Annual Report 2015
Visual Resources Division

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Leadership Update
Outgoing officers: Hannah Marie Marshall (Moderator), Alexandra Provo (Vice-Moderator)
Incoming officers: Alexandra Provo (Moderator), TBD (Vice-Moderator)

Narrative
Following the Annual meeting at the conference in Fort Worth, the Visual Resources Division created a list serv for communicating with the group’s membership about revising the Division’s charge and recruiting content for conference programming. The list serv was completed in April 2015.

To send messages to everyone on the listserv:
Compose an email to vrd@arlisna.org

Subscribe and Unsubscribe list commands:
To subscribe or unsubscribe from the list, send an email to imailsrv@arlisna.org with one of the following commands in the body of the message (the subject of the message is ignored).

subscribe vrd
Adds your email address to the subscribers list of the mailing list. You will receive an email confirming your subscription.

unsubscribe vrd
Removes your email address from the subscribers list for the mailing list. You will receive an email confirming that you have unsubscribed.

In 2015 the Visual Resources Division revised its charge to better (and more concisely) reflect the group’s mission and utility. The revision was undertaken by a small group (listed below) and approved by the Division membership in May 2015 via the group’s newly created list serv.

Small Group:
Hannah Marshall
Alexandra Provo
Gregory Most
Elizabeth Schaub
Mark Pompelia
Elizabeth Berenz
Revised Charge:
ARLIS/NA’s Visual Resources Division (VRD) is composed of members who are engaged in the acquisition, cataloging, curation, preservation, discovery, and circulation of visual content in analog and digital formats.

As a division of the Society, special attention is focused on connecting with affinity organizations engaged in developing and supporting standards and best practices for dealing with images, metadata, digital asset management, collection development, preservation of at-risk collections, and staffing.

Old Charge:
The Visual Resources Division (VRD) of ARLIS/NA is composed of ARLIS/NA members who are involved in the documentation of the visual arts. This includes the acquisition, organization, retrieval and circulation of visual resources materials, primarily slides and digital images, but also video, film, filmstrips, photographs, microforms and other non-print materials. Special attention is focused, through subcommittees and with the VRA, on standards for images, data, and collection staffing, as well as guidelines for Visual Resources Professionals.

The primary purpose, then, of the VRD is communication and creation of professional development opportunities for visual resources professionals and others interested in visual resources for the arts.

The Visual Resources Division will sponsor the following session at this year’s annual conference. The session will take place March 9th, 3:30 – 5:00 pm

Scope Drift: New Roles and Responsibilities in Visual Resources
In project management, “scope drift” or “scope creep” refers to a continuous expansion of the scope of a project; in this session we will explore the same phenomenon within the VR profession as a mechanism for innovation and collaboration. This session will celebrate the opportunities created by scope drift and focus on a few successful instances drawn from VR professionals in ARLIS/NA and VRA. In doing so, the session will encourage VR professionals to think proactively about avenues for contribution beyond the traditional scope of their positions while prompting non-VR attendees to reconsider the roles of their VR peers and think more openly about natural sites for collaboration. Examples of scope drift in VR include new and challenging media formats, participation in open access initiatives, teaching, repository development and management, alternative formats for print-disabilities, data management, and specialized labs dealing with things like GIS and 3D printing, scanning, and design. The joint conference is the ideal environment in which to call attention to the changing reality of the VR profession and to call attention to especially successful changes and collaborations that have been driven by scope drift. In this era of “hack your library school” specialization and interdisciplinary collaboration, scope drift can be regarded as a propulsive force by which to carve out niche roles and do meaningful work. Endorsed by Education Committee (VRA) and the Visual Resources Division (ARLIS/NA).

Moderator
Hannah Marie Marshall, Metadata Librarian for Image Collections, Cornell University

Speakers
Mark Pompelia, Visual + Material Resource Librarian, Rhode Island School of Design
Brian Shelburne, Image Collection Library Head, UMass Amherst
Victoria Sigurdson, Head of Visual Resources & Special Collections, OCAD University
Annie Sollinger, Digital Image Metadata Librarian, UMass Amherst
Kate Thornhill, Repository Community Librarian, Oregon Health and Science University

**Ongoing Projects**
Revision of the website text, including moderator and vice-moderator descriptions

Provisioning for long term preservation of legacy website content

Migration of the group’s internal documentation to Basecamp

Fair Use Instruction Kit development

Strategic plan for listserv use

Updating of Policy Manual to reflect new VRD charge/statement of purpose