Annual Report 2016
Development Committee

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Leadership Update

Incoming Chair: Patrick Tomlin, Associate Director, Learning Environments, University Libraries, Virginia Tech

Additional new members (two members) will be cultivated at the ARLIS/NA meeting.

Outgoing members:
• Lindsay King, Yale University
• Suzanne Rackover, Emily Carr University
• Heather Slania, MICA (outgoing chair)

Continuing members:
• Allison Benedetti, UCLA
• Amy Ciccone, retired, formerly at USC
• Breanne Crumpton, North Carolina Museum of Art
• Mar González Palacios, Centre Canadien d'Architecture

Narrative

This year we worked on a few initiatives and saw to light one of the big ones from last year: revamping the Support page of the ARLIS/NA website and reconfiguring benefits and donation levels. It is too early to do analysis, but it would be useful to do some assessment on if these have any impact on giving.

Mar González Palacios worked on developing language for planned giving initiatives and is beginning work with the Retired Members SIG to see how we can learn from them on developing this further.
Allison Benedetti worked on gathering Awardee Stories to share on the website and is now shifting to gather Donor Stories. Both are intended to show the impact of and the reason behind giving to ARLIS/NA.

Suzanne Rackover worked closely with the conference development team for New Orleans and will be developing a report about what they have learned from this year after the conference has been completed.

Amy Ciccone worked on creating a proposal on fundraising for the annual conference in New Orleans and for gathering participants for the accepted panel.

Lindsay King worked on surveying chapters to help with the creation of a chapter development guide. She created a summary of the findings that will be utilized in developing the final document.

Breanne Crumpton worked on developing a proposal to investigate Crowdfunding conference scholarships for New Professionals in conjunction with ARLISNaP. She also had a poster accepted at the conference which will engage people with this effort.

**ARLIS/NA Strategic Directions**

**Organizational Advancement**
- Planned Giving Project [Progress]
- Awardee Stories [Completed]
- Donor Stories [Progress]
- Conference Development [Pending]
- Chapter Development [Progress]

**Art Information Professionals**
- Fundraising Panel [Pending]
- Crowdfunding Conference Scholarships for New Professionals Project [Progress]
  - Also Innovation and Technology and Organizational Advancement for the research into crowdfunding aspect.

**Issues for the Executive Board**

Chapters are finding it difficult to get members to renew, many people in chapter leadership have suggested that chapter dues could come through on the same renewal form for ARLIS/NA despite being separate groups. This would be really useful to investigate.
Conference fundraising has been challenging, consider a strategy for raising money in cities where people may not have connections to those with deep pockets. The next conference thankfully shouldn't be a problem.