2016
Membership Committee

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2016–2017
Membership Committee
Chair: Suz Massen
Board Liaison: Ann Roll
Members: Stacy Brinkman, Jessica Evans Brady, Maryhelen Jones, Meredith Powers, Lauren Puzier, Samantha Tator

2017–2018
Membership Committee
Chair: Laurel Bliss
Board Liaison: Stacy Brinkman
Members: Maryhelen Jones, Meredith Powers, Lauren Puzier, Samantha Tator

Stacy Brinkman and Jessica Evans Brady have completed three consecutive years on the Membership Committee. They are rotating off the Committee for 2017–2018. Suz Massen is stepping down as the Chair of the Committee to become the Co-Chair Local Arrangements for the 2018 annual conference in New York City. ARLIS/NA thanks them for their service.

There are currently two vacancies on the Committee that will be filled by Laurel Bliss, incoming Chair.

Membership

Active (Paid) and Inactive (About to Expire) Members as of December 31, 2016

<table>
<thead>
<tr>
<th>December 31, 2016</th>
<th>Active</th>
<th>Inactive</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individual</td>
<td>808</td>
<td>1</td>
<td>809</td>
</tr>
<tr>
<td>Intro</td>
<td>80</td>
<td>6</td>
<td>86</td>
</tr>
<tr>
<td>Retired</td>
<td>78</td>
<td>0</td>
<td>78</td>
</tr>
<tr>
<td>Student</td>
<td>164</td>
<td>0</td>
<td>164</td>
</tr>
<tr>
<td>Business Affiliate</td>
<td>63</td>
<td>0</td>
<td>63</td>
</tr>
<tr>
<td>Honorary</td>
<td>13</td>
<td>0</td>
<td>13</td>
</tr>
<tr>
<td>Lifetime</td>
<td>18</td>
<td>0</td>
<td>18</td>
</tr>
<tr>
<td>Unemployed/Bridge</td>
<td>16</td>
<td>2</td>
<td>18</td>
</tr>
<tr>
<td>Total</td>
<td>1240</td>
<td>9</td>
<td>1249</td>
</tr>
</tbody>
</table>
There was approximately a 40% increase in the number of active members between January 1, 2016, and December 31, 2016. 340 new members joined ARLIS/NA in 2016, up approximately 18% from 2015. Note that new members include people who are new to ARLIS/NA as well as people who have previously been members that have let their memberships lapse. 550 members renewed their ARLIS/NA memberships in 2016, down approximately 26% from 2015. That said, the number of active members is up approximately 12% when comparing December 2015 to December 2016.

Activities

- One in-person Membership Committee meeting was held at the New Orleans, LA, conference.
- Eight Committee meetings were held using GoToMeeting.
- Two Featured Art Library posts were published: Miriam and Ira D. Wallach Division of Art, Prints and Photographs, New York Public Library and Robert B. Haas Family Arts Library, Yale University.
- The Committee promoted through ARLIS-L the new members/attendees and international guest reception at the New Orleans, LA, conference.
- The Committee sponsored an icebreaker at the new members/attendees and international guest reception at the New Orleans, LA, conference.
- The Committee submitted a recommendation plan for membership data to the Executive Board, which was approved and is in the process of being implemented.
- The Committee submitted a recommendation to the Executive Board to add a question to the registration form to determine if members receive full or partial, institutional support for their membership fees, which was approved.
- The Committee submitted a recommendation to the Executive Board to add a question to the registration form to determine what type of institutions, if any, members are affiliated, which was approved.
- The Committee ran a renewal campaign in May 2016.
- The Committee submitted a recommendation for a special membership rate for people living outside North America (United States, Canada, and Mexico), which was approved and incorporated with an additional discount based on currency exchange rates offered to people from Canada and Mexico.
- The Committee drafted text for the Executive Board related to the dues restructuring for 2017.
The Committee drafted a Business Affiliate renewal letter that was forwarded to the Executive Board.

All of the above activities relate to the ARLIS/NA Strategic Direction of Organizational Advancement: As the leading art information organization, the Society shall strengthen the profession through increased visibility, collaborative partnerships, international networks, and membership engagement.

Submitted: January 20, 2017